Analysis Questions and Analysis Answers

For Academic Programs

Informed by your assessment activities related to student learning, what changes have you made in your degree program in the last three to five years? Describe the changes (e.g., curriculum revision, new courses, faculty development), the general results that prompted the changes (e.g., student performance on an assessment measure), and any impact on student learning that you might attribute to these changes.

In the fall of 2011 the School of Library and Information Studies faculty engaged in a major strategic thinking exercise, resulting in a substantially revised strategic plan. As part of the implementation of the new strategic plan, in 2012 the faculty initiated a review of the required core courses for the Master of Library and Information Studies degree program. This review, which was led by the standing Curriculum Committee, was informed by discussions at regularly scheduled faculty meetings, a literature review of current trends in core curriculum, surveys of SLIS alumni (representing former students as well as employers) and current students, and data from the annual University assessment process. Analysis of results led to confirmation of the basic structure of the core curriculum but suggested several targets for modification, including subcommittee review of the management/administration component of the core, a subcommittee recommendation for a more contemporary approach to the required reference and information services course, and an increased focus on the role of research across the core curriculum. These modifications were implemented beginning in academic year 2012-2013. As an adjunct to the core curriculum review, the faculty revisited the defined learning outcomes for the Master of Library and Information Studies degree program, reducing the number of outcomes from fourteen to six; this change will be implemented in the School's 2014-2015 Outcomes Assessment Plan.

Mission / Purpose

The School of Library and Information Studies develops creative and critical thinkers and leaders for the information world through a supportive teaching and learning environment, collaborative research, and community engagement.

Student Learning Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 1: Effect positive change in profession and society.
Students will be able to anticipate trends and to effect positive change in the profession and the profession's role in society.

Connected Documents
Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2

Related Measures

M 1: Collaborative biography project.
Students enrolled in LS 501 will earn a grade of B or better on a collaborative project in which the works of important figures in library and information science are identified and the implications of the works for contemporary practice are reported in a paper and a presentation.

Source of Evidence: Presentation, either individual or group
Target: Grade of B or better.

M 2: Information technology impact paper.
Students enrolled in LS 501 will earn a grade of B or better on a paper that identifies and describes the implications of a particular communication or information technology on the information professions and on society as a whole.

Source of Evidence: Written assignment(s), usually scored by a rubric
Target: Grade of B or better.

M 3: Weekly critical reviews.
Students enrolled in LS 506 will earn a grade of B or better on a series of weekly critical reviews examining the social and ethical implications of cataloging theory and practice.

Source of Evidence: Written assignment(s), usually scored by a rubric
Target: Grade of B or better.

M 5: Political and cultural environments term paper.
Students enrolled in LS 501 will earn a grade of B or better on a required term paper focusing on the political and cultural environments of libraries and related institutions and issues facing those institutions.
Source of Evidence: Writing exam to assure certain proficiency level

**Target:**
Grade of B or better.

**M 92: School library media issues and trends paper.**
Students enrolled in LS 532 will earn a grade of B or better on a brief paper addressing K-12 issues or trends and the implications, if any, for the school library.

Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better.

**M 93: Metadata services blog.**
Students enrolled in LS 566 will earn a grade of B or better in a required blog that serves as a journal of reflective learning of state-of-the-art research and theories in the field of library metadata services.

Source of Evidence: Project, either individual or group

**Target:**
Grade of B or better.

**Related Action Plans (by Established cycle, then alpha):**
For full information, see the Details of Action Plans section of this report.

**Metadata services blog**
*Established in Cycle: 2011-2012*
This assignment will be reviewed to assess the low student success rate.

**Review assignment**
*Established in Cycle: 2011-2012*
The low success rate on this assignment suggests that the assignment is in need of review and reconsideration.

**M 94: School library media action research project**
Students enrolled in LS 532 will earn a grade of B or better on an action research project addressing a current challenge in school library media practice and how to approach the issues.

Source of Evidence: Project, either individual or group

**Target:**
Grade of B or better.

**M 95: K-12 instructional issues or trends paper**
Students enrolled in LS 542 will earn a grade of B or better on a project addressing K-12 instructional issues or trends and the implications for the role of the school librarian and the contribution of the library media program to the educational process.

Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better

**M 96: School library media center multimedia presentation.**
Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, will earn a grade of B or better on a research-based multimedia presentation of a current trend relating to the integration of technology and the leadership role of the school librarian.

Source of Evidence: Presentation, either individual or group

**Target:**
Grade of B or better

**M 126: Archives critical essay.**
Students enrolled in LS 536 will earn a grade of B or better on a critical essay evaluating the function of records and archives in society, and the importance of the archival mission.

Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better

**SLO 2: Understand principal contemporary issues in the profession and society.**
Students will demonstrate an understanding of the principal contemporary issues associated with librarianship, information science, access to information, and the role of information in society.

**Connected Documents**
- Library and Information Studies Curriculum Map 1
- Library and Information Studies Curriculum Map 2

**Related Measures**

**M 4: Critical reviews of research articles.**
Students enrolled in LS 500 will earn a grade of B or better in on a series of weekly critical reviews of research articles that reflect principal current issues associated with the organization of information.

Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better.

**M 5: Political and cultural environments term paper.**
Students enrolled in LS 501 will earn a grade of B or better on a required term paper focusing on the political and cultural environments of libraries and related institutions and issues facing those institutions.
Source of Evidence: Writing exam to assure certain proficiency level

Target:
Grade of B or better.

M 6: Literature review for research proposal.
Students enrolled in LS 502 will earn a grade of B or better on a literature review of a contemporary topic suitable for a research proposal.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

Finding (2013-2014) - Target: Met
22 out of 23 students (96%) met this requirement. The high degree of attainment for this measure is indicative of successful student learning.

M 7: Young adult current issues exploration and programming.
Measure 2.5 Students enrolled in LS 522 will earn a B or better on an assignment in which they interview a young adult librarian, analyze the young adult department and its program offerings according to YALSA’s Teen Services Evaluation Tool, and create an oral, evaluative report discussing the effectiveness of the library in serving the needs of contemporary young adults.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

M 8: Group website evaluation and development.
Students enrolled in LS 560 will earn a grade of B or better on a required group project focusing on evaluation of website content and development to improve user access via the Internet.

Source of Evidence: Project, either individual or group

Target:
Grade of B or better.

M 9: Information in society paper.
Students enrolled in LS 561 will earn a grade of B or better on a literature-based exploration of the role of information in society.

Source of Evidence: Academic direct measure of learning - other

Target:
Grade of B or better.

M 10: Information science encyclopedia article.
Students enrolled in LS 561 will earn a grade of B or better on an encyclopedia article on the topic Information Science.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

M 11: Early childhood literature social issues paper.
Students enrolled in LS 590: Early Childhood Materials & Story Programs will earn a B or better on an assignment where they create a critical paper that examines the treatment of a contemporary social issue in a sample of picturebooks and materials for young children and describe how the library can work with another literacy or community agency (local or national) to address this issue.

Source of Evidence: Project, either individual or group

Target:
Grade of B or better.

M 97: Information access and copyright website.
Students enrolled in LS 532 will earn a B or better on an assignment in which they create a website to address policy in relation to information access (censorship) and copyright issues in the school library.

Source of Evidence: Project, either individual or group

Target:
Grade of B or better.

M 98: Observation, interview, and reflective essay.
Students enrolled in LS 542 will earn a B or better on an assignment in which they observe and interview a practicing school librarian and write a reflective essay on their view of the role of the school librarian as an instructional partner.

Source of Evidence: Project, either individual or group

Target:
Grade of B or better.

M 99: School library media copyright and privacy paper.
Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, will earn a B on an assignment in which they identify a current issue relating to digital copyright and privacy issues for school libraries, examine the professional literature on the topic, and create a multimedia presentation.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

M 126: Archives critical essay.
Students enrolled in LS 536 will earn a grade of B or better on a critical essay evaluating the function of records and
archives in society, and the importance of the archival mission.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target: Grade of B or better

SLO 3: Understand service needs of diverse populations.

Students will demonstrate an understanding of the necessity for a variety of services to meet the library and information needs of diverse populations.

Connected Documents
Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2

Related Measures

M 12: Local library cultural competencies assignment.

Students enrolled in LS 507 will earn a grade of B or better on an assignment identifying cultural competencies areas for a local library.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target: Grade of B or better.

M 13: Organizational case study.

Students enrolled in LS 508 will earn a grade of B or better on a required organizational case study.

Source of Evidence: Project, either individual or group

Target: Grade of B or better.

M 14: Collection analysis and development.

Students enrolled in LS 505 will earn a B or better on a defensible, sharply focused, and exhaustive collection on a topic of their choosing. This collection must (1) fulfill an explicit information need for a specifically designated user population; (2) include both print and electronic resources; and (3) be represented as an annotated bibliography.

Source of Evidence: Project, either individual or group

Target: Grade of B or better.

M 15: Scientific and technical resources question sets.

Students enrolled in LS 512 will earn a grade of B or better on exercises for specific directed reference questions and provide correct tools for answering questions, as well as evaluating an electronic scientific and technical resource.

Source of Evidence: Presentation, either individual or group

Target: Grade of B or better.

M 16: Physical accessibility assignments.

Students enrolled in LS 560 will earn a grade of B or better on four assignments that incorporate physical accessibility issues as they relate to information technologies for information access.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target: Grade of B or better.

M 17: Information needs assessment.

Students enrolled in LS 561 will earn a grade of B or better on a client information needs assessment assignment.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target: Grade of B or better.

M 18: Community diversity evaluation.

Students enrolled in LS 580: Diversity in Libraries will earn a B or better on an assignment in which they will evaluate the diversity in their local community; examine how a selected academic, public, school, or special library serves the informational and recreational needs of the community’s diverse citizens; and create a written report that presents their findings.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target: Grade of B or better.

M 19: Diversity library program.

Students enrolled in LS 580: Diversity in Libraries will earn a B or better on an assignment where they will create a detailed library program or service which demonstrates understanding of cultural sensitivity and the informational and recreational needs of diverse populations.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target: Grade of B or better.

M 20: Diversity service learning project.

Students enrolled in LS 580: Diversity in Libraries will earn a B or better on an assignment in which they create a report, as part of a Service Learning Project, where they examine a local public library’s signage, programs, collections, etc. to determine how the library serves a particular cultural group and make recommendations for changes/improvements.
Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better.

**M 21: Cultural literacy program critical examination report.**
Students enrolled in LS 590: Cultural Literacy Programming for Children, Teens and Families will earn a B or better on an assignment where they create a report that critically examines established cultural literacy programs to determine their effectiveness in promoting cultural literacy and meeting the needs of culturally diverse populations of youth and their families.

Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better.

**M 100: Programming plan team project.**
Students enrolled in LS 532 will earn a B or better on an assignment in which they work as a team to create a programming plan to address the needs of a target group.

Source of Evidence: Project, either individual or group

**Target:**
Grade of B or better

**M 101: Information needs assessment and literacy lessons.**
Students enrolled in LS 542 will earn a B or better on an assignment in which they assess the information needs of various groups of learners and create and develop information literacy lessons including appropriate resource lists.

Source of Evidence: Project, either individual or group

**Target:**
Grade of B or better

**M 102: Technology utilization presentation**
Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, will earn a B on an assignment in which they create a presentation on how to utilize technology to meet the needs of various types of learners.

Source of Evidence: Presentation, either individual or group

**Target:**
Grade of B or better

**M 127: Archival collections critical essay**
Students enrolled in LS 536 will earn a grade of B or better on a critical essay evaluating the function of records and archives in society, and the importance of the archival mission.

Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better

**SLO 4: Develop programs and activities consistent with profession.**
Students will be able to develop library and information programs and activities consistent with the heritage, principles, responsibilities, trends, and standards of the library profession.

**Connected Documents**
Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2

**Related Measures**

**M 22: Professional portfolio.**
Students enrolled in LS 508 will earn a grade of B or better on a required professional portfolio.

Source of Evidence: Portfolio, showing skill development or best work

**Target:**
Grade of B or better.

**M 23: Public library case study.**
Students enrolled in LS 530 will earn a grade of B or better on a case study of a public library. Each student will, at minimum, (1) examine their assigned library's mission statement; (2) examine the library’s approved policies; (3) interview the director; (4) interview two members of the board of trustees; (5) interview at least one staff member; (6) observe routine library activities in both public and technical services; and (7) holistically evaluate the library as an entity.

Source of Evidence: Field work, internship, or teaching evaluation

**Target:**
Grade of B or better.

**M 125: Internship host supervisor evaluation.**
Students enrolled in LS 570 will demonstrate their competency by scoring "satisfactory" (numerical 3 out of 5) on the host supervisor’s evaluation form.

Source of Evidence: Academic direct measure of learning - other

**Target:**
Score of 3 out of 5 or better

**M 130: Reading motivation programming design.**
Students enrolled in LS 572 will earn a grade of Average in their internship experience in designing reading motivation programming.

Source of Evidence: Field work, internship, or teaching evaluation
Target: Score of 3 out of 5 or better

**M 134: Reading promotion program.**
Students enrolled in LS 532 will earn a grade of B or better on assignment in which they design a reading promotion program for a school library.

Source of Evidence: Written assignment(s), usually scored by a rubric
Target: Score of 3 out of 5 or better

SLO 5: Describe differences among major types of agencies.
Students will be able to describe the differences in terms of mission, service, and requirements of the major types of libraries, archives, and information agencies.

**Connected Documents**
- Library and Information Studies Curriculum Map 1
- Library and Information Studies Curriculum Map 2

**Related Measures**

M 24: Organizational case study.
Students enrolled in LS 508 will earn a grade of B or better on a required organizational case study.

Source of Evidence: Field work, internship, or teaching evaluation
Target: Grade of B or better.

M 25: Special libraries services term project.
Students enrolled in LS 533 will earn a grade of B or better on a term project examining library services in a special libraries context.

Source of Evidence: Project, either individual or group
Target: Grade of B or better.

M 26: Special libraries mid-term exam.
Students enrolled in LS 533 will earn a B or better on the midterm or final exam.

Source of Evidence: Standardized test of subject matter knowledge
Target: Grade of B or better.

M 27: Special libraries budget exercise.
Students enrolled in LS 533 will earn a B or better on a budget exercise.

Source of Evidence: Project, either individual or group
Target: Grade of B or better.

M 28: Special libraries final project.
Students enrolled in LS 533 will earn a B or better on the final project.

Source of Evidence: Senior thesis or culminating major project
Target: Grade of B or better.

M 29: Special libraries SWOT analysis.
Students enrolled in LS 533 will earn a B or better on a SWOT analysis in groups on a particular type of library, a 10-15 page discussion, presented in class for 20 minutes, and a bibliography for that type of library with 40-50 items.

Source of Evidence: Project, either individual or group
Target: Grade of B or better.

M 30: Organizational cultures analysis.
Students enrolled in LS 590 (Special topics: Organizational Culture) will earn a grade of B or better on an exercise that identifies and discusses the differences in organizational cultures in different types of libraries.

Source of Evidence: Written assignment(s), usually scored by a rubric
Target: Grade of B or better.

M 103: School library media center mission statement.
Students enrolled in LS 532 will earn a B or better on an assignment in which they craft mission statements that connect the school library program within the mission of the school.

