Community/Public Service Worksheet

Service Category: Quality of Life Enrichment Program

Title: Beat Auburn/Beat Hunger

Primary UA Contact(s):

Courtney Thomas
(name)

Community Service Center
(Office)

(name)

(Office)

Community Partner(s) (if any):

Henry Lipsy
(name)

West Alabama Food Bank
(Organization)

(name)

(Organization)

Program Description: Beat Auburn Beat Hunger Food Drive
Under the direction of the Community Service Center, the entire campus participates in the university-wide Beat Auburn Bear Hunger food drive each year. For the seven weeks leading up the Iron Bowl (the Alabama-Auburn football game) groups and individuals may contribute nonperishable food items and money to purchase food to benefit the West Alabama Food Bank. Beat Auburn Beat Hunger is an annual food drive sponsored by UA’s

Objectives/Outcomes: To unite the campus of the University of Alabama and the Tuscaloosa community to combat food insecurity in the West Alabama region of the state. To provide food donations to the West Alabama Food Bank. To increase students awareness of the issues and challenges impacting their community (local, state, national, global)
To help students realize their role in providing solutions to various issues and challenges impacting their community (local, state, national, global)

Assessment Measures: # of student participants; # of faculty participants; # of off campus partners; # of on campus partners; # of pounds donated to the West Alabama Food Bank; # of meals provided to the West Alabama Food Bank; # of people served through the West Alabama Food Bank

Results: Student Participants: 7000
Faculty Participants: 90
On Campus Community Partners: 30
On Campus Partners: 36
Off Campus Community Partners: 20
Off Campus Partners: 10
Donated: 299,398
Provided: 29,900
Served: 30,000

Conclusions: BABH was extremely successful this year. The University of Alabama exceeded the goal of raising 275,000 pounds. The donations drastically impact the West Alabama Food Bank and the nine counties they serve. By raising 299,398 the food bank will have enough for to
Improve Student and Faculty Participation Numbers; grow off and on campus partners; Refine a more efficient and effective donation collection process;