Academic Outreach, a division within the College of Continuing Studies at The University of Alabama, respects your privacy. The Privacy Policy protects the privacy of students enrolled in UA distance learning courses and programs as well as the privacy of those who visit the BamaByDistance website.

Privacy Policy

All state and federal laws and regulations and UA regulations and policies concerning the privacy of student records shall apply with equal force and effect to distance learning student records. Detailed information about UA’s policy on the confidentiality of student records can be found at registrar.ua.edu/academics/privacy-guidelines.

Access to distance learning courses and live or recorded webcasts shall only be granted via secure user ID and password to properly enrolled students, instructors, and other support staff critical to the operation of the distance learning course.

The University of Alabama demonstrates that any University student attending an online class is the student completing the coursework by the creation of a unique student ID, use of a secure login and password to the learning management system, and the use of proctored exams when applicable.

All websites that collect personally identifiable information from distance learning students are secured encrypted websites.

Personal Information and Other Data Collected by Academic Outreach through the BamaByDistance Website

For marketing purposes, and in an effort to make improvements and enhance your online experience, AO uses cookies and other technologies to learn how you use the various features on our websites. A cookie file contains unique information that a website can use to store passwords, pages you have visited, or the date you last looked at a specific page. Cookies can also identify your server session at a particular website. A server session is like a cookie that is stored on a web server. It can store information such as what web pages you visited, when you visited a web page, or personal information that you supply or information the web page retrieves for you. Occasionally, we use server sessions to store information about your session. For example, we may require you to login to a website and store your username distinguishing you from other people using the site.

University servers automatically record information when you visit our website, including
but not limited to the URL, IP address, browser type and language, and the date and time of your request.

- AO does not license, sell, or provide your personal information or other contact information provided or collected regarding student or alumni lists, to any third party.
- We may use personal information to provide the services you've requested, such as more information about the UA distance learning programs and student services available to distance learners.
- We may also use personal information for auditing, research and analysis to operate and improve AO technologies and services.
- We may share information with third parties in limited circumstances, including when complying with legal process, preventing fraud or imminent harm, and ensuring the security of our network and services.
- On some pages within our website, you may be asked to voluntarily provide personal information before accessing specific pages or as a requirement to receive certain information by mail or email. For example, persons requesting program information will be asked to provide a name and mailing address, phone number or email address. This information may be used by us to contact you directly to respond to your requests; however, you will always be given an opportunity to opt out of any of our promotional activities.
- Whenever reasonably possible, we offer you choices when we ask for personal information.
- If you do not wish to receive our communications, you may opt out at any time following the instructions contained in the communications.
- You may decline to provide personal information to us and/or refuse cookies in your browser, although some of our features or services may not function properly as a result.
- All websites that collect personally identifiable information from distance learning students and prospective students must be secured encrypted websites.
- Some of our websites also send general information about your visit to Google Analytics. We do not send personal information to Google Analytics. Google Analytics shares information with Google. Please read Google’s Privacy Policy for more information.
- Visit [ua.edu/privacy.html](http://ua.edu/privacy.html) to read UA’s privacy statement.

**Contact Us**

For more information about AO’s Privacy Policy, contact us at (205) 348-0089 or 1-800-467-0227 or aoinfo@ccs.ua.edu.