Source of Evidence: Written assignment(s), usually scored by a rubric
Target: Grade of B or better.

M 125: Internship host supervisor evaluation.
Students enrolled in LS 570 will demonstrate their competency by scoring "satisfactory" (numerical 3 out of 5) on the host supervisor's evaluation form.

Source of Evidence: Academic direct measure of learning - other
Target: Score of 3 out of 5 or better
M 131: Total school library design.
Students enrolled in LS 572 will earn a grade of Average in their internship experience in designing reading
motivation programming.
Source of Evidence: Field work, internship, or teaching evaluation
  Target:
  Score of 3 out of 5 or better

M 132: Managerial principles component.
Students enrolled in LS 572 will earn a grade of Average in their internship experience in applying management
principles in operating a school library media center.
Source of Evidence: Field work, internship, or teaching evaluation
  Target:
  Score of 3 out of 5 or better

SLO 6: Understand and apply theories and methods for organizing information.
Students will be able to demonstrate an understanding of the theories and methods for organizing and classifying
information and be able to apply those theories and methods.

Connected Documents
  Library and Information Studies Curriculum Map 1
  Library and Information Studies Curriculum Map 2

Related Measures

M 31: Midterm exam: historical evolution of surrogate records systems.
Students enrolled in LS 500 will earn a grade of B or better on the midterm exam of understanding of the historical
evolution of systems for surrogate records used to organize and classify information.
Source of Evidence: Standardized test of subject matter knowledge
  Target:
  Grade of B or better.

M 32: Midterm exam: descriptive cataloging and metadata practices.
Students enrolled in LS 500 will earn a grade of B or better on the midterm exam of understanding of the purpose of
descriptive cataloging and metadata practices through an analysis of the surrogate records of catalogs, periodical
databases, and search engines.
Source of Evidence: Standardized test of subject matter knowledge
  Target:
  Grade of B or better.

M 33: Final exam: surrogate records analysis.
Students enrolled in LS 500 will earn a grade of B or better on the final exam of understanding of the purpose of
subject cataloging and metadata practices through an analysis of the surrogate records of catalogs, periodical
databases, and search engines.
Source of Evidence: Standardized test of subject matter knowledge
  Target:
  Grade of B or better.

M 34: Retention schedule exercise and case analyses.
Students enrolled in LS 535 will earn a grade of B or better on a retention schedules exercise and case analyses.
Source of Evidence: Project, either individual or group
  Target:
  Grade of B or better.

M 35: Semester project: metadata application profile, indexing guidelines, surrogate records.
Students enrolled in LS 566 will earn a grade of B or better after completion of a semester project that provides
hands on learning in the creation of a metadata application profile, a set of indexing guidelines, and the creation of
metadata surrogate records representing digital images using that application profile and indexing guidelines.
Source of Evidence: Project, either individual or group
  Target:
  Grade of B or better.

M 36: Digital data lab exercises.
Students enrolled in LS 590 Programming for Digital Libraries will earn a grade of B or better on lab exercises
complete lab exercises covering the storage and representation of digital data.
Source of Evidence: Presentation, either individual or group
  Target:
  Grade of B or better.

M 37: XML/software applications lab exercises.
Students enrolled in LS 590 Programming for Digital Libraries will earn a grade of B or better on lab exercises that
demonstrate ability to interface software applications with XML documents.
Source of Evidence: Presentation, either individual or group
  Target:
  Grade of B or better.

M 38: XML document design and creation exercises.
Students enrolled in CIS 661 Digital Libraries will earn a grade of B or better on lab exercises involving designing and
creating XML documents capable of structuring data.
Source of Evidence: Presentation, either individual or group

**Target:**
Grade of B or better.

**M 39: Digital collection design and implementation lab exercises.**
Students enrolled in CIS 661 Digital Libraries will earn a grade of B or better on lab exercises focusing on design and implement a prototype digital collection using common digital library software capable of storing and retrieving data that is to be compiled and organized by the student.

Source of Evidence: Presentation, either individual or group

**Target:**
Grade of B or better.

**M 104: Information literacy research model presentation.**
Students enrolled in LS 542 will earn a grade of B or better on research-based presentation of an information literacy research model and inquiry-based learning theory.

Source of Evidence: Presentation, either individual or group

**Target:**
Grade of B or better

**M 128: Critical document type analysis**
Students will earn a grade of B or better on a critical document type analysis, where they will evaluate the challenges involved in providing access to specific archival materials, and also provide strategies for developing access and tools.

Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better

**SLO 7: Analyze and use principal tools.**
Students will be able to describe the characteristics, strengths, and weaknesses of the principal tools used by libraries and information centers, and demonstrate the ability to use a variety of those tools.

**Connected Documents**
Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2

**Related Measures**

**M 40: Midterm exam: descriptive cataloging and metadata record content creation.**
Students enrolled in LS 500 will earn a grade of B or better on the midterm exam of understanding of the characteristics, strengths and weaknesses of descriptive cataloging and metadata record content creation across principal types of retrieval tools.

Source of Evidence: Standardized test of subject matter knowledge

**Target:**
Grade of B or better.

**M 41: Final exam: subject cataloging and metadata record content creation.**
Students enrolled in LS 500 will earn a grade of B or better on the final exam of understanding of the characteristics, strengths and weaknesses of subject cataloging and metadata record content creation across principal types of retrieval tools.

Source of Evidence: Standardized test of subject matter knowledge

**Target:**
Grade of B or better.

**M 42: Systems analysis and planning tools exercises.**
Students in LS 503 will earn a grade of B or better on two exercises that require the use of several tools for systems analysis and planning.

Source of Evidence: Presentation, either individual or group

**Target:**
Grade of B or better.

**M 43: Online user instruction module.**
Students enrolled in LS 560 will earn a grade of B or better on a required assignment to develop an online user instruction module covering access to information via various information and communication technologies.

Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better.

**M 105: School library media center collection development plan**
Students enrolled in LS 590 will earn a grade of B or better on an assignment in which they will complete a collection development plan for a school library that reflects their knowledge of selection and evaluation tools.

Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better

**M 106: Technology integration presentation**
Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, will earn a grade of B or better on an assignment in which they create a presentation to teach teachers how to integrate technology into IL instruction.

Source of Evidence: Presentation, either individual or group
Target: 
Grade of B or better

**SLO 8: Analyze queries and use information sources.**
Students will be able to analyze information queries and match them with locally held, and remotely accessible, information sources.

**Connected Documents**
- Library and Information Studies Curriculum Map 1
- Library and Information Studies Curriculum Map 2

**Related Measures**

**M 45: Source exercises.**
Students enrolled in LS 507 will earn a grade of B or better on required source exercises.
Source of Evidence: Presentation, either individual or group
Target:
Grade of B or better.

**M 46: Humanities question sets.**
Students enrolled in LS 510 will answer sets of reference queries in the humanities with 80 percent or greater accuracy.
Source of Evidence: Presentation, either individual or group
Target:
Grade of B or better.

**M 47: Humanities sources evaluation and instruction exercise.**
Students enrolled in LS 510 will demonstrate the ability to evaluate and teach the advantages and disadvantages of selected print and online information resources in the humanities.
Source of Evidence: Presentation, either individual or group
Target:
Grade of B or better.

**M 48: Website meta-tags exercise.**
Students enrolled in LS 560 will earn a grade of B or better on a required assignment demonstrating the application of meta-tags in website development for indexing in web-based search engines.
Source of Evidence: Presentation, either individual or group
Target:
Grade of B or better.

**M 107: School library media center pathfinder**
Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, earn a grade of B or better on an assignment in which they create pathfinders for students and teachers based on personal and curricular information needs.
Source of Evidence: Written assignment(s), usually scored by a rubric
Target:
Grade of B or better

**SLO 9: Describe how and why electronic technologies are used.**
Students will be able to describe how and why electronic technologies are used to support and improve library and information center activities.

**Connected Documents**
- Library and Information Studies Curriculum Map 1
- Library and Information Studies Curriculum Map 2

**Related Measures**

**M 49: Group usability and technology training module projects.**
Students in LS 560 will earn a grade of B or better on a group usability study project and a team information technology training module project.
Source of Evidence: Project, either individual or group
Target:
Grade of B or better.

**M 50: Database design and implementation project**
Students in LS 560 will earn a grade of B or better on a database design and implementation project.
Source of Evidence: Project, either individual or group
Target:
Grade of B or better.

**M 51: Web page design and implementation project.**
Students in LS 560 will earn a grade of B or better on a web page design and implementation project.
Source of Evidence: Project, either individual or group
Target:
Grade of B or better.

**M 52: Digital collection analysis.**
Students enrolled in CIS 661 Digital Libraries will write a class paper focusing on the many aspects, both positive and negative, of a real-life digital collection covering a topic of interest to the student and earn a grade of B or better.
Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better.

**M 53: Prototype digital collection.**
Students enrolled in CIS 661 Digital Libraries will design and implement a prototype digital collection using common digital library software capable of storing and retrieving data that is to be compiled and organized by the student with a grade of B or better.

Source of Evidence: Project, either individual or group

**Target:**
Grade of B or better.

**M 106: Technology integration presentation**
Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, will earn a grade of B or better on an assignment in which they create a presentation to teach teachers how to integrate technology into IL instruction.

Source of Evidence: Presentation, either individual or group

**Target:**
Grade of B or better

**M 108: School library media center website**
Students enrolled in LS 532 will earn a grade of B or better on an assignment in which they create a web site for a school library.

Source of Evidence: Project, either individual or group

**Target:**
Grade of B or better

**M 109: School library media center professional development module.**
Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, will earn a grade of B or better on a project in which they create an online professional development module.

Source of Evidence: Project, either individual or group

**Target:**
Grade of B or better

**M 133: Information retrieval component.**
Students enrolled in LS 572 will earn a grade of Average in their internship experience in assisting faculty and students in locating, retrieving, and interpreting information in various formats.

Source of Evidence: Field work, internship, or teaching evaluation

**Target:**
Score of 3 out of 5 or better

**SLO 10: Describe principal traditional and contemporary technologies.**
Students will be able to describe the principal traditional and contemporary technologies employed by libraries and information centers and identify the basic principles underlying those technologies.

**Connected Documents**
Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2

**Related Measures**

**M 54: Information technology essay.**
Students enrolled in LS 501 will earn a grade of B or better on a required information technology essay.

Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better.

**M 55: Collection budgeting assignment.**
Students enrolled in LS 505 will earn a grade of B or better on a required assignment to use a limited budget to build a defensible collection of materials for an identified user group using proprietary databases, reviewing sources on the free Web, and utilizing other formats.

Source of Evidence: Project, either individual or group

**Target:**
Grade of B or better.

**M 57: Dialog question sets**
Students enrolled in LS 507 will earn a grade of B or better on two sets of reference questions requiring a basic mastery of the Dialog retrieval system.

Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better.

**M 58: Website design and development assignment.**
Students enrolled in LS 560 will earn a grade of B or better on a required assignment to develop a website.

Source of Evidence: Project, either individual or group

**Target:**
Grade of B or better.

**M 59: Database to support interactive website**
Students enrolled in LS 560 will earn a grade of B or better on a required assignment to develop a database to support an interactive website.

Source of Evidence: Project, either individual or group

Target: Grade of B or better.

**M 60: Online user instruction module.**

Students enrolled in LS 560 will earn a grade of B or better on a required assignment to utilize presentation software to develop an online user-centered instruction module.

Source of Evidence: Project, either individual or group

Target: Grade of B or better.

**M 110: School library media center policy website.**

Students enrolled in LS 532 will earn a grade of B or better on an assignment to develop a school library policy website.

Source of Evidence: Project, either individual or group

Target: Grade of B or better

**M 111: Web 2.0 online learning activities.**

Students enrolled in LS 542 will earn a grade of B or better on an assignment in which they utilize a variety of Web 2.0 tools to create appropriate online learning activities.

Source of Evidence: Project, either individual or group

Target: Grade of B or better

**M 112: Online book review site.**

Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, will earn a grade of B or better on a project in which they utilize a variety of Web 2.0 tools to create an online book review site.

Source of Evidence: Project, either individual or group

Target: Grade of B or better

**SLO 11: Describe theories and techniques of management and leadership.**

Students will be able to describe the principal theories and techniques of supervision, management, and leadership.

**Connected Documents**

- Library and Information Studies Curriculum Map 1
- Library and Information Studies Curriculum Map 2

**Related Measures**

**M 61: Management/Leadership analysis assignment.**

Students enrolled in LS 508 will earn a grade of B or better on a management/leadership analysis assignment.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target: Grade of B or better.

**M 62: Final project and team presentation.**

Students enrolled in LS 524 will earn a grade of B or better on the final project and the team presentation to the Director of SLIS.

Source of Evidence: Senior thesis or culminating major project

Target: Grade of B or better.

**M 63: Management theory assignment**

Students enrolled in LS 533 will earn a grade of B or better on a management theory assignment.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target: Grade of B or better.

**M 113: School library media center strategic planning project.**

Students enrolled in LS 532 will earn a grade of B or better on a semester long project in which they demonstrate their knowledge on the administration of the school library through engaging in the strategic planning process and develop a policy website for the school library.

Source of Evidence: Project, either individual or group

Target: Grade of B or better

**M 114: School library media center leadership project.**

Students enrolled in LS 532 will earn a grade of B or better on a project in which they research the leadership role of the school librarian and develop their own leadership philosophy.

Source of Evidence: Project, either individual or group

Target: Grade of B or better

**M 115: Personal learning network**
Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, will earn a grade of B or better on a project in which they develop a personal learning network for support in their leadership role.

Source of Evidence: Project, either individual or group

**Target:**
Grade of B or better

**M 125: Internship host supervisor evaluation.**
Students enrolled in LS 570 will demonstrate their competency by scoring "satisfactory" (numerical 3 out of 5) on the host supervisor's evaluation form.

Source of Evidence: Academic direct measure of learning - other

**Target:**
Score of 3 out of 5 or better

**SLO 12: Communicate cogently, clearly, and persuasively.**
Students will demonstrate an understanding of interpersonal interaction and organizational culture and the ability to choose actions and responses appropriate to specific situations and be able to communicate cogently, clearly, and persuasively.

**Connected Documents**
Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2

**Related Measures**

**M 64: In-class presentations.**
Students enrolled in LS 501 will earn a grade of B or better on in-class presentations based on required term assignments.

Source of Evidence: Presentation, either individual or group

**Target:**
Grade of B or better.

**M 65: Academic library analytical paper.**
Students enrolled in LS 531 will earn a grade of B or better on an analytical paper exploring some aspect of academic libraries and present findings in class.

Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better.

**M 66: Special libraries and information centers case study.**
Students enrolled in LS 533 will earn a grade of B or better on a required case study assignment.

Source of Evidence: Field work, internship, or teaching evaluation

**Target:**
Grade of B or better.

**M 67: Records management special project.**
Students enrolled in LS 535 will earn a grade of B or better on an assigned special project.

Source of Evidence: Project, either individual or group

**Target:**
Grade of B or better.

**M 68: Project management team project.**
Students enrolled in LS 590 (Project Management) will earn a grade of B or better on an assigned team project.

