Mission

The mission of the Paul W. Bryant Museum is to collect, preserve and exhibit items, and to disseminate information relating to the sports history of the University of Alabama.

Goals

The Paul W. Bryant Museum is dedicated to:

Educating and inspiring a universal audience about the significant contributions and accomplishments of University of Alabama collegiate athletes.

Fostering a sense of history, tradition and excellence; allowing visitors to place past events in clear perspective.

Serving as a leading resource to other sports museums, The University of Alabama, its alumni, fans, supporters and other organizations by preserving and interpreting the history of collegiate sports.