Informed by your assessment activities, what changes have you made in your unit in the last three to five years? Describe the changes, the general results that prompted the changes, and the impact on your unit's clients/customers that you might attribute to these changes.

The Office of Fraternity & Sorority Life (OFSL), formerly the Office of Greek Affairs, is responsible for the day-to-day advising and co-curricular education of the over 8,000 students that are members of sixty-three (63) Greek letter social fraternities and sororities. The OFSL provides oversight and advising in the areas of chapter operations, risk management, health and wellness, membership recruitment and education, and values based leadership programming. Based on assessment data over the several years the office has continued to change and develop new initiatives to better serve the growing community.

The Office of Fraternity & Sorority Life created a growth and development model that has allowed the fraternity and sorority community's membership to keep pace and growth with the continued growth of the undergraduate population at the University of Alabama. Over the course of three years the number of women participating in the Panhellenic Council's recruitment has increased from 1,710 in 2011-2012 academic year to 2,113 in the 2013-2014 academic year. To maintain membership percentages as compared to the total enrollment, the OFSL instituted a new online registration system that could better serve the students and chapters involved.

The Office of Fraternity & Sorority Life is responsible for educating student leaders of the community on best practices and ethical, values based, leadership. Reviews of past assessments from the Greek Leadership Summit (GLS) resulted in changing the learning outcomes from those based on leadership and administrative skills, to a summit focused on developing a community vision and values based relationships between council and chapter leadership.

As a result of reformatting GLS away from administrative education the development of specific educational programing and sessions has been provided throughout the year. Thirteen (13) programs specifically focused on new member educational were offered throughout the year. Four (4) Greek Ambassador trainings were offered to educate student members on their roles and responsibilities as related to recruiting prospective students and families for the University of Alabama. Also, eight (8) risk management and event program registration-training sessions were held to educate student leaders on policies and procedures for student around risk management, health and wellness, and safety and security.

The office also partners with the Offices of Risk Management, Student Involvement, Student Conduct, Facilities & Grounds, Admissions, Student in Crisis, and other campus partners to present sessions and offer administrative support to individual students, specific organizations, and the entire fraternity and sorority community.

Mission / Purpose

The Office of Greek Affairs is responsible for advising the four councils and 63 fraternities and sororities that comprise the The University of Alabama Greek community. Specifically, the Office of Fraternity & Sorority Life provides active oversight of chapter events, serves as a liaison between faculty, alumni advisors, national offices, and parents, develops values-based leadership development programming, provides training in areas such as chapter operations, diversity, risk management, health and safety and membership recruitment, monitors the academic performance of fraternity and sorority members, and recognizes the positive achievements and contributions of community members.

In summer of 2014, the Office of Greek Affairs was rebranded to the Office of Fraternity & Sorority Life.

Other Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

OthOtcm 1: Provide Administrative support for on-campus Greek life events
Provide Administrative support for on-campus Greek life events

Related Measures

M 1: Number of events registered by the Alabama Panhellenic Association (APA)
Number of events registered by the Alabama Panhellenic Association (APA)

Source of Evidence: Existing data

Target: no target

Finding (2013-2014) - Target: Met
A total of 29 events were registered by the Alabama Panhellenic Association (APA) sororities for 2013-2014. 4 events were registered for fall 2013 and 25 events for spring 2014.

M 2: Number of events registered by the Alabama Interfraternity Council (IFC)
Number of events registered by the Alabama Interfraternity Council (IFC)

Source of Evidence: Existing data
A total of 511 events were registered by the Interfraternity Council (IFC) fraternities for 2013-2014. 305 events were registered for fall 2013 and 206 events for spring 2014.

M 3: Number of events registered by the Alabama National Pan-Hellenic Council (NPHC)
Number of events registered by the Alabama National Pan-Hellenic Council (NPHC)
Source of Evidence: Existing data
Target: No target
Finding (2013-2014) - Target: Met
A total of 13 events were registered by the National Pan-Hellenic Council (NPHC) organizations for 2013-2014. 4 events were registered for fall 2013 and 9 events for spring 2014.

M 4: Number of events registered by the Alabama United Greek Council (UGC)
Number of events registered by the Alabama United Greek Council (UGC)
Source of Evidence: Existing data
Target: No target
Finding (2013-2014) - Target: Met
A total of 3 events were registered by the United Greek Council (UGC) organizations for 2013-2014. 1 event was registered for fall 2013 and 2 events for spring 2014.

OthOtcm 2: Improve communication with key constituent groups
Improve communication with key constituent groups

Related Measures

M 5: Student Outreach – Greek Webinar Presentations
Student Outreach – Greek Webinar Presentations
Source of Evidence: Activity volume
Target: No target
Finding (2013-2014) - Target: Met
Two Greek-specific webinars were offered for 2013-2014 in collaboration with the Office of Admissions thru Blackboard Collaborate on 3/4/2013 and 3/19/2014. Both webinars provided information on all four Greek councils and the process for joining a Greek organization.
Related Action Plans (by Established cycle, then alpha):
Student Outreach - Webinar
Established in Cycle: 2012-2013
The Office of Greek Affairs will host one online webinar each semester for prospective students and parents.
For full information, see the Details of Action Plans section of this report.

M 6: Student and Parent Outreach- Out of State Recruiting Sessions
Student and Parent Outreach- Out of State Recruiting Sessions
Source of Evidence: Administrative measure - other
Target: No target
Finding (2013-2014) - Target: Met
Due to staff shortage and lack of funding, out-of-state recruiting sessions were discontinued in fall 2012; however, "Greek Life at the Capstone" presentations were conducted at 6 University Days programs in fall 2013 spring 2014. Dates of the presentations include: 8/18/2013, 10/14/2013, 11/18/2013, 2/3/2014, 2/14/2014, and 3/10/2014. Twenty Greek-specific presentations were also offered in summer 2013 during Bama Bound Orientation.

M 7: Advisor Outreach – Panhellenic Advisors attendance at Monthly Advisor Meetings
Advisor Outreach – Panhellenic Advisors attendance at Monthly Advisor Meetings
Source of Evidence: Administrative measure - other
Target: No target
Finding (2013-2014) - Target: Met
10 Monthly Panhellenic advisor meetings were held for fall 2013 and spring 2014 and there was a 80% attendance rate from chapter representatives.

OthOtcm 3: Benchmarking data focusing on program participation
Benchmarking data focusing on program participation

Related Measures

M 8: Number of women participating in fall formal sorority recruitment
Number of women participating in fall formal sorority recruitment
Source of Evidence: Benchmarking
Target: No target
Finding (2013-2014) - Target: Met
For fall 2013, a record 2,113 women registered for formal recruitment and 2,081 participated in the first round of recruitment, known as Open House. Of those women in the Open House Pool, 563 were from Alabama and 1,518 were from Out-of-State.
Of the 2,081 women in the Open House Pool, 11% (195 women) did not complete the process, of which, 83 withdrew, 109 were released, and 3 participated in bid matched but did not maximize their options. Of the 1,894 women receiving bids, 531 were from Alabama and 1,364 were from Out-of-State. Increased overall match rate from 86% in fall 2012 to 90% in fall 2013. National average for women receiving a bid during formal recruitment is 79% and UA is always well above the average.

M 9: Number of participants registered for spring Greek Preview Day
Number of participants registered for spring Greek Preview Day
Source of Evidence: Benchmarking
Target: No target
Finding (2013-2014) - Target: Met
For spring 2013, there were 1,850 students who participated in Greek Preview Day, of which, Panhellenic had 1,291, IFC has 517, UGC had 37 and NPHC had 5.

M 10: Number of individuals attending fall and spring NPHC Convocation
Number of individuals attending fall and spring NPHC Convocation
Source of Evidence: Benchmarking
Target: No target
Finding (2013-2014) - Target: Met
633 students fall 2013 NPHC Convocation and 250 students attended spring 2014 NPHC Convocation.

M 11: Number of individuals attending the NPHC StepShow
Number of individuals attending the NPHC StepShow
Source of Evidence: Benchmarking
Target: No target
Finding (2013-2014) - Target: Met
1,883 tickets were sold for the 2013 NPHC StepShow.