Source of Evidence: Project, either individual or group

**Target:**
Grade of B or better.

**M 116: School library media center in-class presentations.**
Students enrolled in LS 532 will earn a grade of B or better on in-class presentations based on required assignments.

Source of Evidence: Presentation, either individual or group

**Target:**
Grade of B or better

**M 117: School library media center promotion website.**
Students enrolled in LS 532 will earn a grade of B or better on in-class presentations based on required assignments.

Source of Evidence: Project, either individual or group

**Target:**
Grade of B or better

**M 118: Instructional design and development in-class presentations.**
Students enrolled in LS 542 will earn a grade of B or better on in-class presentations based on required assignments.

Source of Evidence: Presentation, either individual or group

**Target:**
Grade of B or better

**M 119: Instructional design and development group project.**
Students enrolled in LS 542 will earn a grade of B or better on group project/presentation.

Source of Evidence: Project, either individual or group
Target: Grade of B or better

**M 120: School library media center technology presentations.**

Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, will earn a grade of B or better on in-class presentations based on required assignments.

Source of Evidence: Presentation, either individual or group

Target: Grade of B or better

**M 121: School library media center technology group presentation.**

Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, will earn a grade of B or better on group project/presentation.

Source of Evidence: Project, either individual or group

Target: Grade of B or better

**M 125: Internship host supervisor evaluation.**

Students enrolled in LS 570 will demonstrate their competency by scoring "satisfactory" (numerical 3 out of 5) on the host supervisor's evaluation form.

Source of Evidence: Academic direct measure of learning - other

Target: Score of 3 out of 5 or better

**SLO 13: Understand political and cultural environments.**

Students will demonstrate an understanding of the political and cultural environment in which librarians, libraries, and information centers function and be able to describe the major national, regional, and local programs currently affecting libraries, including cooperative endeavors, legislative programs, funding agency programs, etc.

**Connected Documents**

- Library and Information Studies Curriculum Map 1
- Library and Information Studies Curriculum Map 2

**Related Measures**

**M 69: Political and cultural environments term paper.**

Students enrolled in LS 501 will earn a grade of B or better on a required term paper focusing on the political and cultural environments of libraries and related institutions and issues facing those institutions.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target: Grade of B or better

**M 70: Local library cultural competencies assignment.**

Students enrolled in LS 507 will earn a grade of B or better on an assignment identifying cultural competencies areas for a local library.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target: Grade of B or better

**M 122: School library media center grant proposal.**

Students enrolled in LS 532 will earn a grade of B or better on a group project in which they develop a grant proposal for external funding.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target: Grade of B or better

**M 123: K-12 technology trends project.**

Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, will earn a grade of B or better on a project addressing K-12 technology trends and the implications for the school library.

Source of Evidence: Project, either individual or group

Target: Grade of B or better

**M 126: Archives critical essay.**

Students enrolled in LS 536 will earn a grade of B or better on a critical essay evaluating the function of records and archives in society, and the importance of the archival mission.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target: Grade of B or better

**SLO 14: Understand roles of research and evaluation.**

Students will demonstrate an understanding of roles of research and evaluation in library and information studies and be able to evaluate research reports.

**Connected Documents**

- Library and Information Studies Curriculum Map 1
- Library and Information Studies Curriculum Map 2

**Related Measures**
M 6: Literature review for research proposal.
Students enrolled in LS 502 will earn a grade of B or better on a literature review of a contemporary topic suitable for a research proposal.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

M 71: Literature review for research proposal.
Students enrolled in LS 502 will earn a grade of B or better on a literature review of a contemporary topic suitable for a research proposal.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

M 72: Critical article analysis.
Students enrolled in LS 502 will earn a grade of B or better on a critical article analysis assignment.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

Finding (2013-2014) - Target: Met
23 out of 23 students (100%) met this requirement. The high degree of attainment for this measure is indicative of successful student learning.

M 73: Research project proposal.
Students enrolled in LS 502 will earn a grade of B or better on a culminating research proposal assignment.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

Finding (2013-2014) - Target: Met
22 out of 23 students (96%) met this requirement. The high degree of attainment for this measure is indicative of successful student learning.

M 74: Bibliometric analysis.
Students enrolled in LS 561 will earn a grade of B or better on a client-centered bibliometric analysis assignment.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

M 124: Technology action research proposal.
Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, will earn a grade of B or better action research proposal.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better

M 129: Archives critical bibliographic essay.
Students enrolled in LS 536 will earn a grade of B or better on a critical document type analysis, where they will evaluate the challenges involved in providing access to specific archival materials, and also provide strategies for developing access and tools.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better

Finding (2013-2014) - Target: Met
12 out of 14 students (86%) met this requirement. The high degree of attainment for this measure is indicative of successful student learning.

Other Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

OthOtcm 15: Improve and sustain recognized quality.
The program will improve and sustain a high level of recognized quality.

Related Measures

M 75: ALA and NCATE Accreditation.
The MLIS program will retain unconditional accreditation by the American Library Association and the National Council on Accreditation of Teach Education.

Source of Evidence: Academic indirect indicator of learning - other

Target:
Continued accreditation.

The MLIS program will be in the top twenty-five programs according to the U.S. News & World Report rankings.

Source of Evidence: Honors and awards outside the institution

Target:
Ranking within the top 25.
OthOtcn 16: Build and sustain enrollment and degree completion.
the program will build and sustain an optimal level of annual program enrollments and degree completions.

**Related Measures**

**M 77:** Student to full-time faculty ratio.
The ratio of MLIS students to full-time faculty will be within ten percentage points of the median for institutions with American Library Association-accredited master’s programs.

*Source of Evidence: Academic indirect indicator of learning - other*

*Target:*
Student/faculty ratio within 10 percentage points of the median for schools with ALA-accredited master’s programs.

**M 78:** Four-year completion rates.
Four-year completion rates for MLIS students will increase each year.

*Source of Evidence: Benchmarking of learning outcomes against peers*

*Target:*
No specific numeric target.

**Related Action Plans (by Established cycle, then alpha):**

**Degree Completion Monitoring**
*Established in Cycle: 2011-2012*
SLIS will develop a reliable methodology for tracking graduate student retention and degree completion.

For full information, see the [Details of Action Plans](#) section of this report.

OthOtcn 17: Graduates are highly valued.
The program will be highly valued by its program graduates and other key constituencies it serves.

**Related Measures**

**M 79:** Post-graduation surveys.
Post-graduation surveys of alumni and employers will yield positive feedback.

*Source of Evidence: Employer survey, incl. perceptions of the program*

*Target:*
No specific target.

**Related Action Plans (by Established cycle, then alpha):**

**Post Graduation Survey Analysis**
*Established in Cycle: 2011-2012*
SLIS will develop a methodology for effectively incorporating the results of annual post-graduation surveys into routine planning...

**Improved employer and constituent surveys**
*Established in Cycle: 2013-2014*
The employer and constituent surveys have been administered on an occasional basis. There is a need to develop an approach to ga...

For full information, see the [Details of Action Plans](#) section of this report.

**M 80:** News source feedback.
Monitoring of professional news sources will yield positive feedback.

*Source of Evidence: Academic indirect indicator of learning - other*

*Target:*
No specific target.

**Related Action Plans (by Established cycle, then alpha):**

**News Source Analysis**
*Established in Cycle: 2011-2012*
SLIS monitors local and professional news sources but does not have an active mechanism for incorporating feedback into planning...

**News source analysis**
*Established in Cycle: 2013-2014*
SLIS monitors local and professional news sources but does not have an active mechanism for incorporating feedback into pl...

For full information, see the [Details of Action Plans](#) section of this report.

**M 81:** Endowment trust funds ranking.
SLIS endowment trust funds will rank highly in comparison to other schools with American Library Association-accredited master’s programs.

*Source of Evidence: Academic indirect indicator of learning - other*

*Target:*
The School's endowment/trust fund ranking will be within the top 20 of schools with ALA-accredited master's programs.

OthOtcn 18: Faculty contribute to the knowledge base.
Faculty members will contribute to the knowledge base of the profession through publication, conference presentations, and related scholarly and creative activities.
**Related Measures**

**M 82: Publications and creative products counts.**
Annual counts of publications and other creative products.
Source of Evidence: Academic indirect indicator of learning - other
Target: No specific numeric target.

**M 83: Conference presentations and related activities counts.**
Annual counts of conference presentations and related activities.
Source of Evidence: Academic indirect indicator of learning - other
Target: No specific numeric target.

**OthOtcm 19: Faculty seek external support.**
Faculty members will seek external support for research, teaching, and related creative activities.

**Related Measures**

**M 84: External support counts and amounts.**
Annual counts of submitted applications and total dollar amounts for external support.
Source of Evidence: Academic indirect indicator of learning - other
Target: No specific numeric target.

**M 85: Ratio of external support and annual funding.**
Total annual funding for external support and ratio of funded support to requested support.
Source of Evidence: Academic indirect indicator of learning - other
Target: No specific numeric target.

**OthOtcm 20: Faculty and students engage in community service activities.**
Faculty members and students will engage in professional and community service activities that link the School to the profession and to the broader community.

**Related Measures**

**M 86: Community service activity counts.**
Annual counts of faculty professional and community service activities.
Source of Evidence: Academic indirect indicator of learning - other
Target: No specific numeric target.

**M 87: Student professional service activity counts.**
Annual counts of student individual and group professional service activities.
Source of Evidence: Academic indirect indicator of learning - other
Target: No specific target.

**Related Action Plans (by Established cycle, then alpha):**

**Student community service activities.**
*Established in Cycle: 2011-2012*
Anecdotal data indicate a high level of student involvement in community service activities. During 2012-2013, SLIS will explore...

For full information, see the Details of Action Plans section of this report.

**OthOtcm 21: Ninety percent degree completion.**
The School will retain at least 90 percent of entering students to degree completion.

**Related Measures**

**M 88: MLIS four-year completion rates.**
Four-year completion rates for MLIS students.
Source of Evidence: Exit interviews with grads/program completers
Target: 90 percent degree completion.

**Related Action Plans (by Established cycle, then alpha):**

**Degree completion analysis**
*Established in Cycle: 2011-2012*
During 2012-2013 the School will develop a methodology for tracking degree completion.

For full information, see the Details of Action Plans section of this report.

**M 89: MFA four-year completion rates.**
Four-year completion rates for MFA students.
Source of Evidence: Exit interviews with grads/program completers
OthOtcm 22: Graduates enter positions of responsibility and leadership.
Graduates will enter positions of responsibility and leadership in library and information studies, the book arts, and cognate fields.

Related Measures

**M 90: Post-graduation surveys.**
Post-graduation surveys of alumni and employers.
Source of Evidence: Alumni survey or tracking of alumni achievements
Target: Positive evidence of leadership positions

**M 91: News source feedback.**
Monitoring of professional news sources.
Source of Evidence: Academic indirect indicator of learning - other
Target: Positive evidence of leadership positions

Details of Action Plans for This Cycle (by Established cycle, then alpha)

**Degree completion analysis**
During 2012-2013 the School will develop a methodology for tracking degree completion.

Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: High

Relationships (Measure | Outcome/Objective):
- **Measure**: MLIS four-year completion rates, **Outcome/Objective**: Ninety percent degree completion.

Implementation Description: During 2012-2013 the School will develop a methodology for tracking degree completion.
Projected Completion Date: 05/2013
Responsible Person/Area: SLIS Director, SLIS Faculty, SLIS Staff
Additional Resources: None

**Degree Completion Monitoring**
SLIS will develop a reliable methodology for tracking graduate student retention and degree completion.

Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: Medium

Relationships (Measure | Outcome/Objective):
- **Measure**: Four-year completion rates, **Outcome/Objective**: Build and sustain enrollment and degree completion.

Implementation Description: SLIS will explore approaches to tracking graduate student retention and degree completion and build a viable methodology into ongoing planning and assessment activities.
Projected Completion Date: 05/2013
Responsible Person/Area: SLIS Director, SLIS Staff, SLIS faculty
Additional Resources: None

**Metadata services blog**
This assignment will be reviewed to assess the low student success rate.

Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: High

Relationships (Measure | Outcome/Objective):
- **Measure**: Metadata services blog, **Outcome/Objective**: Effect positive change in profession and society.

Implementation Description: This assignment will be reviewed to assess the low student success rate.
Projected Completion Date: 05/2013
Responsible Person/Area: Course instructor.
Additional Resources: None.

**News Source Analysis**
SLIS monitors local and professional news sources but does not have an active mechanism for incorporating feedback into planning and assessment activities. During 2012-2013, SLIS will formalize a methodology for making more effective use of news sources regarding the School.

Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: Medium

Relationships (Measure | Outcome/Objective):
- **Measure**: News source feedback, **Outcome/Objective**: Graduates are highly valued.

Implementation Description: During 2012-2013, SLIS will formalize a methodology for making more effective use of news sources regarding the School.
Projected Completion Date: 05/2013
Responsible Person/Area: SLIS Director, SLIS Staff, SLIS Faculty
Additional Resources: None.
Post Graduation Survey Analysis
SLIS will develop a methodology for effectively incorporating the results of annual post-graduation surveys into routine planning and assessment.

Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: Medium

Relationships (Measure | Outcome/Objective):
Measure: Post-graduation surveys. | Outcome/Objective: Graduates are highly valued.

Implementation Description: SLIS will develop a methodology for effectively incorporating the results of annual post-graduation surveys into routine planning and assessment.
Projected Completion Date: 05/2013
Responsible Person/Group: SLIS Director, SLIS Staff
Additional Resources: None

Review assignment
The low success rate on this assignment suggests that the assignment is in need of review and reconsideration.

Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: High

Relationships (Measure | Outcome/Objective):
Measure: Metadata services blog. | Outcome/Objective: Effect positive change in profession and society.

Student community service activities.
Anecdotal data indicate a high level of student involvement in community service activities. During 2012-2013, SLIS will explore approaches to assessing student service activities.

Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: Medium

Relationships (Measure | Outcome/Objective):
Measure: Student professional service activity counts. | Outcome/Objective: Faculty and students engage in community service activities.

Implementation Description: During 2012-2013, SLIS will explore approaches to assessing student service activities.
Responsible Person/Group: SLIS Director, SLIS Students Committee
Additional Resources: None

Degree Completion Monitoring
SLIS will continue to work toward a reliable methodology for tracking graduate student retention and degree completion.

Established in Cycle: 2012-2013
Implementation Status: Planned
Priority: Medium

Implementation Description: Exploration of resources available from the University and College; survey of other schools of library and information studies
Projected Completion Date: 05/2016
Responsible Person/Group: SLIS administration and staff
Additional Resources: None

Improved Employer and Constituent Surveys
The employer and constituent surveys have been administered on an occasional basis. There is a need to develop an approach to gathering data on an ongoing, analytical basis.

Established in Cycle: 2012-2013
Implementation Status: Planned
Priority: Medium

Implementation Description: Exploration of resources available from the University and College; survey of other schools of library and information studies
Projected Completion Date: 05/2014
Responsible Person/Group: SLIS administration and staff
Additional Resources: None

News Source Analysis
SLIS monitors local and professional news sources but does not have an active mechanism for incorporating feedback into planning and assessment activities. SLIS continue to work to will formalize a methodology for making more effective use of news sources regarding the School.

Established in Cycle: 2012-2013
Implementation Status: Planned
Priority: Medium

Projected Completion Date: 05/2016
Responsible Person/Group: SLIS administration and staff
Additional Resources: None

Student Community Service Activities
Anecdotal data indicate a high level of student involvement in community service activities. SLIS will continue to explore approaches to assessing student service activities.

Established in Cycle: 2012-2013
Implementation Status: Planned
Priority: Medium
**Implementation Description:** Exploration of methods for recording student service activities

**Projected Completion Date:** 05/2016
**Responsible Person/Group:** SLIS administration and staff
**Additional Resources:** None

**Improved employer and constituent surveys**

The employer and constituent surveys have been administered on an occasional basis. There is a need to develop an approach to gathering data on a scheduled basis.

**Established in Cycle:** 2013-2014
**Implementation Status:** Planned
**Priority:** High

**Relationships (Measure | Outcome/Objective):**
- **Measure:** Post-graduation surveys
- **Outcome/Objective:** Graduates are highly valued.

**Implementation Description:** Exploration of processes employed in other units of the College and University and of other schools of library and information studies.

**Projected Completion Date:** 05/2016
**Responsible Person/Group:** SLIS faculty, staff, student groups, and Library School Association.
**Additional Resources:** None

**News source analysis**

SLIS monitors local and professional news sources but does not have an active mechanism for incorporating feedback into planning and assessment activities. During 2013-2014 and 2014-2015, SLIS will formalize a methodology for making more effective use of news sources regarding the School.

**Established in Cycle:** 2013-2014
**Implementation Status:** Planned
**Priority:** Medium

**Relationships (Measure | Outcome/Objective):**
- **Measure:** News source feedback
- **Outcome/Objective:** Graduates are highly valued.

**Implementation Description:** Exploration of resources available within the University to support mining news sources.

**Projected Completion Date:** 05/2013
**Responsible Person/Group:** SLIS administration and staff
**Additional Resources:** None
**Mission / Purpose**

The School of Library and Information Studies develops creative and critical thinkers and leaders for the information world through a supportive teaching and learning environment, collaborative research, and community engagement.

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**Student Learning Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans**

**SLO 1: Effect positive change in profession and society.**

Students will be able to anticipate trends and to effect positive change in the profession and the profession's role in society.

**Connected Documents**

- Library and Information Studies Curriculum Map 1
- Library and Information Studies Curriculum Map 2

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**Related Measures**

**M 1: Collaborative biography project.**

Students enrolled in LS 501 will earn a grade of B or better on a collaborative project in which the works of important figures in library and information science are identified and the implications of the works for contemporary practice are reported in a paper and a presentation.

Source of Evidence: Presentation, either individual or group

Target:

- Grade of B or better.

**Finding (2012-2013) - Target: Met**

14 out of 14 students (100%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

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**M 2: Information technology impact paper.**

Students enrolled in LS 501 will earn a grade of B or better on a paper that identifies and describes the implications of a particular communication or information technology on the information professions and on society as a whole.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:

- Grade of B or better.

**Finding (2012-2013) - Target: Not Reported This Cycle**

No data available for 2012-2013.

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**M 3: Weekly critical reviews.**

Students enrolled in LS 506 will earn a grade of B or better on a series of weekly critical reviews examining the social and ethical implications of cataloging theory and practice.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:

- Grade of B or better.

**Finding (2012-2013) - Target: Not Reported This Cycle**

Data not available for 2012-2103.

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**M 5: Political and cultural environments term paper.**

Students enrolled in LS 501 will earn a grade of B or better on a required term paper focusing on the political and cultural environments of libraries and related institutions and issues facing those institutions.

Source of Evidence: Writing exam to assure certain proficiency level

Target:

- Grade of B or better.

**Finding (2012-2013) - Target: Not Reported This Cycle**

Data not available for 2012-2013.

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**M 92: School library media issues and trends paper.**

Students enrolled in LS 532 will earn a grade of B or better on a brief paper addressing K-12 issues or trends and the implications, if any, for the school library.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:

- Grade of B or better.

**Finding (2012-2013) - Target: Not Reported This Cycle**

Not reported this cycle

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**M 93: Metadata services blog.**
Students enrolled in LS 566 will earn a grade of B or better in a required blog that serves as a journal of reflective learning of state-of-the-art research and theories in the field of library metadata services.

Source of Evidence: Project, either individual or group

Target:
Grade of B or better

Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle

Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Metadata services blog
Established in Cycle: 2011-2012
This assignment will be reviewed to assess the low student success rate.

Review assignment
Established in Cycle: 2011-2012
The low success rate on this assignment suggests that the assignment is in need of review and reconsideration.

M 94: School library media action research project
Students enrolled in LS 542 will earn a grade of B or better on an action research project addressing a current challenge in school library media practice and how to approach the issues.

Source of Evidence: Project, either individual or group

Target:
Grade of B or better

Finding (2012-2013) - Target: Met
21 out of 21 students (100%) met this target.

M 95: K-12 instructional issues or trends paper
Students enrolled in LS 542 will earn a grade of B or better on a project addressing K-12 instructional issues or trends and the implications for the role of the school librarian and the contribution of the library media program to the educational process.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better

Finding (2012-2013) - Target: Met
19 out of 19 students (100%) met this target.

M 96: School library media center multimedia presentation.
Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, will earn a grade of B or better on a research-based multimedia presentation of a current trend relating to the integration of technology and the leadership role of the school librarian.

Source of Evidence: Presentation, either individual or group

Target:
Grade of B or better

Finding (2012-2013) - Target: Met
9 out of 9 students (100%) met this target.

M 126: Archives critical essay.
Students enrolled in LS 536 will earn a grade of B or better on a critical essay evaluating the function of records and archives in society, and the importance of the archival mission.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better

Finding (2012-2013) - Target: Met
33 out of 35 students (94%) met this target.

SLO 2: Understand principal contemporary issues in the profession and society.
Students will demonstrate an understanding of the principal contemporary issues associated with librarianship, information science, access to information, and the role of information in society.

Connected Documents
Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2

Related Measures

M 4: Critical reviews of research articles.
Students enrolled in LS 500 will earn a grade of B or better in on a series of weekly critical reviews of research articles that reflect principal current issues associated with the organization of information.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better

Finding (2012-2013) - Target: Met
50 out of 54 students (93%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 5: Political and cultural environments term paper.
Students enrolled in LS 501 will earn a grade of B or better on a required term paper focusing on the political and cultural environments of libraries and related institutions and issues facing those institutions.

Source of Evidence: Writing exam to assure certain proficiency level

**Target:**
Grade of B or better.

**Finding (2012-2013) - Target: Not Reported This Cycle**
Not reported this cycle

**M 6: Literature review for research proposal.**
Students enrolled in LS 502 will earn a grade of B or better on a literature review of a contemporary topic suitable for a research proposal.

Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better.

**Finding (2012-2013) - Target: Met**
85 out of 88 students (97%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

**M 7: Young adult current issues exploration and programming.**
**Measure 2.5 Students enrolled in LS 503 will earn a B or better on an assignment in which they interview a young adult librarian, analyze the young adult department and its program offerings according to YALSA’s Teen Services Evaluation Tool, and create an oral, evaluative report discussing the effectiveness of the library in serving the needs of contemporary young adults.**

Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better.

**Finding (2012-2013) - Target: Met**
11 out of 11 students (100%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

**M 8: Group website evaluation and development.**
Students enrolled in LS 560 will earn a grade of B or better on a required group project focusing on evaluation of website content and development to improve user access via the Internet.

Source of Evidence: Project, either individual or group

**Target:**
Grade of B or better.

**Finding (2012-2013) - Target: Met**
25 out of 25 students (100%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

**M 9: Information in society paper.**
Students enrolled in LS 561 will earn a grade of B or better on a literature-based exploration of the role of information in society.

Source of Evidence: Academic direct measure of learning - other

**Target:**
Grade of B or better.

**Finding (2012-2013) - Target: Not Reported This Cycle**
Measure not used in 2012-2013.

**M 10: Information science encyclopedia article.**
Students enrolled in LS 561 will earn a grade of B or better on an encyclopedia article on the topic Information Science.

Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better.

**Finding (2012-2013) - Target: Not Reported This Cycle**
Not reported this cycle

**M 11: Early childhood literature social issues paper.**
Students enrolled in LS 590: Early Childhood Materials & Story Programs will earn a B or better on an assignment where they create a critical paper that examines the treatment of a contemporary social issue in a sample of picturebooks and materials for young children and describe how the library can work with another literacy or community agency (local or national) to address this issue.

Source of Evidence: Project, either individual or group

**Target:**
Grade of B or better.

**Finding (2012-2013) - Target: Not Reported This Cycle**
Not reported this cycle

**M 97: Information access and copyright website.**
Students enrolled in LS 532 will earn a B or better on an assignment in which they create a website to address policy in relation to information access (censorship) and copyright issues in the school library.

Source of Evidence: Project, either individual or group

**Target:**
Grade of B or better
Finding (2012-2013) - Target: Met
21 out of 21 students (100%) met this target.

M 98: Observation, interview, and reflective essay.
Students enrolled in LS 542 will earn a B or better on an assignment in which they observe and interview a practicing school librarian and write a reflective essay on their view of the role of the school librarian as an instructional partner.
Source of Evidence: Project, either individual or group

Target:
Grade of B or better
Finding (2012-2013) - Target: Met
19 out of 19 students (100%) met this target.

M 99: School library media copyright and privacy paper.
Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, will earn a B on an assignment in which they identify a current issue relating to digital copyright and privacy issues for school libraries, examine the professional literature on the topic, and create a multimedia presentation.
Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better
Finding (2012-2013) - Target: Met
9 out of 9 students (100%) met this target.

M 126: Archives critical essay.
Students enrolled in LS 536 will earn a grade of B or better on a critical essay evaluating the function of records and archives in society, and the importance of the archival mission.
Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better
Finding (2012-2013) - Target: Met
33 out of 35 students (94%) met this target.

SLO 3: Understand service needs of diverse populations.
Students will demonstrate an understanding of the necessity for a variety of services to meet the library and information needs of diverse populations.

Connected Documents
Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2

Related Measures

M 12: Local library cultural competencies assignment.
Students enrolled in LS 507 will earn a grade of B or better on an assignment identifying cultural competencies areas for a local library.
Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.
Finding (2012-2013) - Target: Met
54 out of 55 students (98%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 13: Organizational case study.
Students enrolled in LS 508 will earn a grade of B or better on a required organizational case study.
Source of Evidence: Project, either individual or group

Target:
Grade of B or better.
Finding (2012-2013) - Target: Not Reported This Cycle
Data not available for 2012-2013.

M 14: Collection analysis and development.
Students enrolled in LS 505 will earn a B or better on a defensible, sharply focused, and exhaustive collection on a topic of their choosing. This collection must (1) fulfill an explicit information need for a specifically designated user population; (2) include both print and electronic resources; and (3) be represented as an annotated bibliography.
Source of Evidence: Project, either individual or group

Target:
Grade of B or better.
Finding (2012-2013) - Target: Not Reported This Cycle
Data not available for 2012-2013.

M 15: Scientific and technical resources question sets.
Students enrolled in LS 512 will earn a grade of B or better on exercises for specific directed reference questions and provide correct tools for answering questions, as well as evaluating an electronic scientific and technical resource.
Source of Evidence: Presentation, either individual or group

Target:
Grade of B or better.
Finding (2012-2013) - Target: Met
7 out of 7 students (100%) met this target. The high degree of attainment for this measure is indicative of
M 16: Physical accessibility assignments.
Students enrolled in LS 560 will earn a grade of B or better on four assignments that incorporate physical accessibility issues as they relate to information technologies for information access.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

Finding (2012-2013) - Target: Met
25 out of 25 students (100%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 17: Information needs assessment.
Students enrolled in LS 561 will earn a grade of B or better on a client information needs assessment assignment.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

Finding (2012-2013) - Target: Met
3 out of 3 students (100%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 18: Community diversity evaluation.
Students enrolled in LS 580: Diversity in Libraries will earn a B or better on an assignment in which they will evaluate the diversity in their local community; examine how a selected academic, public, school, or special library serves the informational and recreational needs of the community's diverse citizens; and create a written report that presents their findings.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

Finding (2012-2013) - Target: Met
25 out of 25 students (100%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 19: Diversity library program.
Students enrolled in LS 580: Diversity in Libraries will earn a B or better on an assignment where they will create a detailed library program or service which demonstrates understanding of cultural sensitivity and the informational and recreational needs of diverse populations.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

Finding (2012-2013) - Target: Met
22 out of 25 students (88%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 20: Diversity service learning project.
Students enrolled in LS 580: Diversity in Libraries will earn a B or better on an assignment in which they create a report, as part of a Service Learning Project, where they examine a local public library's signage, programs, collections, etc. to determine how the library serves a particular cultural group and make recommendations for changes/improvements.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

Finding (2012-2013) - Target: Met
24 out of 25 students (96%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 21: Cultural literacy program critical examination report.
Students enrolled in LS 590: Cultural Literacy Programming for Children, Teens and Families will earn a B or better on an assignment where they create a report that critically examines established cultural library programs to determine their effectiveness in promoting cultural literacy and meeting the needs of culturally diverse populations of youth and their families.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

Finding (2012-2013) - Target: Not Reported This Cycle
Course not offered in 2012-2013.

M 100: Programming plan team project.
Students enrolled in LS 532 will earn a B or better on an assignment in which they work as a team to create a programming plan to address the needs of a target group.

Source of Evidence: Project, either individual or group

Target:
Grade of B or better

Finding (2012-2013) - Target: Met
21 out of 21 students (100%) met this target.

M 101: Information needs assessment and literacy lessons.
Students enrolled in LS 542 will earn a B or better on an assignment in which they assess the information needs of various groups of learners and create and develop information literacy lessons including appropriate resource lists.

Source of Evidence: Project, either individual or group

Target:
Grade of B or better

Finding (2012-2013) - Target: Met
10 out of 19 students (100%) met this target.

M 102: Technology utilization presentation
Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, will earn a B on an assignment in which they create a presentation on how to utilize technology to meet the needs of various types of learners.

Source of Evidence: Presentation, either individual or group

Target:
Grade of B or better

Finding (2012-2013) - Target: Met
9 out of 9 students (100%) met this target.

M 127: Archival collections critical essay
Students enrolled in LS 536 will earn a grade of B or better on a critical essay evaluating the function of records and archives in society, and the importance of the archival mission.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better

Finding (2012-2013) - Target: Met
33 out of 35 students (94%) met this target.

SLO 4: Develop programs and activities consistent with profession.
Students will be able to develop library and information programs and activities consistent with the heritage, principles, responsibilities, trends, and standards of the library profession.

Connected Documents
Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2

Related Measures

M 22: Professional portfolio.
Students enrolled in LS 508 will earn a grade of B or better on a required professional portfolio.

Source of Evidence: Portfolio, showing skill development or best work

Target:
Grade of B or better.

Finding (2012-2013) - Target: Not Reported This Cycle
Data not available for 2012-2013.