M 12: Number of individuals attending U of Blue Greekfest
Number of individuals attending U of Blue Greekfest Charity Benefit Concert
Source of Evidence: Benchmarking
Target: No target
Finding (2013-2014) - Target: Met
2013 Costa GreekFest, raised over $80,000 for UA Greek Relief and the Bill Fish Foundation. There were 9,969 total attendees, of which 7,000 were pre-sold Greek tickets, 2,248 were sold online via Tix.com, 20 were sold to University Programs and 411 were sold onsite.

M 13: Number of Greek Ambassador tours conducted during the year
Number of Greek Ambassador Tours conducted during between June 1 – June 1.
Source of Evidence: Benchmarking
Target: No target
Finding (2013-2014) - Target: Met
From June 1, 2013- June 1, 2014, a total of 804 Greek Ambassador tours were offered, of which 58 where offered in Summer 2013, 347 for Fall 2013, 389 for Spring 2014, and 10 for Summer 2014.

OthOtcm 4: Training offered by Greek Affairs
Training offered by Greek Affairs
Connected Documents
Greek Leadership Summit (GLS) 2014 Survey Data Tables and Charts
Greek Leadership Summit Report Spring 2014
Project Summary Greek Affairs 2014 Greek Leadership Summit

Related Measures
M 14: 75% of fraternities and sororities will participate in Greek Leadership Summit
75% of fraternities and sororities will participate in Greek Leadership Summit
Source of Evidence: Administrative measure - other
Connected Documents
Greek Leadership Summit (GLS) 2014 Survey Data Tables and Charts
Greek Leadership Summit Report Spring 2014
Project Summary Greek Affairs 2014 Greek Leadership Summit
For spring 2014, 97% of fraternities and sororities participated in Greek Leadership Summit; 61/63 chapters participated and 109 Greek students (i.e. Chapter Presidents, Greek Council Officers and Greek Ambassadors) attended Greek Leadership Summit. Alpha Epsilon Pi and Sigma Alpha Mu did not send representatives to GLS.


28 IFC fraternities participated in New Member Education Training for 2013-2014. Trainings and meetings were held: 8/20/2013, 8/27/2013, 9/10/2013, 9/23/2013, 10/8/2013, 10/14/2013, 10/22/2013, 11/7/2013, and 3/15/2014 (Planning/Training for Fall 2014). 18 of the Panhellenic chapters had representation at the New Member Educator Meetings held in monthly in fall 2013 and on February 20 and April 24 for spring 2014. NPHC Membership Intake Certification Training was held on September 6, 2013 and January 17, 2014 and all 8 NPHC groups participated.

OthOtcn 5: Assistance related to academic performance (fall 2011)
Assistance related to academic performance (fall 2011)
M 18: Number of Greek organizations above the All-Greek Average
Number of Greek organizations above the All-Greek Average
Source of Evidence: Benchmarking
Target: No target
Finding (2013-2014) - Target: Met
For fall 2013, there were 18 of 62 Greek organizations above the All-Greek Average and for spring 2014, there were 19 of 60 Greek organizations.

M 19: Number of Greek organizations above the All-University Average
Number of Greek organizations above the All-University Average
Source of Evidence: Administrative measure - other
Target: No target
Finding (2013-2014) - Target: Met
For fall 2013, there were 25 of 62 Greek organizations above the All-University Average and for spring 2014, there were 27 of 60 Greek organizations.

M 20: Number of fraternities above the All-Men’s Average
Number of fraternities above the All-Men’s Average
Source of Evidence: Administrative measure - other
Target: No target
Finding (2013-2014) - Target: Met
For fall 2013, there were 21 of 39 fraternities above the All-Men’s Average and for spring 2014, there were 22 of 39 fraternities.

M 21: Number of sororities above the All-Women’s Average
Number of sororities above the All-Women’s Average
Source of Evidence: Benchmarking
Target: No target
Finding (2013-2014) - Target: Met
For fall 2013, there were 13 of 23 sororities above the All-Women’s Average and for spring 2014, there were 13 of 21 sororities.

M 22: Number of fraternities that reserved an academic class room for study hall for the fall semester
Number of fraternities that reserved an academic class room for study hall for the fall semester
Source of Evidence: Administrative measure - other
Target: No target
Finding (2013-2014) - Target: Met
Fall 2013, 28 groups reserved academic space for study hall and for Spring 2014, 9 groups reserved academic space for study hall.

OthOtcm 6: Recognize positive achievements and contributions of fraternities and sororities
Recognize positive achievements and contributions of fraternities and sororities

Related Measures

M 23: Number of Greek Week grants awarded
Number of Greek Week grants awarded
Source of Evidence: Honors and awards outside the institution
Target: No target
Finding (2013-2014) - Target: Met
For 2014, $100,000 from fraternity and sorority donations was to award to 25 worthy non-profit organizations in and around the Tuscaloosa community.

M 24: Greek Excellence awards awarded in the area of Alumni Relations, University and Community Relations, Scholarship, Educational Programming, Service and Philanthropy, and Risk Management.
Greek Excellence awards awarded in the area of Alumni Relations, University and Community Relations, Scholarship, Educational Programming, Service and Philanthropy, and Risk Management.
Source of Evidence: Honors and awards outside the institution
Target: No target
Finding (2013-2014) - Target: Met
For 2013 - 2014, a total of 12 awards (3 IFC Chapters, 2 NPHC Chapters, and 7 Panhellenic Chapters) were awarded by Greek Affairs awards in the areas of Alumni Relations, Scholarship, Philanthropy/Service, Commitment to Diversity, Community Relations, and Educational Programming. IFC awarded 3 additional council awards, NPHC awarded 2 additional council awards, and Panhellenic awarded 5 additional council awards. IFC also awarded 1 endowed Scholarship and Panhellenic awarded 3 endowed scholarships.

As part of the 2014 Greek Excellence Award criteria, the Office of Greek Affairs added a Commitment to Diversity Award, which recognizes chapter specific diversity education and programming.
**M 25: Hours of Community Service for Greek Week**

Hours of Community Service for Greek Week

Source of Evidence: Honors and awards outside the institution

**Target:**

No target

**Finding (2013-2014) - Target: Met**

This year the UA Greek community proudly partnered with Habitat for Humanity for the annual All-Greek Service project. Throughout the month of April, over 300 fraternity men and women went to various sites in Tuscaloosa, including Juanita Drive and Horseshoe Bend Road, to volunteer for 4 hours to help build houses for families in Tuscaloosa. A total of 1,200 hours was donated.

**Details of Action Plans for This Cycle (by Established cycle, then alpha)**

**Student Outreach - Webinar**

The Office of Greek Affairs will host one online webinar each semester for prospective students and parents.

**Established in Cycle:** 2012-2013

**Implementation Status:** Finished

**Priority:** High

**Relationships (Measure | Outcome/Objective):**

Measure: Student Outreach – Greek Webinar Presentations  
Outcome/Objective: Improve communication with key constituent groups

**Implementation Description:** The Office of Greek Affairs will work with the Office of Admissions to host a Greek life specific webinar for prospective students.

**Projected Completion Date:** 04/2014

**Responsible Person/Group:** The Office of Greek Affairs

**Additional Resources:** Assistance from the Office of Admissions in identifying and advertising the Greek webinar to prospective students and their parents.

**Survey Knowledge Gained of Greek Ambassadors**

Prior to participating in Greek Ambassador Training each semester, newly selected Greek Ambassadors will complete a survey about Greek life at UA. After participating in Greek Ambassador Training, the newly selected Greek Ambassadors will once complete a survey about Greek life so that knowledge gained can be tracked.

**Established in Cycle:** 2012-2013

**Implementation Status:** In-Progress

**Priority:** High

**Implementation Description:** Develop a survey instrument for the Greek Ambassadors and administer survey as a pre and post test in order to measure knowledge gained.

**Projected Completion Date:** 06/2014

**Responsible Person/Group:** Kat and Ryan

**Survey of Greek Ambassadors**

During the 2013-2014 Assessments Cycle the Office of Greek Affairs will develop and administer a survey to capture the perceptions and impressions of parents and prospective students experience with the Greek Ambassadors.