M 23: Public library case study.
Students enrolled in LS 530 will earn a grade of B or better on a case study of a public library. Each student will, at minimum, (1) examine their assigned library’s mission statement; (2) examine the library’s approved policies; (3) interview the director; (4) interview two members of the board of trustees; (5) interview at least one staff member; (6) observe routine library activities in both public and technical services; and (7) holistically evaluate the library as an entity.

Source of Evidence: Field work, internship, or teaching evaluation

Target:
Grade of B or better.

Finding (2012-2013) - Target: Not Reported This Cycle
Data not available for 2012-2013.

M 125: Internship host supervisor evaluation.
Students enrolled in LS 570 will demonstrate their competency by scoring "satisfactory" (numerical 3 out of 5) on the host supervisor’s evaluation form.

Source of Evidence: Academic direct measure of learning - other

Target:
Score of 3 out of 5 or better

Finding (2012-2013) - Target: Met
50 out of 50 students (100%) met this target.

M 130: Reading motivation programming design.
Students enrolled in LS 572 will earn a grade of Average in their internship experience in designing reading motivation programming.

Source of Evidence: Field work, internship, or teaching evaluation

Target:
Score of Average or better

Finding (2012-2013) - Target: Met
5 out of 5 students (100%) met this target.

M 134: Reading promotion program.
Students enrolled in LS 532 will earn a grade of B or better on assignment in which they design a reading promotion
program for a school library.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better

**Finding (2012-2013) - Target: Met**
21 out of 21 students (100%) met this target.

**SLO 5: Describe differences among major types of agencies.**

Students will be able to describe the differences in terms of mission, service, and requirements of the major types of libraries, archives, and information agencies.

**Connected Documents**

- Library and Information Studies Curriculum Map 1
- Library and Information Studies Curriculum Map 2

**Related Measures**

**M 24: Organizational case study.**

Students enrolled in LS 508 will earn a grade of B or better on a required organizational case study.

Source of Evidence: Field work, internship, or teaching evaluation

Target:
Grade of B or better.

**Finding (2012-2013) - Target: Not Reported This Cycle**
Data not available for 2012-2013.

**M 25: Special libraries services term project.**

Students enrolled in LS 533 will earn a grade of B or better on a term project examining library services in a special libraries context.

Source of Evidence: Project, either individual or group

Target:
Grade of B or better.

**Finding (2012-2013) - Target: Met**
12 out of 12 students (100%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

**M 26: Special libraries mid-term exam.**

Students enrolled in LS 533 will earn a B or better on the midterm or final exam.

Source of Evidence: Standardized test of subject matter knowledge

Target:
Grade of B or better.

**Finding (2012-2013) - Target: Met**
12 out of 12 students (100%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

**M 27: Special libraries budget exercise.**

Students enrolled in LS 533 will earn a B or better on a budget exercise.

Source of Evidence: Project, either individual or group

Target:
Grade of B or better.

**Finding (2012-2013) - Target: Met**
12 out of 12 students (100%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

**M 28: Special libraries final project.**

Students enrolled in LS 533 will earn a B or better on the final project.

Source of Evidence: Senior thesis or culminating major project

Target:
Grade of B or better.

**Finding (2012-2013) - Target: Met**
12 out of 12 students (100%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

**M 29: Special libraries SWOT analysis.**

Students enrolled in LS 533 will earn a B or better on a SWOT analysis in groups on a particular type of library, a 10-15 page discussion, presented in class for 20 minutes, and a bibliography for that type of library with 40-50 items.

Source of Evidence: Project, either individual or group

Target:
Grade of B or better.

**Finding (2012-2013) - Target: Not Reported This Cycle**
Not reported this cycle

**M 30: Organizational cultures analysis.**

Students enrolled in LS 590 (Special topics: Organizational Culture) will earn a grade of B or better on an exercise that identifies and discusses the differences in organizational cultures in different types of libraries.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

**Finding (2012-2013) - Target: Not Reported This Cycle**
Course not offered in 2012-2013.

**M 103: School library media center mission statement.**
Students enrolled in LS 532 will earn a B or better on an assignment in which they craft mission statements that connect the school library program within the mission of the school.
Source of Evidence: Written assignment(s), usually scored by a rubric
Target:
Grade of B or better

**Finding (2012-2013) - Target: Met**
21 out of 21 students (100%) met this target.

**M 125: Internship host supervisor evaluation.**
Students enrolled in LS 570 will demonstrate their competency by scoring "satisfactory" (numerical 3 out of 5) on the host supervisor's evaluation form.
Source of Evidence: Academic direct measure of learning - other
Target:
Score of 3 out of 5 or better

**Finding (2012-2013) - Target: Met**
50 out of 50 students (100%) met this target.

**M 131: Total school library design.**
Students enrolled in LS 572 will earn a grade of Average in their internship experience in designing reading motivation programming.
Source of Evidence: Field work, internship, or teaching evaluation
Target:
Score of Average or better

**Finding (2012-2013) - Target: Met**
5 out of 5 students (100%) met this target.

**M 132: Managerial principles component.**
Students enrolled in LS 572 will earn a grade of Average in their internship experience in applying management principles in operating a school library media center.
Source of Evidence: Field work, internship, or teaching evaluation
Target:
Score of Average or better

**Finding (2012-2013) - Target: Met**
5 out of 5 students (100%) met this target.

**SLO 8: Understand and apply theories and methods for organizing information.**
Students will be able to demonstrate an understanding of the theories and methods for organizing and classifying information and be able to apply those theories and methods.

**Connected Documents**
Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2

**Related Measures**

**M 31: Midterm exam: historical evolution of surrogate records systems.**
Students enrolled in LS 500 will earn a grade of B or better on the midterm exam of understanding of the historical evolution of systems for surrogate records used to organize and classify information.
Source of Evidence: Standardized test of subject matter knowledge
Target:
Grade of B or better.

**Finding (2012-2013) - Target: Met**
47 out of 54 students (87%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

**M 32: Midterm exam: descriptive cataloging and metadata practices.**
Students enrolled in LS 500 will earn a grade of B or better on the midterm exam of understanding of the purpose of descriptive cataloging and metadata practices through an analysis of the surrogate records of catalogs, periodical databases, and search engines.
Source of Evidence: Standardized test of subject matter knowledge
Target:
Grade of B or better.

**Finding (2012-2013) - Target: Met**
47 out of 54 students (87%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

**M 33: Final exam: surrogate records analysis.**
Students enrolled in LS 500 will earn a grade of B or better on the final exam of understanding of the purpose of subject cataloging and metadata practices through an analysis of the surrogate records of catalogs, periodical databases, and search engines.
Source of Evidence: Standardized test of subject matter knowledge
Target:
Grade of B or better.

Finding (2012-2013) - Target: Met
47 out of 54 students (87%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 34: Retention schedule exercise and case analyses.
Students enrolled in LS 535 will earn a grade of B or better on a retention schedules exercise and case analyses.
Source of Evidence: Project, either individual or group
Target:
Grade of B or better.
Finding (2012-2013) - Target: Not Reported This Cycle
Course not offered during 2012-2013.

M 35: Semester project: metadata application profile, indexing guidelines, surrogate records.
Students enrolled in LS 566 will earn a grade of B or better after completion of a semester project that provides hands on learning in the creation of a metadata application profile, a set of indexing guidelines, and the creation of metadata surrogate records representing digital images using that application profile and indexing guidelines.
Source of Evidence: Project, either individual or group
Target:
Grade of B or better.
Finding (2012-2013) - Target: Not Reported This Cycle
Data not available for 2012-2013.

M 36: Digital data lab exercises.
Students enrolled in LS 590 Programming for Digital Libraries will earn a grade of B or better on lab exercises complete lab exercises covering the storage and representation of digital data.
Source of Evidence: Presentation, either individual or group
Target:
Grade of B or better.
Finding (2012-2013) - Target: Not Reported This Cycle
Course not offered in 2012-2013.

M 37: XML/software applications lab exercises.
Students enrolled in LS 590 Programming for Digital Libraries will earn a grade of B or better on lab exercises that demonstrate ability to interface software applications with XML documents.
Source of Evidence: Presentation, either individual or group
Target:
Grade of B or better.
Finding (2012-2013) - Target: Not Reported This Cycle
Course not offered during 2012-2013.

M 38: XML document design and creation exercises.
Students enrolled in CIS 661 Digital Libraries will earn a grade of B or better on lab exercises involving designing and creating XML documents capable of structuring data.
Source of Evidence: Presentation, either individual or group
Target:
Grade of B or better.
Finding (2012-2013) - Target: Not Reported This Cycle
Course not offered during 2012-2013.

M 39: Digital collection design and implementation lab exercises.
Students enrolled in CIS 661 Digital Libraries will earn a grade of B or better on lab exercises focusing on design and implement a prototype digital collection using common digital library software capable of storing and retrieving data that is to be compiled and organized by the student.
Source of Evidence: Presentation, either individual or group
Target:
Grade of B or better.
Finding (2012-2013) - Target: Met
23 out of 23 students (100%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 104: Information literacy research model presentation.
Students enrolled in LS 542 will earn a grade of B or better on research-based presentation of an information literacy research model and inquiry-based learning theory.
Source of Evidence: Presentation, either individual or group
Target:
Grade of B or better
Finding (2012-2013) - Target: Met
19 out of 19 students (100%) met this target.

M 128: Critical document type analysis
Students enrolled in LS 536 will earn a grade of B or better on a critical document type analysis, where they will evaluate the challenges involved in providing access to specific archival materials, and also provide strategies for developing access and tools.
Source of Evidence: Written assignment(s), usually scored by a rubric
SLO 7: Analyze and use principal tools.
Students will be able to describe the characteristics, strengths, and weaknesses of the principal tools used by libraries and information centers, and demonstrate the ability to use a variety of those tools.

Connected Documents
Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2

Related Measures

M 40: Midterm exam: descriptive cataloging and metadata record content creation.
Students enrolled in LS 500 will earn a grade of B or better on the midterm exam of understanding of the characteristics, strengths and weaknesses of descriptive cataloging and metadata record content creation across principal types of retrieval tools.
Source of Evidence: Standardized test of subject matter knowledge

Target:
Grade of B or better.

Finding (2012-2013) - Target: Met
43 out of 35 students (94%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 41: Final exam: subject cataloging and metadata record content creation.
Students enrolled in LS 500 will earn a grade of B or better on the final exam of understanding of the characteristics, strengths and weaknesses of subject cataloging and metadata record content creation across principal types of retrieval tools.
Source of Evidence: Standardized test of subject matter knowledge

Target:
Grade of B or better.

Finding (2012-2013) - Target: Met
47 out of 54 students (87%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 42: Systems analysis and planning tools exercises.
Students in LS 503 will earn a grade of B or better on two exercises that require the use of several tools for systems analysis and planning.
Source of Evidence: Presentation, either individual or group

Target:
Grade of B or better.

Finding (2012-2013) - Target: Not Reported This Cycle
Course not offered 2012-2013.

M 43: Online user instruction module.
Students enrolled in LS 560 will earn a grade of B or better on a required assignment to develop an online user instruction module covering access to information via various information and communication technologies.
Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

Finding (2012-2013) - Target: Met
25 out of 25 students (100%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 105: School library media center collection development plan.
Students enrolled in LS 532 will earn a grade of B or better on a project in which they will complete a collection development plan for a school library that reflects their knowledge of selection and evaluation tools.
Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better

Finding (2012-2013) - Target: Met
21 out of 21 students (100%) met this target.

M 106: Technology integration presentation
Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, will earn a grade of B or better on an assignment in which they create a presentation to teach teachers how to integrate technology into IL instruction.
Source of Evidence: Presentation, either individual or group

Target:
Grade of B or better

Finding (2012-2013) - Target: Met
9 out of 9 students (100%) met this target.

SLO 8: Analyze queries and use information sources.
Students will be able to analyze information queries and match them with locally held, and remotely accessible, information sources.
M 45: Source exercises.
Students enrolled in LS 507 will earn a grade of B or better on required source exercises.
Source of Evidence: Presentation, either individual or group
Target: Grade of B or better.
Finding (2012-2013) - Target: Met
46 out of 55 students (84%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 46: Humanities question sets.
Students enrolled in LS 510 will answer sets of reference queries in the humanities with 80 percent or greater accuracy.
Source of Evidence: Presentation, either individual or group
Target: Grade of B or better.
Finding (2012-2013) - Target: Not Reported This Cycle
Data not available for 2012-2013.

M 47: Humanities sources evaluation and instruction exercise.
Students enrolled in LS 510 will demonstrate the ability to evaluate and teach the advantages and disadvantages of selected print and online information resources in the humanities.
Source of Evidence: Presentation, either individual or group
Target: Grade of B or better.
Finding (2012-2013) - Target: Not Reported This Cycle
Course not offered in 2012-2013.

M 48: Website meta-tags exercise.
Students enrolled in LS 560 will earn a grade of B or better on a required assignment demonstrating the application of meta-tags in website development for indexing in web-based search engines.
Source of Evidence: Presentation, either individual or group
Target: Grade of B or better.
Finding (2012-2013) - Target: Met
25 out of 25 students (100%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 107: School library media center pathfinder
Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, earn a grade of B or better on an assignment in which they create pathfinders for students and teachers based on personal and curricular information needs.
Source of Evidence: Written assignment(s), usually scored by a rubric
Target: Grade of B or better
Finding (2012-2013) - Target: Met
9 out of 9 students (100%) met this target.

SLO 9: Describe how and why electronic technologies are used.
Students will be able to describe how and why electronic technologies are used to support and improve library and information center activities.

Connected Documents
Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2

Related Measures

M 49: Group usability and technology training module projects.
Students in LS 560 will earn a grade of B or better on a group usability study project and a team information technology training module project.
Source of Evidence: Project, either individual or group
Target: Grade of B or better.
Finding (2012-2013) - Target: Met
25 out of 25 students (100%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 50: Database design and implementation project
Students in LS 560 will earn a grade of B or better on a database design and implementation project.
Source of Evidence: Project, either individual or group
Target: Grade of B or better.
**Finding (2012-2013) - Target: Met**
25 out of 25 students (100%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

**M 51: Web page design and implementation project.**
Students in LS 560 will earn a grade of B or better on a web page design and implementation project.
Source of Evidence: Project, either individual or group
Target: Grade of B or better.
Finding (2012-2013) - Target: Met
25 out of 25 students (100%) met this target.

**M 52: Digital collection analysis.**
Students enrolled in CIS 661 Digital Libraries will write a class paper focusing on the many aspects, both positive and negative, of a real-life digital collection covering a topic of interest to the student and earn a grade of B or better.
Source of Evidence: Written assignment(s), usually scored by a rubric
Target: Grade of B or better.
Finding (2012-2013) - Target: Met
23 out of 23 students (100%) met this target.

**M 53: Prototype digital collection.**
Students enrolled in CIS 661 Digital Libraries will design and implement a prototype digital collection using common digital library software capable of storing and retrieving data that is to be compiled and organized by the student with a grade of B or better.
Source of Evidence: Project, either individual or group
Target: Grade of B or better.
Finding (2012-2013) - Target: Met
23 out of 23 students (100%) met this target.

**M 106: Technology integration presentation**
Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, will earn a grade of B or better on an assignment in which they create a presentation to teach teachers how to integrate technology into IL instruction.
Source of Evidence: Presentation, either individual or group
Target: Grade of B or better
Finding (2012-2013) - Target: Met
9 out of 9 students (100%) met this target.

**M 108: School library media center website.**
Students enrolled in LS 532 will earn a grade of B or better on an assignment in which they create a web site for a school library.
Source of Evidence: Project, either individual or group
Target: Grade of B or better
Finding (2012-2013) - Target: Met
21 out of 21 students (100%) met this target.

**M 109: School library media center professional development module.**
Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, will earn a grade of B or better on a project in which they create an online professional development module.
Source of Evidence: Project, either individual or group
Target: Grade of B or better
Finding (2012-2013) - Target: Met
9 out of 9 students (100%) met this target.

**M 133: Information retrieval component.**
Students enrolled in LS 572 will earn a grade of Average in their internship experience in assisting faculty and students in locating, retrieving, and interpreting information in various formats.
Source of Evidence: Field work, internship, or teaching evaluation
Target: Score of Average or better
Finding (2012-2013) - Target: Met
5 out of 5 students (100%) met this target.

**SLO 10: Describe principal traditional and contemporary technologies.**
Students will be able to describe the principal traditional and contemporary technologies employed by libraries and information centers and identify the basic principles underlying those technologies.

**Connected Documents**
Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2

**Related Measures**
M 54: Information technology essay.  
Students enrolled in LS 501 will earn a grade of B or better on a required information technology essay.
Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle

M 55: Collection budgeting assignment.  
Students enrolled in LS 505 will earn a grade of B or better on a required assignment to use a limited budget to build a defensible collection of materials for an identified user group using proprietary databases, reviewing sources on the free Web, and utilizing other formats.
Source of Evidence: Project, either individual or group

Target:
Grade of B or better.

Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle

M 57: Dialog question sets  
Students enrolled in LS 507 will earn a grade of B or better on two sets of reference questions requiring a basic mastery of the Dialog retrieval system.
Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

Finding (2012-2013) - Target: Not Reported This Cycle
Measure no longer in use

M 58: Website design and development assignment.  
Students enrolled in LS 560 will earn a grade of B or better on a required assignment to develop a website.
Source of Evidence: Project, either individual or group

Target:
Grade of B or better.

Finding (2012-2013) - Target: Met
25 out of 25 students (100%) met this target.

M 59: Database to support interactive website  
Students enrolled in LS 560 will earn a grade of B or better on a required assignment to develop a database to support an interactive website.
Source of Evidence: Project, either individual or group

Target:
Grade of B or better.

Finding (2012-2013) - Target: Met
25 out of 25 students (100%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 60: Online user instruction module.  
Students enrolled in LS 560 will earn a grade of B or better on a required assignment to utilize presentation software to develop an online user-centered instruction module.
Source of Evidence: Project, either individual or group

Target:
Grade of B or better.

Finding (2012-2013) - Target: Met
25 out of 25 students (100%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 110: School library media center policy website.  
Students enrolled in LS 532 will earn a grade of B or better on an assignment to develop a school library policy website.
Source of Evidence: Project, either individual or group

Target:
Grade of B or better

Finding (2012-2013) - Target: Met
21 out of 21 students (100%) met this target.

M 111: Web 2.0 online learning activities.  
Students enrolled in LS 542 will earn a grade of B or better on an assignment in which they utilize a variety of Web 2.0 tools to create appropriate online learning activities.
Source of Evidence: Project, either individual or group

Target:
Grade of B or better

Finding (2012-2013) - Target: Met
19 out of 19 students (100%) met this target.

M 112: Online book review site.  
Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, will earn a
grade of B or better on a project in which they utilize a variety of Web 2.0 tools to create an online book review site.

Source of Evidence: Project, either individual or group

Target:
Grade of B or better

Finding (2012-2013) - Target: Met
9 out of 9 students (100%) met this target.

SLO 11: Describe theories and techniques of management and leadership.

Students will be able to describe the principal theories and techniques of supervision, management, and leadership.

Connected Documents
Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2

Related Measures

M 61: Management/Leadership analysis assignment.
Students enrolled in LS 508 will earn a grade of B or better on a management/leadership analysis assignment.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle

M 62: Final project and team presentation.
Students enrolled in LS 524 will earn a grade of B or better on the final project and the team presentation to the Director of SLIS.

Source of Evidence: Senior thesis or culminating major project

Target:
Grade of B or better.

Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle

M 63: Management theory assignment
Students enrolled in LS 533 will earn a grade of B or better on a management theory assignment.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

Finding (2012-2013) - Target: Not Reported This Cycle
Data not available for 2012-2013.

M 113: School library media center strategic planning project.
Students enrolled in LS 532 will earn a grade of B or better on a semester long project in which they demonstrate their knowledge on the administration of the school library through engaging in the strategic planning process and develop a policy website for the school library.

Source of Evidence: Project, either individual or group

Target:
Grade of B or better

Finding (2012-2013) - Target: Met
21 out of 21 students (100%) met this target.

M 114: School library media center leadership project.
Students enrolled in LS 532 will earn a grade of B or better on a project in which they research the leadership role of the school librarian and develop their own leadership philosophy.

Source of Evidence: Project, either individual or group

Target:
Grade of B or better

Finding (2012-2013) - Target: Met
21 out of 21 students (100%) met this target.

M 115: Personal learning network
Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, will earn a grade of B or better on a project in which they develop a personal learning network for support in their leadership role.

Source of Evidence: Project, either individual or group

Target:
Grade of B or better

Finding (2012-2013) - Target: Met
9 out of 9 students (100%) met this target.

M 125: Internship host supervisor evaluation.
Students enrolled in LS 570 will demonstrate their competency by scoring "satisfactory" (numerical 3 out of 5) on the host supervisor's evaluation form.

Source of Evidence: Academic direct measure of learning - other

Target:
Score of 3 out of 5 or better
Finding (2012-2013) - Target: Met
50 out of 50 students (100%) met this target.

SLO 12: Communicate cogently, clearly, and persuasively.
Students will demonstrate an understanding of interpersonal interaction and organizational culture and the ability to choose actions and responses appropriate to specific situations and be able to communicate cogently, clearly, and persuasively.

Connected Documents
Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2

Related Measures
M 64: In-class presentations.
Students enrolled in LS 501 will earn a grade of B or better on in-class presentations based on required term assignments.
Source of Evidence: Presentation, either individual or group
Target:
Grade of B or better.
Finding (2012-2013) - Target: Not Reported This Cycle
Data not available for 2012-2013.

M 65: Academic library analytical paper.
Students enrolled in LS 531 will earn a grade of B or better on an analytical paper exploring some aspect of academic libraries and present findings in class.
Source of Evidence: Written assignment(s), usually scored by a rubric
Target:
Grade of B or better.
Finding (2012-2013) - Target: Not Reported This Cycle
Data not available for 2012-2013.

M 66: Special libraries and information centers case study.
Students enrolled in LS 533 will earn a grade of B or better on a required case study assignment.
Source of Evidence: Field work, internship, or teaching evaluation
Target:
Grade of B or better.
Finding (2012-2013) - Target: Met
12 out of 12 students (100%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 67: Records management special project.
Students enrolled in LS 535 will earn a grade of B or better on an assigned special project.
Source of Evidence: Project, either individual or group
Target:
Grade of B or better.
Finding (2012-2013) - Target: Met
5 out of 5 students (100%) met this target.

M 68: Project management team project.
Students enrolled in LS 590 (Project Management) will earn a grade of B or better on an assigned team project.
Source of Evidence: Project, either individual or group
Target:
Grade of B or better.
Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle

M 116: School library media center in-class presentations.
Students enrolled in LS 532 will earn a grade of B or better in-class presentations based on required assignments.
Source of Evidence: Presentation, either individual or group
Target:
Grade of B or better.
Finding (2012-2013) - Target: Met
21 out of 21 students (100%) met this target.

M 117: School library media center promotion website.
Students enrolled in LS 532 will earn a grade of B or better in-class presentations based on required assignments.
Source of Evidence: Project, either individual or group
Target:
Grade of B or better.
Finding (2012-2013) - Target: Met
21 out of 21 students (100%) met this target.

M 118: Instructional design and development in-class presentations.
Students enrolled in LS 542 will earn a grade of B or better in-class presentations based on required assignments.
Source of Evidence: Presentation, either individual or group
Target:
Grade of B or better

**Finding (2012-2013) - Target: Met**
19 out of 19 students (100%) met this target.

**M 119: Instructional design and development group project.**
Students enrolled in LS 542 will earn a grade of B or better on group project/presentation.

**Source of Evidence:** Project, either individual or group

**Target:**
Grade of B or better

**Finding (2012-2013) - Target: Met**
19 out of 19 students (100%) met this target.

**M 120: School library media center technology presentations.**
Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, will earn a grade of B or better on in-class presentations based on required assignments.

**Source of Evidence:** Presentation, either individual or group

**Target:**
Grade of B or better

**Finding (2012-2013) - Target: Met**
9 out of 9 students (100%) met this target.

**M 121: School library media center technology group presentation.**
Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, will earn a grade of B or better on group project/presentation.

**Source of Evidence:** Project, either individual or group

**Target:**
Grade of B or better

**Finding (2012-2013) - Target: Met**
9 out of 9 students (100%) met this target.

**M 125: Internship host supervisor evaluation.**
Students enrolled in LS 570 will demonstrate their competency by scoring "satisfactory" (numerical 3 out of 5) on the host supervisor's evaluation form.

**Source of Evidence:** Academic direct measure of learning - other

**Target:**
Score of 3 out of 5 or better

**Finding (2012-2013) - Target: Met**
50 out of 50 students (100%) met this target.

**SLO 13: Understand political and cultural environments.**
Students will demonstrate an understanding of the political and cultural environment in which librarians, libraries, and information centers function and be able to describe the major national, regional, and local programs currently affecting libraries, including cooperative endeavors, legislative programs, funding agency programs, etc.

**Connected Documents**
- Library and Information Studies Curriculum Map 1
- Library and Information Studies Curriculum Map 2

**Related Measures**

**M 69: Political and cultural environments term paper.**
Students enrolled in LS 501 will earn a grade of B or better on a required term paper focusing on the political and cultural environments of libraries and related institutions and issues facing those institutions.

**Source of Evidence:** Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better.

**Finding (2012-2013) - Target: Not Reported This Cycle**
Not reported this cycle

**M 70: Local library cultural competencies assignment.**
Students enrolled in LS 507 will earn a grade of B or better on an assignment identifying cultural competencies areas for a local library.

**Source of Evidence:** Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better.

**Finding (2012-2013) - Target: Met**
54 out of 55 students (98% met this target).

**M 122: School library media center grant proposal.**
Students enrolled in LS 532 will earn a grade of B or better on a group project in which they develop a grant proposal for external funding.

**Source of Evidence:** Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better

**Finding (2012-2013) - Target: Met**
21 out of 21 students (100%) met this target.
M 123: K-12 technology trends project.
Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, will earn a grade of B or better on a project addressing K-12 technology trends and the implications for the school library.
Source of Evidence: Project, either individual or group
Target:
Grade of B or better
Finding (2012-2013) - Target: Met
9 out of 9 students (100%) met this target.

M 126: Archives critical essay.
Students enrolled in LS 536 will earn a grade of B or better on a critical essay evaluating the function of records and archives in society, and the importance of the archival mission.
Source of Evidence: Written assignment(s), usually scored by a rubric
Target:
Grade of B or better
Finding (2012-2013) - Target: Met
33 out of 35 students (94%) met this target.

SLO 14: Understand roles of research and evaluation.
Students will demonstrate an understanding of roles of research and evaluation in library and information studies and be able to evaluate research reports.

Connected Documents
Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2

Related Measures

M 6: Literature review for research proposal.
Students enrolled in LS 502 will earn a grade of B or better on a literature review of a contemporary topic suitable for a research proposal.
Source of Evidence: Written assignment(s), usually scored by a rubric
Target:
Grade of B or better.
Finding (2012-2013) - Target: Met
85 out of 88 students (97%) met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 71: Literature review for research proposal.
Students enrolled in LS 502 will earn a grade of B or better on a literature review of a contemporary topic suitable for a research proposal.
Source of Evidence: Written assignment(s), usually scored by a rubric
Target:
Grade of B or better.
Finding (2012-2013) - Target: Met
85 out of 88 students (97%) met this target.

M 72: Critical article analysis.
Students enrolled in LS 502 will earn a grade of B or better on a critical article analysis assignment.
Source of Evidence: Written assignment(s), usually scored by a rubric
Target:
Grade of B or better.
Finding (2012-2013) - Target: Met
85 out of 88 students (96%) met this target.

M 73: Research project proposal.
Students enrolled in LS 502 will earn a grade of B or better on a culminating research proposal assignment.
Source of Evidence: Written assignment(s), usually scored by a rubric
Target:
Grade of B or better.
Finding (2012-2013) - Target: Met
88 out of 88 students (100%) met this target.

M 74: Bibliometric analysis.
Students enrolled in LS 561 will earn a grade of B or better on a client-centered bibliometric analysis assignment.
Source of Evidence: Written assignment(s), usually scored by a rubric
Target:
Grade of B or better.
Finding (2012-2013) - Target: Met
3 out of 3 students (100%) met this target.

M 124: Technology action research proposal.
Students enrolled in LS 590, Current Trends in Technology Integration for School Library Media Centers, will earn a grade of B or better action research proposal.
Source of Evidence: Written assignment(s), usually scored by a rubric
Target:
Grade of B or better

**Finding (2012-2013) - Target: Met**
9 out of 9 students (100%) met this target.

**M 129: Archives critical bibliographic essay.**
Students enrolled in LS 536 will earn a grade of B or better on a critical document type analysis, where they will evaluate the challenges involved in providing access to specific archival materials, and also provide strategies for developing access and tools.
Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better

**Finding (2012-2013) - Target: Met**
33 out of 35 students (94%) met this target.

**Other Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans**

**OthOtcm 15: Improve and sustain recognized quality.**
The program will improve and sustain a high level of recognized quality.

**Related Measures**

**M 75: ALA and NCATE Accreditation.**
The MLIS program will retain unconditional accreditation by the American Library Association and the National Council on Accreditation of Teach Education.
Source of Evidence: Academic indirect indicator of learning - other

**Target:**
Continued accreditation.

**Finding (2012-2013) - Target: Met**
The MLIS program underwent its most recent comprehensive review for American Library Association accreditation in 2009 and is scheduled for its next comprehensive review in 2016. The program is also accredited by the National Council on Accreditation of Teacher Education in conjunction with the University of Alabama College of Education.

**M 76: US News and World Report rankings.**
The MLIS program will be in the top twenty-five programs according to the U.S. News & World Report rankings.
Source of Evidence: Honors and awards outside the institution

**Target:**
Ranking within the top 25.

**Finding (2012-2013) - Target: Met**
US News & World Report rankings of library and information studies programs for 2013 ranked the University of Alabama number 18, up from 22 in 2009.

**OthOtcm 16: Build and sustain enrollment and degree completion.**
the program will build and sustain an optimal level of annual program enrollments and degree completions.

**Related Measures**

**M 77: Student to full-time faculty ratio.**
The ratio of MLIS students to full-time faculty will be within ten percentage points of the median for institutions with American Library Association-accredited master’s programs.
Source of Evidence: Academic indirect indicator of learning - other

**Target:**
Student/faculty ratio within 10 percentage points of the median for schools with ALA-accredited master’s programs.