**Established in Cycle:** 2012-2013

**Implementation Status:** In-Progress

**Priority:** High

**Relationships (Measure | Outcome/Objective):**

Measure: 100 % of students participating in the Greek Ambassador program will undergo a semesterly training  
Outcome/Objective: Training offered by Greek Affairs

**Implementation Description:** Develop Survey Administer Survey to Participants who take advantage of the Greek Ambassador Program

**Projected Completion Date:** 06/2014

**Responsible Person/Group:** Kat and Ryan

**Survey of the Greek Leadership Summit (GLS)**

During the 2013-2014 Assessments Cycle the Office of Greek Affairs will develop and administer a survey to capture students' perceptions of their awareness and understanding of leadership skills, comfort with addressing key issues facing student organizations, as well as their satisfaction with the program offerings.

**Established in Cycle:** 2013-2014

**Implementation Status:** Finished

**Priority:** High

**Relationships (Measure | Outcome/Objective):**

Measure: 75 % of fraternities and sororities will participate in Greek Leadership Summit  
Outcome/Objective: Training offered by Greek Affairs

**Implementation Description:** Develop and administer survey to GLS participants

**Projected Completion Date:** 05/2014

**Responsible Person/Group:** Ryan Powell

**Additional Resources:** Assistance from Office of Student Affairs Assessment in developing a survey

**Connected Documents**

- Greek Leadership Summit (GLS) 2014 Survey Data Tables and Charts
- Greek Leadership Summit Report Spring 2014
- Project Summary Greek Affairs 2014 Greek Leadership Summit
Mission / Purpose

The Office of Greek Affairs provides oversight and guidance to the 56 fraternities and sororities at The University of Alabama. The Office of Greek Affairs provides active oversight of chapter events, serves as a liaison between faculty, alumni advisors, national offices, and parents, develops values-based leadership development programming, provides training in areas such as chapter operations, risk management, health and safety and membership recruitment, monitors the academic performance of fraternity and sorority members, and recognizes the positive achievements and contributions of community members.

Other Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

OthOtcm 1: Provide Administrative support for on-campus Greek life events
Provide Administrative support for on-campus Greek life events

Related Measures

**M 1: Number of events registered by the Alabama Panhellenic Association (APA)**
Number of events registered by the Alabama Panhellenic Association (APA)

Source of Evidence: Existing data

**Target:**
no target

**Finding (2012-2013) - Target: Met**
A total of 6 events were registered by the Alabama Panhellenic Association (APA) for 2012-2013. 2 events were registered for fall 2012 and 4 events for spring 2013.

**M 2: Number of events registered by the Alabama Interfraternity Council (IFC)**
Number of events registered by the Alabama Interfraternity Council (IFC)

Source of Evidence: Existing data

**Target:**
No target

**Finding (2012-2013) - Target: Met**
A total of 460 events were registered by the Alabama Interfraternity Council (IFC) for 2012-2013. 265 events were registered for fall 2012 and 195 events for spring 2013.

**M 3: Number of events registered by the Alabama National Pan-Hellenic Council (NPHC)**
Number of events registered by the Alabama National Pan-Hellenic Council (NPHC)

Source of Evidence: Existing data

**Target:**
No target

**Finding (2012-2013) - Target: Met**
A total of 10 events were registered by the Alabama National Pan-Hellenic Council (NPHC) for 2012-2013. 5 events were registered for fall 2012 and 5 events were registered for spring 2013.

**M 4: Number of events registered by the Alabama United Greek Council (UGC)**
Number of events registered by the Alabama United Greek Council (UGC)

Source of Evidence: Existing data

**Target:**
No target

**Finding (2012-2013) - Target: Met**
The United Greek Council (UGC) is in the process of being restructured due to low numbers. The council will now house all multi-cultural, Christian professional, and special interest fraternities and sororities. 0 events were held in fall 2012 and spring 2013.

OthOtcm 2: Improve communication with key constituent groups
Improve communication with key constituent groups

Related Measures

**M 5: Student Outreach – Online Presentations**
Student Outreach – Online Presentations offered on Greek life

Source of Evidence: Activity volume

**Target:**
No target

**Finding (2012-2013) - Target: Partially Met**
One "Greek life at the Capstone" online presentation was offered on March 4, 2013. IFC, Panhellenic and NPHC each held individual sessions.

Related Action Plans (by Established cycle, then alpha):
Student Outreach - Webinar
Established in Cycle: 2012-2013
The Office of Greek Affairs will host one online "Greek Life at the Capstone" webinar each semester for prospective students and...
For full information, see the Details of Action Plans section of this report.

M 6: Student and Parent Outreach- Out of State Recruiting Sessions
Student and Parent Outreach- Out of State Recruiting Sessions
Source of Evidence: Administrative measure - other
Target:
No target
Finding (2012-2013) - Target: Not Reported This Cycle
Due to staff shortage and lack of funding, out-of-state recruiting sessions were discontinued for fall 2012 through spring 2013; however, Greek Ambassadors presented a session on "Greek Life at the Capstone" at 3 University Days programs in fall 2012 and 2 University Days programs in spring 2013.

M 7: Advisor Outreach – Panhellenic Advisors attendance at Monthly Advisor Meetings
Advisor Outreach – Panhellenic Advisors attendance at Monthly Advisor Meetings
Source of Evidence: Administrative measure - other
Target:
No target
Finding (2012-2013) - Target: Met
9 Monthly Panhellenic advisor meetings were held for fall 2012 and spring 2013 and there was a 90% attendance rate from chapter representatives.

OthOtcm 3: Benchmarking data focusing on program participation
Benchmarking data focusing on program participation

Related Measures

M 8: Number of women participating in fall Panhellenic sorority recruitment
Number of women participating in fall Panhellenic sorority recruitment
Source of Evidence: Benchmarking
Target:
No target
Finding (2012-2013) - Target: Met
1,993 women registered for fall 2012 Panhellenic sorority recruitment and 1,950 women participated in the first round of Open House. Of those participating in Open House, 1,687 women or 86% received a bid at the end of the recruitment process. The national average for receiving a bid during fall formal recruitment is 79%.

M 9: Number of participants registered for spring Greek Preview
Number of participants registered for spring Greek Preview
Source of Evidence: Benchmarking
Target:
No target
Finding (2012-2013) - Target: Met
For spring 2013, there were 151 men, who participated in IFC Preview and 1,376 women who attended Panhellenic Preview.

M 10: Number of individuals attending fall and spring NPHC Convocation
Number of individuals attending fall and spring NPHC Convocation
Source of Evidence: Benchmarking
Target:
No target
Finding (2012-2013) - Target: Met
546 students attended fall 2012 NPHC Convocation and 315 students attended spring 2013 NPHC Convocation.

M 11: Number of individuals attending NPHC StepShow
Number of individuals attending NPHC StepShow
Source of Evidence: Benchmarking
Target:
No target
Finding (2012-2013) - Target: Met
2,162 tickets were sold for the 2012 NPHC Stepshow.

M 12: Number of individuals attending Costa Greekfest
Number of individuals attending the Costa Greekfest Concert Fundraiser
Source of Evidence: Benchmarking
Target:
No target
Finding (2012-2013) - Target: Met
9,141 individuals attended Costa Greekfest 2013 featuring Nelly and Umphries Mcgee.

M 13: Number of Greek Ambassador Tours conducted during between June 1st – July 31
Number of Greek Ambassador Tours conducted between June 1st – July 31. Greek Ambassador tours are offered to
all incoming students. Prospective students participating in the tours have the opportunity to learn about organizations from all four of the Greek governing councils.

Source of Evidence: Benchmarking

Target: No target

Finding (2012-2013) - Target: Met
A Total of 583 Greek Ambassador tours were conducted between fall 2012 (217 tours) and spring 2013 (367 tours).

OthOtcm 4: Training offered by Greek Affairs
Training offered by Greek Affairs

Related Measures

M 14: 75% of fraternities and sororities will participate in Greek Leadership Summit
75% of fraternities and sororities will participate in Greek Leadership Summit. The UA Greek Leadership Summit features multiple large group conversations with a diverse student population on topics that assist students in understanding the similarities and differences between historically African American/multicultural fraternities and sororities and their traditionally Caucasian counterparts.

Source of Evidence: Administrative measure - other

Target: 75%

Finding (2012-2013) - Target: Met
For spring 2013, 100% of fraternities and sororities participated in Greek Leadership Summit; 57/57 chapters participated and 128 Greek students (i.e. Chapter Presidents, Greek Council Officers and IFC New Member Educators) attended Greek Leadership Summit.