**Finding (2012-2013) - Target: Met**
Data from the Library and Information Science Education Statistical Report 2012 indicate that the median student/faculty ratio for schools with ALA-accredited master’s programs is 21.80. The SLIS student/faculty ratio is 20.36, a difference of 7 percent. This is comfortably below the median but solidly close to the median.

**M 78: Four-year completion rates.**
Four-year completion rates for MLIS students will increase each year.
Source of Evidence: Benchmarking of learning outcomes against peers

**Target:**
No specific numeric target.

**Finding (2012-2013) - Target: Met**
Enrollment for 2012-2013 was level compared to 2011-2012. SLIS will work during 2013-2014 to develop tools for effectively tracking retention and completion rates.

**Related Action Plans (by Established cycle, then alpha):**

**Degree Completion Monitoring**

**Established in Cycle: 2011-2012**
SLIS will develop a reliable methodology for tracking graduate student retention and degree completion.

**Degree Completion Monitoring**

**Established in Cycle: 2012-2013**
SLIS will continue to work toward a reliable methodology for tracking graduate student retention and degree completion.
OthOtcn 17: Graduates are highly valued.
The program will be highly valued by its program graduates and other key constituencies it serves.

Related Measures

M 79: Post-graduation surveys.
Post-graduation surveys of alumni and employers will yield positive feedback.
Source of Evidence: Employer survey, incl. perceptions of the program

Target:
No specific target.

Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle

Related Action Plans (by Established cycle, then alpha):

Post Graduation Survey Analysis
Established in Cycle: 2011-2012
SLIS will develop a methodology for effectively incorporating the results of annual post-graduation surveys into routine planning...

Improved Employer and Constituent Surveys
Established in Cycle: 2012-2013
The employer and constituent surveys have been administered on an occasional basis. There is a need to develop an approach to...

For full information, see the Details of Action Plans section of this report.

M 80: News source feedback.
Monitoring of professional news sources will yield positive feedback.
Source of Evidence: Academic indirect indicator of learning - other

Target:
No specific target.

Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle

Related Action Plans (by Established cycle, then alpha):

News Source Analysis
Established in Cycle: 2011-2012
SLIS monitors local and professional news sources but does not have an active mechanism for incorporating feedback into planning...

New Source Analysis
Established in Cycle: 2012-2013
SLIS monitors local and professional news sources but does not have an active mechanism for incorporating feedback into planning...

For full information, see the Details of Action Plans section of this report.

M 81: Endowment trust funds ranking.
SLIS endowment trust funds will rank highly in comparison to other schools with American Library Association-accredited master’s programs.

Source of Evidence: Academic indirect indicator of learning - other

Target:
The School’s endowment/trust fund ranking will be within the top 20 of schools with ALA-accredited master’s programs.

Finding (2012-2013) - Target: Met
The Library and Information Science Education Statistical Report 2013 shows that SLIS ranked 10th in endowment/trust funds among schools with ALA-accredited master’s programs, up from 12th the previous year.

OthOtcn 18: Faculty contribute to the knowledge base.
Faculty members will contribute to the knowledge base of the profession through publication, conference presentations, and related scholarly and creative activities.

Related Measures

M 82: Publications and creative products counts.
Annual counts of publications and other creative products.
Source of Evidence: Academic indirect indicator of learning - other

Target:
No specific numeric target.

Finding (2012-2013) - Target: Met
During 2012-2013 13 SLIS full-time faculty members were responsible for 21 journal articles, 4 book chapters, 5 books, 15 refereed conference papers, and 8 additional scholarly and creative products. This yields a very respectable mean 4.08 scholarly or creative acts per full-time faculty member. Faculty members additionally contributed to the scholarly record by editing one journal, serving on four journal editorial boards, and editing one book series.
M 83: Conference presentations and related activities counts.
Annual counts of conference presentations and related activities.
Source of Evidence: Academic indirect indicator of learning - other

Target:
No specific numeric target.

Finding (2012-2013) - Target: Met
During 2012-2013 12 full-time SLIS faculty members were responsible for a total of 42 conference presentations at the local, state, regional, national, and international levels, a mean of 3.5 presentations per faculty member.

OthOtcm 19: Faculty seek external support.
Faculty members will seek external support for research, teaching, and related creative activities.

Related Measures

M 84: External support counts and amounts.
Annual counts of submitted applications and total dollar amounts for external support.
Source of Evidence: Academic indirect indicator of learning - other

Target:
No specific numeric target.

Finding (2012-2013) - Target: Met
Seven full-time SLIS faculty members submitted nine proposals for external funding totaling $1,521,954. One faculty member submitted a proposal for a contract for $36,000. Total project costs, including university contributed costs, totalled more than three million dollars. This is a very respectable volume of proposal activity for a professional discipline in which availability of external funding is very limited.

M 85: Ratio of external support and annual funding.
Total annual funding for external support and ratio of funded support to requested support.
Source of Evidence: Academic indirect indicator of learning - other

Target:
No specific numeric target.

Finding (2012-2013) - Target: Met
Six of ten proposals for external funding submitted during 2012-2013 were successful, for a total success rate of 60 percent. Six of eight faculty members submitting proposals for external funding received external funding, for a total success rate of 75 percent. The total funded amount was $348,450, 24 percent of the total amount requested. The total amount funded is respectable for a professional discipline in which opportunities for external funding are limited. The overall success rate is excellent.

OthOtcm 20: Faculty and students engage in community service activities.
Faculty members and students will engage in professional and community service activities that link the School to the profession and to the broader community.

Related Measures

M 86: Community service activity counts.
Annual counts of faculty professional and community service activities.
Source of Evidence: Academic indirect indicator of learning - other

Target:
No specific numeric target.

Finding (2012-2013) - Target: Met
Full-time faculty members held positions of responsibility during 2012-2013 in the Alabama Library Association, the American Library Association, the American Society for Information Science & Technology, the Association for Library and Information Science Education, the Association for Library Services to Children, the Guild of Book Workers, the Health InfoNet of Alabama, the Library Leadership and Management Association, the Medical Library Association, Paper and Book Intensive, REFORMA, the Society of American Archivists, and the Society for the History of Authorship, Reading & Publishing. Full-time faculty members were extensively represented in the governance committees of the College of Communication and Information Sciences and the University, including chairing two University level committees and the presidency of the Faculty Senate. Documenting service to the Tuscaloosa area community will be a goal for the coming year.

M 87: Student professional service activity counts.
Annual counts of student individual and group professional service activities.
Source of Evidence: Academic indirect indicator of learning - other

Target:
No specific target.

Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle. SLIS will work on approaches to assessing this target during the coming year.

Related Action Plans (by Established cycle, then alpha):

Student community service activities.
Established in Cycle: 2011-2012
Anecdotal data indicate a high level of student involvement in community service activities. During 2012-2013, SLIS will explor...

Student Community Service Activities
Established in Cycle: 2012-2013
Anecdotal data indicate a high level of student involvement in community service activities. SLIS will continue to explore appro...
OthOtcn 21: Ninety percent degree completion.
The School will retain at least 90 percent of entering students to degree completion.

Related Measures

M 88: MLIS four-year completion rates.
Four-year completion rates for MLIS students.
Source of Evidence: Exit interviews with grads/program completers
   Target: 90 percent degree completion.
   Finding (2012-2013) - Target: Not Reported This Cycle
   Not reported this cycle
   Related Action Plans (by Established cycle, then alpha):
   Degree completion analysis
   Established in Cycle: 2011-2012
   During 2012-2013 the School will develop a methodology for tracking degree completion.
   For full information, see the Details of Action Plans section of this report.

M 89: MFA four-year completion rates.
Four-year completion rates for MFA students.
Source of Evidence: Exit interviews with grads/program completers
   Target: Not relevant to MLIS.
   Finding (2012-2013) - Target: Not Reported This Cycle
   Not relevant to MLIS

OthOtcn 22: Graduates enter positions of responsibility and leadership.
Graduates will enter positions of responsibility and leadership in library and information studies, the book arts, and cognate fields.

Related Measures

M 90: Post-graduation surveys.
Post-graduation surveys of alumni and employers.
Source of Evidence: Alumni survey or tracking of alumni achievements
   Target: Positive evidence of leadership positions
   Finding (2012-2013) - Target: Not Reported This Cycle
   Not reported this cycle

M 91: News source feedback.
Monitoring of professional news sources.
Source of Evidence: Academic indirect indicator of learning - other
   Target: Positive evidence of leadership positions
   Finding (2012-2013) - Target: Not Reported This Cycle
   Not reported this cycle

Details of Action Plans for This Cycle (by Established cycle, then alpha)

Degree completion analysis
During 2012-2013 the School will develop a methodology for tracking degree completion.

Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: High

Relationships (Measure | Outcome/Objective):
   Measure: MLIS four-year completion rates. | Outcome/Objective: Ninety percent degree completion.

Implementation Description: During 2012-2013 the School will develop a methodology for tracking degree completion.

Projected Completion Date: 05/2013
Responsible Person/Group: SLIS Director, SLIS Faculty, SLIS Staff
Additional Resources: None

Degree Completion Monitoring
SLIS will develop a reliable methodology for tracking graduate student retention and degree completion.

Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: Medium

Relationships (Measure | Outcome/Objective):
   Measure: Four-year completion rates. | Outcome/Objective: Build and sustain enrollment and degree completion.

Implementation Description: SLIS will explore approaches to tracking graduate student retention and degree completion and build a viable methodology into ongoing planning and assessment activities.
Projected Completion Date: 05/2013
Responsible Person/Group: SLIS Director, SLIS Staff, SLIS faculty
Additional Resources: None

**Metadata services blog**
This assignment will be reviewed to assess the low student success rate.

**Established in Cycle:** 2011-2012
**Implementation Status:** Planned
**Priority:** High

**Relationships (Measure | Outcome/Objective):**
- **Measure:** Metadata services blog.
- **Outcome/Objective:** Effect positive change in profession and society.

**Implementation Description:** This assignment will be reviewed to assess the low student success rate.

**Projected Completion Date:** 05/2013
**Responsible Person/Group:** Course instructor.
**Additional Resources:** None.

**News Source Analysis**
SLIS monitors local and professional news sources but does not have an active mechanism for incorporating feedback into planning and assessment activities. During 2012-2013, SLIS will formalize a methodology for making more effective use of news sources regarding the School.

**Established in Cycle:** 2011-2012
**Implementation Status:** Planned
**Priority:** Medium

**Relationships (Measure | Outcome/Objective):**
- **Measure:** News source feedback.
- **Outcome/Objective:** Graduates are highly valued.

**Implementation Description:** During 2012-2013, SLIS will formalize a methodology for making more effective use of news sources regarding the School.

**Projected Completion Date:** 05/2013
**Responsible Person/Group:** SLIS Director, SLIS Staff, SLIS Faculty
**Additional Resources:** None

**Post Graduation Survey Analysis**
SLIS will develop a methodology for effectively incorporating the results of annual post-graduation surveys into routine planning and assessment.

**Established in Cycle:** 2011-2012
**Implementation Status:** Planned
**Priority:** Medium

**Relationships (Measure | Outcome/Objective):**
- **Measure:** Post-graduation surveys.
- **Outcome/Objective:** Graduates are highly valued.

**Implementation Description:** SLIS will develop a methodology for effectively incorporating the results of annual post-graduation surveys into routine planning and assessment.

**Projected Completion Date:** 05/2013
**Responsible Person/Group:** SLIS Director, SLIS Staff
**Additional Resources:** None

**Review assignment**
The low success rate on this assignment suggests that the assignment is in need of review and reconsideration.

**Established in Cycle:** 2011-2012
**Implementation Status:** Planned
**Priority:** High

**Relationships (Measure | Outcome/Objective):**
- **Measure:** Metadata services blog.
- **Outcome/Objective:** Effect positive change in profession and society.

**Student community service activities.**
Anecdotal data indicate a high level of student involvement in community service activities. During 2012-2013, SLIS will explore approaches to assessing student service activities.

**Established in Cycle:** 2011-2012
**Implementation Status:** Planned
**Priority:** Medium

**Relationships (Measure | Outcome/Objective):**
- **Measure:** Student professional service activity counts.
- **Outcome/Objective:** Faculty and students engage in community service activities.

**Implementation Description:** During 2012-2013, SLIS will explore approaches to assessing student service activities.

**Responsible Person/Group:** SLIS Director, SLIS Students Committee
**Additional Resources:** None

**Degree Completion Monitoring**
SLIS will continue to work toward a reliable methodology for tracking graduate student retention and degree completion.

**Established in Cycle:** 2012-2013
**Implementation Status:** Planned
**Priority:** Medium

**Relationships (Measure | Outcome/Objective):**
- **Measure:** Four-year completion rates.
- **Outcome/Objective:** Build and sustain enrollment and degree completion.
**Implementation Description:** Exploration of resources available from the University and College; survey of other schools of library and information studies

**Projected Completion Date:** 05/2016

**Responsible Person/Group:** SLIS administration and staff

**Additional Resources:** None

**Improved Employer and Constituent Surveys**

The employer and constituent surveys have been administered on an occasional basis. There is a need to develop an approach to gathering data on an ongoing, analytical basis.

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<tr>
<th>Established in Cycle:</th>
<th>2012-2013</th>
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<td>Implementation Status:</td>
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<td>Priority:</td>
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**Relationships (Measure | Outcome/Objective):**

**Measure:** Post-graduation surveys. | **Outcome/Objective:** Graduates are highly valued.

**Implementation Description:** Exploration of resources available from the University and College; survey of other schools of library and information studies

**Projected Completion Date:** 05/2014

**Responsible Person/Group:** SLIS administration and staff

**Additional Resources:** None

**News Source Analysis**

SLIS monitors local and professional news sources but does not have an active mechanism for incorporating feedback into planning and assessment activities. SLIS continue to work to will formalize a methodology for making more effective use of news sources regarding the School.

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**Relationships (Measure | Outcome/Objective):**

**Measure:** News source feedback. | **Outcome/Objective:** Graduates are highly valued.

**Projected Completion Date:** 05/2016

**Responsible Person/Group:** SLIS administration and staff

**Additional Resources:** None

**Student Community Service Activities**

Anecdotal data indicate a high level of student involvement in community service activities. SLIS will continue to explore approaches to assessing student service activities.

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</table>

**Relationships (Measure | Outcome/Objective):**

**Measure:** Student professional service activity counts. | **Outcome/Objective:** Faculty and students engage in community service activities.

**Implementation Description:** Exploration of methods for recording student service activities

**Projected Completion Date:** 05/2016

**Responsible Person/Group:** SLIS administration and staff

**Additional Resources:** None
Detailed Assessment Report  
2011-2012 Library & Info Studies M.L.I.S.  
As of: 7/15/2014 10:27 AM central

Mission / Purpose  
The School of Library and Information Studies develops creative and critical thinkers and leaders for the information world through a supportive teaching and learning environment, collaborative research, and community engagement.

Student Learning Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 1: Effect positive change in profession and society.  
Students will be able to anticipate trends and to effect positive change in the profession and the profession's role in society.