M 15: 100% of students participating in the Greek Ambassador program will undergo a semesterly training
100% of students participating in the Greek Ambassador program will undergo a semesterly training

Source of Evidence: Administrative measure - other

Target: 100% participation

Finding (2012-2013) - Target: Met
Members of the Greek Ambassador program participated in 2 mandatory trainings offered in fall 2012 and one training offered in spring 2013. The training dates are as follows: 11/13/12, 12/6/12, 06/20/13.

Related Action Plans (by Established cycle, then alpha):

Survey Knowledge Gained of Greek Ambassadors
Established in Cycle: 2012-2013
Prior to participating in Greek Ambassador Training each semester, newly selected Greek Ambassadors will complete a survey about...

Survey of Greek Ambassadors
Established in Cycle: 2012-2013
During the 2013-2014 Assessment Cycle the Office of Greek Affairs will develop and administer a survey to capture the perception...

For full information, see the Details of Action Plans section of this report.

M 16: 75% of fraternities and sororities will have at least one officer participate in New Member Education Training
75% of fraternities and sororities will have at least one officer participate in New Member Education Training

Source of Evidence: Administrative measure - other

Target: 75% participation

Finding (2012-2013) - Target: Met
100% of IFC chapters had attendance of their New Member Educator at GLS, which was held February 1-3, 2013. 100% of Panhellenic chapters had representation at the monthly New Member Educator Meetings held in fall 2012 and spring 2013.

M 17: 100% of IFC, Panhellenic, NPHC and UGC Executive Board members will participate in transition training
100% of IFC, Panhellenic, NPHC and UGC Executive Board members will participate in transition training

Source of Evidence: Administrative measure - other

Target: 100 % participation

Finding (2012-2013) - Target: Met
For the 2012-2013 academic year, 100% of IFC, Panhellenic, NPHC and UGC Executive Board members participated in transition training.

OthOtcm 5: Assistance related to academic performance (fall 2011)
Assistance related to academic performance (fall 2011)

Related Measures

M 18: Number of Greek organizations above the All-Greek Average
Number of Greek organizations above the All-Greek Average
Source of Evidence: Benchmarking

**Finding (2012-2013) - Target: Met**
For fall 2012, there were 16 Greek organizations above the All-Greek Average and for spring 2013, there were 19 Greek organizations.

**M 19: Number of Greek organizations above the All-University Average**
Number of Greek organizations above the All-University Average

Source of Evidence: Administrative measure - other

**Finding (2012-2013) - Target: Met**
For fall 2012, there were 20 Greek organizations above the All-University Average and for spring 2013, there were 27 Greek organizations.

**M 20: Number of fraternities above the All-Men's Average**
Number of fraternities above the All-Men's Average

Source of Evidence: Administrative measure - other

**Finding (2012-2013) - Target: Met**
For fall 2012, there were 12 fraternities above the All-Men's Average and for spring 2013, there were 19 fraternities.

**M 21: Number of sororities above the All-Women's Average**
Number of sororities above the All-Women's Average

Source of Evidence: Benchmarking

**Finding (2012-2013) - Target: Met**
For fall 2012, there were 14 sororities about the All-Women's Average and for spring 2013, there were 15 sororities.

**M 22: Number of fraternities that reserved an academic class room for study hall**
Number of fraternities that reserved an academic class room for study hall for fall and spring semesters.

Source of Evidence: Administrative measure - other

**Finding (2012-2013) - Target: Met**
For fall 2012, 22 fraternities and 6 sororities reserved an academic classroom for study hall.

**OthOtcm 6: Recognize positive achievements and contributions of fraternities and sororities**
Recognize positive achievements and contributions of fraternities and sororities

**Related Measures**

**M 23: Number of Greek Week grants awarded**
Number of Greek Week grants awarded

Source of Evidence: Honors and awards outside the institution

**Finding (2012-2013) - Target: Met**
For spring 2013, the UA Greek community raised a $100,000 from fraternity and sorority donations, which was awarded to 30 worthy non-profit organizations in and around the Tuscaloosa area. A few of the non-profits include READ Alabama, Tuscaloosa's One Place, Child Abuse Prevention Services, Campus Veterans Association, Brewer-Porcher Children's Center, 100 Black Men of West Alabama and the Hospice of West Alabama to name a few.

**M 24: Greek Excellence awards awarded in the area of Alumni Relations, University and Community Relations, Scholarship, Educational Programming, Service and Philanthropy, and Risk Management**
Greek Excellence awards awarded in the area of Alumni Relations, University and Community Relations, Scholarship, Educational Programming, Service and Philanthropy, and Risk Management.

Source of Evidence: Honors and awards outside the institution

**Finding (2012-2013) - Target: Met**
A total of 16 Greek Excellence awards were presented to chapters excelling in the following areas: Alumni Relations, University and Community Relations, Scholarship, Educational Programming and Risk Management. An additional 6 individual recognition awards were given to individuals and/or departments as well as 11 Greek Endowed scholarships were awarded to 18 recipients.

**M 25: Hours of Community Service for Greek Week**
Hours of Community Service for Greek Week

Source of Evidence: Honors and awards outside the institution

**Target:**
For Greek Week 2013, the UA Greek community proudly collaborated with Habitat for Humanity for our annual all-Greek service project. For the month of March 640 UA fraternity men and women participated in a Habitat for Humanity build in the Alberta City area. Each fraternity and sorority pairing went out to the Alberta City area to volunteer for 4 hours on two separate days to help build houses for those individuals whose homes were destroyed by the April 27th tornados. While the original idea was that the UA Greeks would specifically build one house during Greek Week, it ended up that they worked on various houses in Alberta City. Overall, 2,560 total hours were donated.

Details of Action Plans for This Cycle (by Established cycle, then alpha)

**Student Outreach - Webinar**

The Office of Greek Affairs will host one online "Greek Life at the Capstone" webinar each semester for prospective students and parents. Participants will be asked to complete a satisfaction survey after participating in the webinar.

**Established in Cycle:** 2012-2013
**Implementation Status:** Planned
**Priority:** High

**Relationships (Measure | Outcome/Objective):**

*Measure:* Student Outreach – Online Presentations | *Outcome/Objective:* Improve communication with key constituent groups

**Implementation Description:** Develop a Survey Instrument for participants who participate in the "Greek Life at the Capstone" Webinar.

**Projected Completion Date:** 05/2014
**Responsible Person/Group:** Kat and Ryan

**Additional Resources:** Assistance from the Office of Admissions in identifying and advertising the Greek webinar to prospective students and their parents.

**Survey Knowledge Gained of Greek Ambassadors**

Prior to participating in Greek Ambassador Training each semester, newly selected Greek Ambassadors will complete a survey about Greek life at UA. After participating in Greek Ambassador Training, the newly selected Greek Ambassadors will once again complete a survey about Greek life so that knowledge gained can be tracked.

**Established in Cycle:** 2012-2013
**Implementation Status:** Planned
**Priority:** High

**Relationships (Measure | Outcome/Objective):**

*Measure:* 100 % of students participating in the Greek Ambassador program will undergo a semesterly training | *Outcome/Objective:* Training offered by Greek Affairs

**Implementation Description:** Develop a survey instrument for the Greek Ambassadors and administer survey as a pre and post test in order to measure knowledge gained.

**Projected Completion Date:** 05/2014
**Responsible Person/Group:** Kat and Ryan

**Survey of Greek Ambassadors**

During the 2013-2014 Assessment Cycle the Office of Greek Affairs will develop and administer a survey to capture the perceptions and impressions of parents and prospective students experience with the Greek Ambassadors. Data from this satisfaction survey will be used to improve the Greek Ambassador Training program.

**Established in Cycle:** 2012-2013
**Implementation Status:** Planned
**Priority:** High

**Relationships (Measure | Outcome/Objective):**

*Measure:* 100 % of students participating in the Greek Ambassador program will undergo a semesterly training | *Outcome/Objective:* Training offered by Greek Affairs

**Implementation Description:** Develop and administer a survey to participants who take advantage of the Greek Ambassador Program during official campus visits.

**Projected Completion Date:** 05/2014
**Responsible Person/Group:** Kat and Ryan
Mission / Purpose

The Office of Greek Affairs provides oversight and guidance to the 56 fraternities and sororities at The University of Alabama. The Office of Greek Affairs provides active oversight of chapter events, serves as a liaison between faculty, alumni advisors, national offices, and parents, develops values-based leadership development programming, provides training in areas such as chapter operations, risk management, health and safety and membership recruitment, monitors the academic performance of fraternity and sorority members, and recognizes the positive achievements and contributions of community members.

Other Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

OthOtcm 1: Provide Administrative support for on-campus Greek life events
Provide Administrative support for on-campus Greek life events

Related Measures

M 1: Number of events registered by the Alabama Panhellenic Association (APA)
Number of events registered by the Alabama Panhellenic Association (APA)

Source of Evidence: Existing data

Target: no target

Finding (2011-2012) - Target: Met
6 events registered by the Alabama Panhellenic Association (APA)

M 2: Number of events registered by the Alabama Interfraternity Council (IFC)
Number of events registered by the Alabama Interfraternity Council (IFC)

Source of Evidence: Existing data

Target: No target

Finding (2011-2012) - Target: Met
492 events registered by the Alabama Interfraternity Council (IFC)

M 3: Number of events registered by the Alabama National Pan-Hellenic Council (NPHC)
Number of events registered by the Alabama National Pan-Hellenic Council (NPHC)

Source of Evidence: Existing data

Target: No target

Finding (2011-2012) - Target: Met
15 events registered by the Alabama National Pan-Hellenic Council (NPHC)

M 4: Number of events registered by the Alabama United Greek Council (UGC)
Number of events registered by the Alabama United Greek Council (UGC)

Source of Evidence: Existing data

Target: no target

Finding (2011-2012) - Target: Met
0 events registered by the Alabama United Greek Council (UGC)

OthOtcm 2: Improve communication with key constituent groups
Improve communication with key constituent groups

Related Measures

M 5: Student Outreach – Wimba Presentations
Student Outreach – Wimba Presentations

Source of Evidence: Activity volume

Target: No target

Finding (2011-2012) - Target: Met
Student Outreach – Wimba Presentations – 75 RSVP’s

M 6: Student and Parent Outreach- Out of State Recruiting Sessions
Student and Parent Outreach- Out of State Recruiting Sessions

Source of Evidence: Administrative measure - other

Target: No target

Finding (2011-2012) - Target: Met
M 7: Advisor Outreach – Panhellenic Advisors attendance at Monthly Advisor Meetings
Advisor Outreach – Panhellenic Advisors attendance at Monthly Advisor Meetings
Source of Evidence: Administrative measure - other
Target: No target
Finding (2011-2012) - Target: Met
22 Panhellenic Advisors attended Monthly Advisor Meetings

OthOtcm 3: Benchmarking data focusing on program participation
Benchmarking data focusing on program participation

Related Measures

M 8: Number of women participating in fall 2011 sorority recruitment
Number of women participating in fall 2011 sorority recruitment
Source of Evidence: Benchmarking
Target: No target
Finding (2011-2012) - Target: Met
1710 women participated in fall 2011 sorority recruitment

M 9: Number of participants registered for spring 2012 Greek Preview
Number of participants registered for spring 2012 Greek Preview
Source of Evidence: Benchmarking
Target: No target
Finding (2011-2012) - Target: Met
3001 participants attended spring 2012 Greek Preview (parents and students)

M 10: Number of individuals attending fall 2011 and spring 2012 NPHC Convocation
Number of individuals attending fall 2011 and spring 2012 NPHC Convocation
Source of Evidence: Benchmarking
Target: No target
Finding (2011-2012) - Target: Met
741 students attended fall 2011 NPHC Convocation and 318 students attended spring 2012 NPHC Convocation

M 11: Number of individuals attending NPHC StepShow
Number of individuals attending NPHC StepShow
Source of Evidence: Benchmarking
Target: No target
Finding (2011-2012) - Target: Met
2,098 tickets sold for NPHC Step Show

M 12: Number of individuals attending U of Blue Greekfest 2011
Number of individuals attending U of Blue Greekfest 2011
Source of Evidence: Benchmarking
Target: No target
Finding (2011-2012) - Target: Met
7,156 individuals attended U of Blue Greekfest 2011

M 13: Number of Greek Ambassador Tours conducted during between June 1, 2011 – June 1, 2012.
Number of Greek Ambassador Tours conducted during between June 1, 2011 – June 1, 2012.
Source of Evidence: Benchmarking
Target: No target
Finding (2011-2012) - Target: Met
339 Greek Ambassador Tours conducted during between June 1, 2011 – June 1, 2012

OthOtcm 4: Training offered by Greek Affairs
Training offered by Greek Affairs

Related Measures

M 14: 75 % of fraternities and sororities will participate in Greek Leadership Summit
75 % of fraternities and sororities will participate in Greek Leadership Summit
Source of Evidence: Administrative measure - other
Target: 75 %
Finding (2011-2012) - Target: Met
100% of fraternities and sororities participated in Greek Leadership Summit; 56/56 chapters
M 15: 100% of students participating in the Greek Ambassador program will undergo a semesterly training
100% of students participating in the Greek Ambassador program will undergo a semesterly training
Source of Evidence: Administrative measure - other
  Target: 100% participation
  Finding (2011-2012) - Target: Met
  100% of students participated in the Greek Ambassador program semester training; 42/42 students

M 16: 75% of fraternities and sororities will have at least one officer participate in New Member Education Training
75% of fraternities and sororities will have at least one officer participate in New Member Education Training
Source of Evidence: Administrative measure - other
  Target: 75% participation
  Finding (2011-2012) - Target: Not Met
  23% of fraternities and sororities participated in New Member Education Training

M 17: 100% of IFC, Panhellenic, NPHC and UGC Executive Board members will participate in transition training
100% of IFC, Panhellenic, NPHC and UGC Executive Board members will participate in transition training
Source of Evidence: Administrative measure - other
  Target: 100% participation
  Finding (2011-2012) - Target: Met
  100% of IFC, Panhellenic, NPHC and UGC Executive Board members participated in transition training

OthOtcm 5: Assistance related to academic performance
Assistance related to academic performance (fall 2011)

Related Measures

M 18: Number of Greek organizations above the All-Greek Average
Number of Greek organizations above the All-Greek Average
Source of Evidence: Benchmarking
  Target: No target
  Finding (2011-2012) - Target: Met
  15 Greek organizations above the All-Greek Average

M 19: Number of Greek organizations above the All-University Average
Number of Greek organizations above the All-University Average
Source of Evidence: Administrative measure - other
  Target: No target
  Finding (2011-2012) - Target: Met
  19 Greek organizations above the All-University Average

M 20: Number of fraternities above the All-Men's Average
Number of fraternities above the All-Men's Average
Source of Evidence: Administrative measure - other
  Target: No target
  Finding (2011-2012) - Target: Met
  11 fraternities above the All-Men's Average

M 21: Number of sororities above the All-Women's Average
Number of sororities above the All-Women's Average
Source of Evidence: Benchmarking
  Target: No target
  Finding (2011-2012) - Target: Met
  13 sororities above the All-Women's Average

M 22: Number of fraternities that reserved an academic class room for study hall for fall 2011
Number of fraternities that reserved an academic class room for study hall for fall 2011
Source of Evidence: Administrative measure - other
  Target: No target
  Finding (2011-2012) - Target: Met
  27 fraternities reserved an academic classroom for study hall for fall 2011, 22 fraternities reserved an academic classroom for study hall for spring 2012.

OthOtcm 6: Recognize positive achievements and contributions of fraternities and sororities
Recognize positive achievements and contributions of fraternities and sororities
Related Measures

M 23: Number of Greek Week grants awarded
Number of Greek Week grants awarded
Source of Evidence: Honors and awards outside the institution

   Target: No target

   Finding (2011-2012) - Target: Met
   A total of $95,000 was awarded in Greek Week grants to 24 local non-profit organizations in Tuscaloosa.

M 24: Greek Excellence awards awarded in the area of Alumni Relations, University and Community Relations, Scholarship, Educational Programming, Service and Philanthropy, and Risk Management.
Greek Excellence awards awarded in the area of Alumni Relations, University and Community Relations, Scholarship, Educational Programming, Service and Philanthropy, and Risk Management.
Source of Evidence: Honors and awards outside the institution

   Target: No target

   Finding (2011-2012) - Target: Met
   24 Greek Excellence awards awarded in the area of Alumni Relations, University and Community Relations, Scholarship, Educational Programming, Service and Philanthropy, and Risk Management.

M 25: Hours of Community Service for Greek Week
Hours of Community Service for Greek Week
Source of Evidence: Honors and awards outside the institution

   Target: No target

   Finding (2011-2012) - Target: Met
   4,000 hours of Community Service logged for Greek Week.
Make it one day in Tuscaloosa. It would definitely help with attitudes because the facilities were less than ideal, the drive seemed unreasonably long when we could have discussed everything in Tuscaloosa. People would be more willing to participate if it didn't intrude so much into our weekend when, as leaders of our chapters, we need to be productive.

I don't believe we needed to leave Tuscaloosa and make it a 3 day event.

The camp was very far away, and I feel like funds for the bus and food could have been lower if the event was on campus, or at a better location.

I think every session was thoroughly planned out with a great purpose behind it. The only drawback was the facilities that we lodged in. Other than that GLS was a great learning and networking experience that I was honored to be a part of.

A little too much free time in between activities.

I think everyone who attends GLS is a leader of some sort and has great ideas/points to bring to the table so the focus of greek affairs should be to create a comfortable environment to get these dialogues going, this year did an excellent job of bringing together all of the great brains in the greek community and we came up with great ideas.
<table>
<thead>
<tr>
<th>Page</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>I think there should have been less free time on the front end. I would have preferred to get through the programming then have the night for hanging out and getting to know everyone. Overall, it's thought it was an enjoyable experience and I appreciate all the planning and hard work that went in to this weekend!</td>
</tr>
<tr>
<td>8</td>
<td>Maybe a different location for the camp!</td>
</tr>
<tr>
<td>9</td>
<td>A location other than that camp would dramatically improve the experience.</td>
</tr>
<tr>
<td>10</td>
<td>N/A</td>
</tr>
<tr>
<td>11</td>
<td>The one on living your ritual wasn't very good. The speaker didn't necessarily understand the difference between a value and a ritual. Upon attempting to explain, she sort of had an attitude and kept cutting us off. Also, she speaks way, way too loud.</td>
</tr>
<tr>
<td>12</td>
<td>Lots of free time seemed unnecessary. I would have liked to connect more with other chapter presidents who will better relate to my experience. I felt like a lot of the programming was geared more towards council members.</td>
</tr>
<tr>
<td>13</td>
<td>The conversations held were great. However, there was too much free time for me to understand why GLS needed to span an entire weekend. The food and facilities were my only complaint. Loved getting to meet people from the other councils and get to know the sorority presidents better. Thanks!</td>
</tr>
<tr>
<td>14</td>
<td>To make the summit somewhere closer to campus</td>
</tr>
<tr>
<td>15</td>
<td>Well, the leaders of the different councils should think through their actions more carefully as they are the example and also the standard for other will think. Also, with all the talented women it would be great to have a woman as the keynote speaker.</td>
</tr>
<tr>
<td>Response Count</td>
<td>15</td>
</tr>
<tr>
<td>----------------</td>
<td>----</td>
</tr>
<tr>
<td>Code</td>
<td></td>
</tr>
</tbody>
</table>
Executive Summary

In the spring of 2010 the Office of Student Affairs Assessment was asked to assist The Office of Greek Affairs in reporting the results of the Greek Leadership Summit Survey. A nine question survey was designed to capture data on students’ perceptions of their awareness and understanding of leadership skills, comfort with addressing key issues facing student organizations, as well as their satisfaction with the program offerings. In the spring of 2014 the Office of Greek Affairs requested the assistance staff members in the Office of Student Affairs Assessment and Planning with the development of a new survey instrument designed to capture data on students experience with the 2014 Greek Leadership Summit. Of the one hundred and six students who were invited to participate in the survey, a total of 42 students began the survey and 37 completed it; resulting in a survey completion rate of 88.0% and a response rate to the survey of 39.6%

- 35.7% of survey respondents indicated they served as a member of IFC, 42.9% of respondents were members of PanHellenic; 14.3% of participants reported being members of NPHC organizations, and 7.1% reported being members of UGC. Less than a quarter (21.4%) of the respondents were members of a governing council, while 78.6% of respondents indicated they served as an officer within their organization.

- The majority of the respondents (78.6%) indicated they held class standing as Juniors.

- 95.2% of respondents agreed that as a result in their participation in the Greek Leadership Summit, they are able to identify other student leaders within the Greek Community.

- 97.5% agreed that participating in the Greek Leadership Summit has allowed them to consider how the actions and behaviors of current and prospective members of the Greek community can influence perceptions and stereotypes about their organization, Greek Life, and the University Community.

- 83.0% of the respondents agreed that they are able to interact with staff members and administrators as a result of their participation in the Greek Leadership Summit and 88.1% of respondents agreed that participating in the Greek Leadership Summit was a good introduction to the various resources available to them.

- 90.3% of respondents agreed that the Greek Leadership Summit helped them to develop relationships with students that they otherwise would not have without the program.

- The highest rated sessions included: Vision 20/20; Council Action Planning; Friday Night Speaker Session; and the Stereotype and Perceptions Session. Sessions with lower ratings included: Win As Much As You Can; Living your Ritual and "I Commit…." Closing Activity.

- 52.3% reported having an interest in serving on a committee or board that will continue to discuss the topics that were presented the Greek Leadership Summit.
Data Collection Methods

Data was collected using an on-line 15 question survey. Email addresses were obtained from the Office of Greek Affairs. The email addresses were obtained for purposes of inviting students to participate in the survey.

One hundred and nine students involved in leadership positions who attended the Greek Leadership Summit in 2014 were identified in the sample. These students were sent an email invitation and were asked to participate in the survey. A hyperlink was provided in the text of the email invitation and respondents were asked to access the survey by clicking on the hyperlink. The email invitation and survey link were sent out on February 4, 2014. Reminder e-mails about the survey were sent to participants on February 12, 2014 and February 19, 2014. Data collection began February 4, 2014 and data collection ended March 31, 2014.

Sample

A convenience sample was used to identify potential participants. Only those students who were identified by the Office of Greek Affairs as having a leadership position within their organization or council were invited to participate in the survey. Based on the sampling criteria, the sample size was one hundred and nine. Of the 109 potential participants, 42 students responded to the invitation and began the survey. Thirty seven students completed the survey resulting in a completion rate of 88.0% and a response rate to the survey of 39.6%.

Limitations

It is important to note that the findings may not be generalized to all students’ experience. The data included in this report is limited to students who participated and shared feedback about their experience with the 2014 Greek Leadership Summit.

Introduction

The Greek Leadership Summit Survey 2014 was designed to capture data on students experience with the 2014 Greek Leadership Summit. Topics in the survey included: Participant information, learning outcomes, and suggested improvements. The focus of this report is on the experience of students who participated in the Greek Leadership Summit during the spring semester of the 2013-2014 academic year.
Findings

Survey findings are organized in the following sections: Participant Information, learning outcomes, suggested improvements.

Participant Information

Of the students who responded to the survey 48.8% identified their gender as male and 51.2% identified as female.

Q1. Which response best describes your gender?

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Response Percent</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>48.8%</td>
<td></td>
</tr>
<tr>
<td>Female</td>
<td>51.2%</td>
<td></td>
</tr>
<tr>
<td>Transgender</td>
<td>0.0%</td>
<td></td>
</tr>
<tr>
<td>Prefer not to respond</td>
<td>0.0%</td>
<td></td>
</tr>
</tbody>
</table>

The majority of the respondents (78.6%) indicated they held class standing as juniors.

Q2. My current class standing is:

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Response Percent</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshmen</td>
<td>7.1%</td>
<td>3</td>
</tr>
<tr>
<td>Sophomore</td>
<td>7.1%</td>
<td>3</td>
</tr>
<tr>
<td>Junior</td>
<td>78.6%</td>
<td>33</td>
</tr>
<tr>
<td>Senior</td>
<td>7.1%</td>
<td>3</td>
</tr>
<tr>
<td>Graduate/Professional</td>
<td>0.0%</td>
<td>0</td>
</tr>
</tbody>
</table>

answered question 42
Half (50.0%) of the 42 students who responded to the survey indicated that they were considered in-state students.

**Q3. I am considered:**

- An international student: 0.0%
- An out of state student: 50.0%
- An in state student: 50.0%

61.9% of respondents to the survey indicated they lived on campus in a Fraternity or Sorority House; while 31.0% shared that they lived off campus.

**Q4. I live:**

- On Campus In University Housing: 7.1%
- On Campus In A Fraternity/Sorority House: 61.9%
- Off Campus: 31.0%
Students were asked to share information about their organizational affiliations. 42.9% of respondents indicated that they were a part of the Alabama Panhellenic Association (APA); 35.7% identified as members of the Inter fraternity Council (IFC); 14.3% were members of the National Pan-Hellenic Council (NPHC) and 7.1% indicated they were affiliated with the United Greek Council.

Q5. My organization is affiliated with:

- United Greek Council, 7.1%
- National Pan-Hellenic Council (NPHC), 14.3%
- Interfraternity Council (IFC), 35.7%
- Alabama Panhellenic Association (APA), 42.9%

Over Three-quarters of the respondents (78.6%) indicated that they served as an officer within their organization and 21.4% percent indicated that they were members of a governing council.

Q6. I serve as:

- An officer of my organization, 78.6%
- A member of a governing council, 21.4%
Learning Outcomes

Staff members working with the 2014 Greek Leadership Summit were interested in capturing feedback from participants regarding the program's ability to impact learning outcomes associated with the program's goals and objectives. 95.2% of respondents indicated that as a result of their participation in the Greek Leadership Summit, they were able to identify other student leaders within the Greek Community; while 88.1% of the respondents agreed that participating in the Greek Leadership Summit was a good introduction to the various resources available to the council and chapter officers in the Greek community.

Q7. Please indicate your level of agreement with the following statements associated with your experience with the 2014 Greek Leadership summit:

- I can articulate the legal responsibilities that students assume as leaders of their chapters and governing boards, as a result of GLS (4.0)
- Participating in the Greek Leadership Summit was a good introduction to the various resources available to council and chapter officers in the Greek Community (4.1)
- The sessions and activities during the Greek Leadership Summit helped me gain a better understanding of what is expected of student leaders at the University of Alabama (3.8)
- I have been able to interact with staff members and administrators as a result of my participation in the Greek Leadership Summit (4.0)
- As a result of my participation in the Greek Leadership Summit I am able to identify other student leaders in the Greek community (4.5)

Office of Student Affairs Assessment and Planning ● Division of Student Affairs ● University of Alabama
Of the individuals that responded to the survey, 97.5% of students agreed that participating in the Greek Leadership Summit allowed them to consider how the actions and behaviors of current and prospective members of the Greek community can influence perceptions and stereotypes about their organization, Greek Life, and the University Community. 82.5% of survey participants indicated that as a result of participating in the Greek Leadership Summit they were better able to articulate the shared values, attitudes and beliefs of the members of the Greek Community at the University of Alabama.

**Q8. Please indicate your level of agreement with the following statements associated with your experience with the 2014 Greek Leadership summit:**

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Strongly Disagree</th>
<th>Disagree</th>
<th>Neither Agree or Disagree</th>
<th>Agree</th>
<th>Strongly Agree</th>
<th>Rating Average</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participating in the Greek Leadership Summit has allowed me to consider how the actions and behaviors of current and prospective members of the Greek community can influence perceptions and stereotypes of my organization, Greek Life and the University Community</td>
<td>0.0%</td>
<td>0.0%</td>
<td>2.5%</td>
<td>50.0%</td>
<td>47.5%</td>
<td>4.5</td>
<td>40</td>
</tr>
<tr>
<td>As a result of participating in the Greek Leadership Summit I am better able to articulate my values, attitudes, and beliefs</td>
<td>0.0%</td>
<td>7.5%</td>
<td>12.5%</td>
<td>50.0%</td>
<td>30.0%</td>
<td>4.0</td>
<td>40</td>
</tr>
<tr>
<td>As a result of participating in the Greek Leadership Summit I am better able to articulate the shared values, attitudes, and beliefs of the members of the Greek Community at the University of Alabama</td>
<td>0.0%</td>
<td>0.0%</td>
<td>17.5%</td>
<td>67.5%</td>
<td>15.0%</td>
<td>4.0</td>
<td>40</td>
</tr>
<tr>
<td>Participating in the 2014 Greek Leadership Summit has allowed me to reflect on the perceptions others may have of the Greek Community</td>
<td>0.0%</td>
<td>0.0%</td>
<td>5.0%</td>
<td>77.5%</td>
<td>17.5%</td>
<td>4.1</td>
<td>40</td>
</tr>
<tr>
<td>As a result of participating in GLS I have been able to identify ways I can contribute to correcting misperceptions and stereotypes</td>
<td>0.0%</td>
<td>5.0%</td>
<td>5.0%</td>
<td>70.0%</td>
<td>20.0%</td>
<td>4.0</td>
<td>40</td>
</tr>
</tbody>
</table>
92.7% of respondents indicated that GLS encouraged them to be open to opinions that are different from their own. 90.3% of respondents indicated that the Greek Leadership Summit helped them to develop relationships with students that they would not have had the opportunity to develop without the program.

Q9. Please take a few moments to let us know how well the 2014 Greek Leadership Summit did each of the following:

- Encouraged me to be open to opinions different from my own: 4.1
- Increased my knowledge of communication styles: 4.0
- Provided me with tools to help me create an inclusive environment for students in my role as a student leader at UA: 3.9
- Examined the strengths and weaknesses of my own views on diversity: 3.8
- Feel confident in my ability to create a strategic plan for my organization that will contribute to the goals set for the Greek Community during the 2014 Greek leadership Summit: 4.1
- Helped me to developed relationships with students that I would not have developed without this program: 4.4
- Communicated what was expected of GLS participants: 4.1
- Improved my communication skills: 3.9
When asked about their experience with selected items and processes associated with the program, students rated the registration process and schedule highest. Items rated the lowest were the location and food. The table below provides a summary of the survey on these items. (Poor = 1 to Excellent = 5)

**Q10. Please take a moment to provide us with feedback on your experience with the following items related to the 2014 Greek Leadership Summit:**

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Poor</th>
<th>Fair</th>
<th>Good</th>
<th>Very Good</th>
<th>Excellent</th>
<th>Mean</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>The registration process</td>
<td>0.0%</td>
<td>4.9%</td>
<td>36.6%</td>
<td>36.6%</td>
<td>22.0%</td>
<td>3.8</td>
<td>41</td>
</tr>
<tr>
<td></td>
<td>(0)</td>
<td>(2)</td>
<td>(15)</td>
<td>(15)</td>
<td>(9)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The facilities (Camp Summatanga)</td>
<td>46.3%</td>
<td>26.8%</td>
<td>26.8%</td>
<td>0.0%</td>
<td>0.0%</td>
<td>1.8</td>
<td>41</td>
</tr>
<tr>
<td></td>
<td>(19)</td>
<td>(11)</td>
<td>(11)</td>
<td>(0)</td>
<td>(0)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The food (meals &amp; snacks)</td>
<td>14.6%</td>
<td>48.8%</td>
<td>24.4%</td>
<td>12.2%</td>
<td>0.0%</td>
<td>2.3</td>
<td>41</td>
</tr>
<tr>
<td></td>
<td>(6)</td>
<td>(20)</td>
<td>(10)</td>
<td>(5)</td>
<td>(0)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Overall schedule of the summit</td>
<td>7.3%</td>
<td>26.8%</td>
<td>36.6%</td>
<td>19.5%</td>
<td>9.8%</td>
<td>3.0</td>
<td>41</td>
</tr>
<tr>
<td></td>
<td>(3)</td>
<td>(11)</td>
<td>(15)</td>
<td>(8)</td>
<td>(4)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Session Ratings

Staff members working in Greek Affairs were particularly interested in gathering feedback from students about their experience with the sessions held during the Greek Leadership Summit.

Highest rated sessions included: Vision 20/20; Council Action Planning; Friday Night Speaker Session; and the Stereotype and Perceptions Session. Sessions with lower ratings included: Win As Much As You Can; Living your Ritual and "I Commit.…” Closing Activity.

Q11. To assist us with planning for the future, please let us know your impressions of the following sessions held during the 2014 Greek Leadership Summit:

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Poor</th>
<th>Fair</th>
<th>Good</th>
<th>Very Good</th>
<th>Excellent</th>
<th>Rating Average</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday night speaker session</td>
<td>0.0%</td>
<td>10.0%</td>
<td>42.5%</td>
<td>27.5%</td>
<td>20.0%</td>
<td>3.6</td>
<td>40</td>
</tr>
<tr>
<td>Saturday Stereotypes and Perceptions Session</td>
<td>0.0%</td>
<td>7.7%</td>
<td>43.6%</td>
<td>30.8%</td>
<td>17.9%</td>
<td>3.6</td>
<td>39</td>
</tr>
<tr>
<td>Critical Conversations (Small Group Rotations)</td>
<td>0.0%</td>
<td>12.8%</td>
<td>41.0%</td>
<td>30.8%</td>
<td>15.4%</td>
<td>3.5</td>
<td>39</td>
</tr>
<tr>
<td>Living your Ritual (Small Group Rotations)</td>
<td>7.7%</td>
<td>23.1%</td>
<td>28.2%</td>
<td>30.8%</td>
<td>10.3%</td>
<td>3.1</td>
<td>39</td>
</tr>
<tr>
<td>You Are Who You Recruit (Small Group Rotations)</td>
<td>0.0%</td>
<td>15.4%</td>
<td>35.9%</td>
<td>33.3%</td>
<td>15.4%</td>
<td>3.5</td>
<td>39</td>
</tr>
<tr>
<td>Win As Much As You Can (Small Group Rotations)</td>
<td>17.9%</td>
<td>28.2%</td>
<td>15.4%</td>
<td>30.8%</td>
<td>7.7%</td>
<td>2.8</td>
<td>39</td>
</tr>
<tr>
<td>iPhone Grip of Death/Diversity</td>
<td>2.6%</td>
<td>7.9%</td>
<td>50.0%</td>
<td>26.3%</td>
<td>13.2%</td>
<td>3.4</td>
<td>38</td>
</tr>
<tr>
<td>Vision 20/20</td>
<td>2.6%</td>
<td>2.6%</td>
<td>21.1%</td>
<td>31.6%</td>
<td>42.1%</td>
<td>4.1</td>
<td>38</td>
</tr>
<tr>
<td>Council Action Planning</td>
<td>0.0%</td>
<td>10.3%</td>
<td>30.8%</td>
<td>43.6%</td>
<td>15.4%</td>
<td>3.6</td>
<td>39</td>
</tr>
<tr>
<td>&quot;I Commit….&quot; Closing Activity</td>
<td>7.7%</td>
<td>25.6%</td>
<td>28.2%</td>
<td>25.6%</td>
<td>12.8%</td>
<td>3.1</td>
<td>39</td>
</tr>
<tr>
<td>Free Time/ Bon Fire</td>
<td>5.1%</td>
<td>15.4%</td>
<td>30.8%</td>
<td>30.8%</td>
<td>17.9%</td>
<td>3.4</td>
<td>39</td>
</tr>
</tbody>
</table>
The 2014 Greek Leadership Summit was designed to introduce students to key leadership concepts; allow leaders to reflect on the communities’ values; and engage in dialogue and activities to help them build a shared vision, mission and goals for their community. Survey participants were asked if they would be interested in serving on a committee or board that continues to discuss the topics presented at GLS?

Q12. Would you be interested in serving on a committee or board that continues to discuss the topics presented at GLS?

N=39

Yes 51.3%
No 48.7%

83.8% of survey respondents rated their overall experience with The Greek Leadership Summit as good or excellent.

Q13. Would you, or any of your organizations members be interested in any continual or ongoing leadership development?

N=39

Yes 74.4%
No 25.6%

Staff members were interested in determining if the GLS participants would be interested in additional leadership development. 74.4% of respondents on this survey item indicated that they were interested in continual or ongoing leadership development.
Suggested Improvements

Survey participants were asked to share feedback regarding what staff could consider to improve the program in the future. Fifteen participants shared qualitative feedback. The responses were reviewed and hand coded for themes.

Q15. Please let us know what other feedback we should consider as we make improvements to the Greek Leadership Summit:

<table>
<thead>
<tr>
<th>Answer Options</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>answered question</td>
<td>15</td>
</tr>
</tbody>
</table>
Themes that emerged from the data included feedback regarding the location, sessions, and the schedule.

### Q15. Please let us know what other feedback we should consider as we make improvements to the Greek Leadership Summit:

<table>
<thead>
<tr>
<th>Themes</th>
<th>Response Percent</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>46.6%</td>
<td>7</td>
</tr>
<tr>
<td>Session Feedback</td>
<td>13.3%</td>
<td>2</td>
</tr>
<tr>
<td>Schedule</td>
<td>20.0%</td>
<td>3</td>
</tr>
<tr>
<td>Reflection</td>
<td>13.3%</td>
<td>2</td>
</tr>
<tr>
<td>Not Applicable</td>
<td>6.6%</td>
<td>1</td>
</tr>
</tbody>
</table>

*answered question* 15

<table>
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</tr>
</thead>
<tbody>
<tr>
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</tr>
<tr>
<td>2 I don't believe we needed to leave Tuscaloosa and make it a 3 day event.</td>
</tr>
<tr>
<td>3 The camp was very far away, and I feel like funds for the bus and food could have been lower if the event was on campus, or at a better location.</td>
</tr>
<tr>
<td>4 I think every session was thoroughly planned out with a great purpose behind it. The only drawback was the facilities that we lodged in. Other than that GLS was a great learning and networking experience that I was honored to be a part of.</td>
</tr>
<tr>
<td>5 A little too much free time in between activities.</td>
</tr>
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<td>6 I think everyone who attends GLS is a leader of some sort and has great ideas/points to bring to the table so the focus of Greek affairs should be to create a comfortable environment to get these dialogues going, this year did an excellent job of bringing together all of the great brains in the Greek community and we came up with great ideas.</td>
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<td>7 I think there should have been less free time on the front end. I would have preferred to get through the programming then have the night for hanging out and getting to know everyone. Overall, it's thought it was an enjoyable experience and I appreciate all the planning and hard work that went in to this weekend.</td>
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<td>15 Well, the leaders of the different councils should think through their actions more carefully as they are the example and also the standard for other will think. Also, with all the talk of community and change throughout the summit I have experience little of that change continued after we all left the camp.</td>
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Recommendations

- Results from this survey should be shared as appropriate with campus partners.

- Survey participants expressed an interest in continued dialogue around the topics covered during the 2014 Greek Leadership Summit, as well as an interest in additional leadership development opportunities. It is suggested that these opportunities be explored either through existing programs or through new programs.

- Overall feedback on the sessions appears to be positive. Lower rated items appear to have been sessions where students may have been challenged to think or respond differently (Get as much as you can) These scores may also reflect the session content or delivery of the sessions.

- Responses to the survey indicate that key outcomes for the program were met; Meeting and interacting with other student leaders, learning about resources, reflecting on community mission and goals.

- Student feedback does indicate that the location and schedule may need to be reconsidered in the future. While the sessions and schedule do appear to have had a positive impact on learning, students expressed concern about the distance from campus and comfort level of the environment as a hindrance to learning.
## Appendix 1

<table>
<thead>
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Project Summary:
Fifteen question survey administered to students in leadership positions associated with social Greek organizations. Questions focused on students' impressions and experience with the 2014 Greek Leadership Summit. Data was also collected on items associated with the program content, learning outcomes, and students' overall impression of the Greek Leadership Summit.

Results Snapshot:
- 42 students participated in the survey, a 39.6% response rate.
- The majority of the respondents (78.6%) indicated they held class standing as juniors.
- 95.2% of respondents agreed that as a result of their participation in the Greek Leadership Summit, they are able to identify other student leaders within the Greek Community.
- 88.1% of respondents agreed that participating in the Greek Leadership Summit was a good introduction to the various resources available to them.
- 82.5% of survey participants indicated that as a result of participating in the Greek Leadership Summit, they were better able to articulate the shared values, attitudes, and beliefs of the members of the Greek Community at the University of Alabama.
- 92.7% of respondents indicated that GLS encouraged them to be open to opinions that are different from their own.
- 90.3% of respondents indicated that the Greek Leadership Summit helped them to develop relationships with students that they would not have had the opportunity to develop without the program.
- Student feedback does indicate that the location and schedule may need to be reconsidered in the future. While the sessions and schedule do appear to have had a positive impact on learning, students expressed concern about the distance from campus and comfort level of the environment as a hindrance to learning.

N= 42 Completed= 37 88.0% completion rate Sample size = 106
Response rate = 39.6 %