Connected Documents  
Library and Information Studies Curriculum Map 1  
Library and Information Studies Curriculum Map 2

Related Measures

Students enrolled in LS 501 will earn a grade of B or better on a project in which trends in libraries of various types in their regions are identified, documented, and reported to the class.

Source of Evidence: Presentation, either individual or group  
Target:  
Grade of B or better.

Finding (2011-2012) - Target: Met  
98.15% of 54 students met target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

M 2: Information technology impact paper.  
Students enrolled in LS 501 will earn a grade of B or better on a paper that identifies and describes the implications of a particular communication or information technology on the information professions and on society as a whole.

Source of Evidence: Written assignment(s), usually scored by a rubric  
Target:  
Grade of B or better.

Finding (2011-2012) - Target: Met  
100% of 54 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

M 3: Weekly critical reviews.  
Students enrolled in LS 506 will earn a grade of B or better on a series of weekly critical reviews examining the social and ethical implications of cataloging theory and practice.

Source of Evidence: Written assignment(s), usually scored by a rubric  
Target:  
Grade of B or better.

Finding (2011-2012) - Target: Not Reported This Cycle  
Not reported this cycle.

M 5: Political and cultural environments term paper.  
Students enrolled in LS 501 will earn a grade of B or better on a required term paper focusing on the political and cultural environments of libraries and related institutions and issues facing those institutions.

Source of Evidence: Writing exam to assure certain proficiency level  
Target:  
Grade of B or better.

Finding (2011-2012) - Target: Met  
100% of 54 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

M 92: School library media issues and trends paper.  
Students enrolled in LS 532 will earn a grade of B or better on a brief paper addressing K-12 issues or trends and the implications, if any, for the school library.

Source of Evidence: Written assignment(s), usually scored by a rubric  
Target:  
Grade of B or better.
**Finding (2011-2012) - Target: Not Reported This Cycle**

Not reported this cycle.

**M 93: Metadata services blog.**

Students enrolled in LS 566 will earn a grade of B or better in a required blog that serves as a journal of reflective learning of state-of-the-art research and theories in the field of library metadata services.

Source of Evidence: Project, either individual or group

**Target:**

Grade of B or better.

**Finding (2011-2012) - Target: Partially Met**

70% of 17 students met this target. As a result of the low success level, this measure will be reviewed during 2012-2013.

**Related Action Plans (by Established cycle, then alpha):**

For full information, see the Details of Action Plans section of this report.

**Metadata services blog**

*Established in Cycle: 2011-2012*

This assignment will be reviewed to assess the low student success rate.

**Review assignment**

*Established in Cycle: 2011-2012*

The low success rate on this assignment suggests that the assignment is in need of review and reconsideration.

**SLO 2: Understand principal contemporary issues in the profession and society.**

Students will demonstrate an understanding of the principal contemporary issues associated with librarianship, information science, access to information, and the role of information in society.

**Connected Documents**

Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2

**Related Measures**

**M 4: Critical reviews of research articles.**

Students enrolled in LS 500 will earn a grade of B or better in on a series of weekly critical reviews of research articles that reflect principal current issues associated with the organization of information.

Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**

Grade of B or better.

**Finding (2011-2012) - Target: Met**

96.74% of 92 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

**M 5: Political and cultural environments term paper.**

Students enrolled in LS 501 will earn a grade of B or better on a required term paper focusing on the political and cultural environments of libraries and related institutions and issues facing those institutions.

Source of Evidence: Writing exam to assure certain proficiency level

**Target:**

Grade of B or better.

**Finding (2011-2012) - Target: Met**

100% of 54 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

**M 6: Literature review for research proposal.**

Students enrolled in LS 502 will earn a grade of B or better on a literature review of a contemporary topic suitable for a research proposal.

Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**

Grade of B or better.

**Finding (2011-2012) - Target: Met**

93.59% of 78 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

**M 7: Young adult current issues exploration and programming.**

Students enrolled in LS 522: Materials & Services for Young Adults will earn a B or better on an assignment in which they identify a current issue relevant to today's young adults, examine the professional literature on the topic, and develop a library programming series that addresses the needs of young adults dealing with the issue/problem.

Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**

Grade of B or better.

**Finding (2011-2012) - Target: Not Reported This Cycle**

Not reported this cycle.

**M 8: Group website evaluation and development.**

Students enrolled in LS 560 will earn a grade of B or better on a required group project focusing on evaluation of
website content and development to improve user access via the Internet

Source of Evidence: Project, either individual or group

Target:
Grade of B or better.

Finding (2011-2012) - Target: Met
98.15% of 54 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

M 9: Information in society paper.
Students enrolled in LS 561 will earn a grade of B or better on a literature-based exploration of the role of information in society.

Source of Evidence: Academic direct measure of learning - other

Target:
Grade of B or better.

Finding (2011-2012) - Target: Not Reported This Cycle
Not reported this cycle.

M 10: Information science encyclopedia article.
Students enrolled in LS 561 will earn a grade of B or better on an encyclopedia article on the topic Information Science.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

Finding (2011-2012) - Target: Not Reported This Cycle
Not reported this cycle.

M 11: Early childhood literature social issues paper.
Students enrolled in LS 590: Early Childhood Materials & Story Programs will earn a B or better on an assignment where they create a critical paper that examines the treatment of a contemporary social issue in a sample of picturebooks and materials for young children and describe how the library can work with another literacy or community agency (local or national) to address this issue.

Source of Evidence: Project, either individual or group

Target:
Grade of B or better.

Finding (2011-2012) - Target: Not Reported This Cycle
Not reported this cycle.

SLO 3: Understand service needs of diverse populations.
Students will demonstrate an understanding of the necessity for a variety of services to meet the library and information needs of diverse populations.

Connected Documents
Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2

Related Measures

M 12: Local library cultural competencies assignment.
Students enrolled in LS 507 will earn a grade of B or better on an assignment identifying cultural competencies areas for a local library.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

Finding (2011-2012) - Target: Met
88.24% of 17 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 13: Organizational case study.
Students enrolled in LS 508 will earn a grade of B or better on a required organizational case study.

Source of Evidence: Project, either individual or group

Target:
Grade of B or better.

Finding (2011-2012) - Target: Met
100% of 15 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

M 14: Collection analysis and development.
Students enrolled in LS 505 will earn a B or better on a definable, sharply focused, and exhaustive collection on a topic of their choosing. This collection must (1) fulfill an explicit information need for a specifically designated user population; (2) include both print and electronic resources; and (3) be represented as an annotated bibliography.

Source of Evidence: Project, either individual or group

Target:
Grade of B or better.

Finding (2011-2012) - Target: Met
100% of 38 students met this target. The high degree of attainment for this measure is indicative of successful
M 15: Scientific and technical resources question sets.
Students enrolled in LS 512 will earn a grade of B or better on exercises for specific directed reference questions and provide correct tools for answering questions, as well as evaluating an electronic scientific and technical resource.

Source of Evidence: Presentation, either individual or group

Target:
Grade of B or better.

Finding (2011-2012) - Target: Met
100% of 8 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 16: Physical accessibility assignments.
Students enrolled in LS 560 will earn a grade of B or better on four assignments that incorporate physical accessibility issues as they relate to information technologies for information access.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

Finding (2011-2012) - Target: Met
91.53% of 59 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

M 17: Information needs assessment.
Students enrolled in LS 561 will earn a grade of B or better on an information needs assessment assignment.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

Finding (2011-2012) - Target: Not Reported This Cycle
Not reported this cycle.

M 18: Community diversity evaluation.
Students enrolled in LS 580: Diversity in Libraries will earn a B or better on an assignment in which they will evaluate the diversity in their local community; examine how a selected academic, public, school, or special library serves the informational and recreational needs of the community's diverse citizens; and create a written report that presents their findings.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

Finding (2011-2012) - Target: Met
100% of 15 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 19: Diversity library program.
Students enrolled in LS 580: Diversity in Libraries will earn a B or better on an assignment where they will create a detailed library program or service which demonstrates understanding of cultural sensitivity and the informational and recreational needs of diverse populations.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

Finding (2011-2012) - Target: Met
91.53% of 15 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 20: Diversity service learning project.
Students enrolled in LS 580: Diversity in Libraries will earn a B or better on an assignment in which they create a report, as part of a Service Learning Project, where they examine a local public library's signage, programs, collections, etc. to determine how the library serves a particular cultural group and make recommendations for changes/improvements.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

Finding (2011-2012) - Target: Met
98.15% of 15 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 21: Cultural literacy program critical examination report.
Students enrolled in LS 590: Cultural Literacy Programming for Children, Teens and Families will earn a B or better on an assignment where they create a report that critically examines established cultural library programs to determine their effectiveness in promoting cultural literacy and meeting the needs of culturally diverse populations of youth and their families.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

Finding (2011-2012) - Target: Met
100% of 14 students met this target. The high degree of attainment for this measure is indicative of successful
student learning.

**SLO 4: Develop programs and activities consistent with profession.**
Students will be able to develop library and information programs and activities consistent with the heritage, principles, responsibilities, trends, and standards of the library profession.

**Connected Documents**
- Library and Information Studies Curriculum Map 1
- Library and Information Studies Curriculum Map 2

**Related Measures**

**M 22: Professional portfolio.**
Students enrolled in LS 508 will earn a grade of B or better on a required professional portfolio.
Source of Evidence: Portfolio, showing skill development or best work

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Not Reported This Cycle**
Not reported this cycle.

**M 23: Public library case study.**
Students enrolled in LS 530 will earn a grade of B or better on a case study of a public library. Each student will, at minimum, (1) examine their assigned library’s mission statement; (2) examine the library’s approved policies; (3) interview the director; (4) interview two members of the board of trustees; (5) interview at least one staff member; (6) observe routine library activities in both public and technical services; and (7) holistically evaluate the library as an entity.
Source of Evidence: Field work, internship, or teaching evaluation

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Not Reported This Cycle**
Not reported this cycle.

**SLO 5: Describe differences among major types of agencies.**
Students will be able to describe the differences in terms of mission, service, and requirements of the major types of libraries, archives, and information agencies.

**Connected Documents**
- Library and Information Studies Curriculum Map 1
- Library and Information Studies Curriculum Map 2

**Related Measures**

**M 24: Organizational case study.**
Students enrolled in LS 508 will earn a grade of B or better on a required organizational case study.
Source of Evidence: Field work, internship, or teaching evaluation

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Met**
100% of 15 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

**M 25: Special libraries services term project.**
Students enrolled in LS 533 will earn a grade of B or better on a term project examining library services in a special libraries context.
Source of Evidence: Project, either individual or group

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Met**
100% of 25 students met this target.

**M 26: Special libraries mid-term exam.**
Students enrolled in LS 533 will earn a B or better on the mid-term.
Source of Evidence: Standardized test of subject matter knowledge

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Met**
100% of 25 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

**M 27: Special libraries budget exercise.**
Students enrolled in LS 533 will earn a B or better on a budget exercise.
Source of Evidence: Project, either individual or group

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Met**
100% of 25 students met this target.

**M 28: Special libraries final project.**
Students enrolled in LS 533 will earn a B or better on the final project.
Source of Evidence: Senior thesis or culminating major project

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Met**
100% of 25 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

**M 29: Special libraries SWOT analysis.**
Students enrolled in LS 533 will earn a B or better on a SWOT analysis in groups on a particular type of library, a 10-15 page discussion, presented in class for 20 minutes, and a bibliography for that type of library with 40-50 items.
Source of Evidence: Project, either individual or group

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Met**
100% of 25 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

**M 30: Organizational cultures analysis.**
Students enrolled in LS 590 (Special topics: Organizational Culture) will earn a grade of B or better on an exercise that identifies and discusses the differences in organizational cultures in different types of libraries.
Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Not Reported This Cycle**
Not reported this cycle.

**SLO 6: Understand and apply theories and methods for organizing information.**
Students will be able to demonstrate an understanding of the theories and methods for organizing and classifying information and be able to apply those theories and methods.

**Connected Documents**
- Library and Information Studies Curriculum Map 1
- Library and Information Studies Curriculum Map 2

**Related Measures**

**M 31: Midterm exam: historical evolution of surrogate records systems.**
Students enrolled in LS 500 will earn a grade of B or better on the midterm exam of understanding of the historical evolution of systems for surrogate records used to organize and classify information.
Source of Evidence: Standardized test of subject matter knowledge

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Met**
94.57% of 92 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

**M 32: Midterm exam: descriptive cataloging and metadata practices.**
Students enrolled in LS 500 will earn a grade of B or better on the midterm exam of understanding of the purpose of descriptive cataloging and metadata practices through an analysis of the surrogate records of catalogs, periodical databases, and search engines.
Source of Evidence: Standardized test of subject matter knowledge

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Met**
94.57% of 92 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

**M 33: Final exam: surrogate records analysis.**
Students enrolled in LS 500 will earn a grade of B or better on the final exam of understanding of the purpose of subject cataloging and metadata practices through an analysis of the surrogate records of catalogs, periodical databases, and search engines.
Source of Evidence: Standardized test of subject matter knowledge

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Met**
96.74% of 92 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

**M 34: Retention schedule exercise and case analyses.**
Students enrolled in LS 535 will earn a grade of B or better on a retention schedules exercise and case analyses.
Source of Evidence: Project, either individual or group

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Met**
93.33% of 15 students met this target. The high degree of attainment for this measure is indicative of
successful student learning.

**M 35: Semester project: metadata application profile, indexing guidelines, surrogate records.**

Students enrolled in LS 556 will earn a grade of B or better after completion of a semester project that provides hands on learning in the creation of a metadata application profile, a set of indexing guidelines, and the creation of metadata surrogate records representing digital images using that application profile and indexing guidelines.

Source of Evidence: Project, either individual or group

**Target:**

Finding (2011-2012) - Target: Met

100% of 17 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

**M 36: Digital data lab exercises.**

Students enrolled in LS 590 Programming for Digital Libraries will earn a grade of B or better on lab exercises that complete lab exercises covering the storage and representation of digital data.

Source of Evidence: Presentation, either individual or group

**Target:**

Finding (2011-2012) - Target: Met

96.74% of 8 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

**M 37: XML/software applications lab exercises.**

Students enrolled in LS 590 Programming for Digital Libraries will earn a grade of B or better on lab exercises that demonstrate ability to interface software applications with XML documents.

Source of Evidence: Presentation, either individual or group

**Target:**

Finding (2011-2012) - Target: Not Reported This Cycle

Not reported this cycle.

**M 38: XML document design and creation exercises.**

Students enrolled in CIS 661 Digital Libraries will earn a grade of B or better on lab exercises involving designing and creating XML documents capable of structuring data.

Source of Evidence: Presentation, either individual or group

**Target:**

Finding (2011-2012) - Target: Not Reported This Cycle

Not reported this cycle.

**M 39: Digital collection design and implementation lab exercises.**

Students enrolled in CIS 661 Digital Libraries will earn a grade of B or better on lab exercises focusing on design and implement a prototype digital collection using common digital library software capable of storing and retrieving data that is to be compiled and organized by the student.

Source of Evidence: Presentation, either individual or group

**Target:**

Finding (2011-2012) - Target: Not Reported This Cycle

Not reported this cycle.

**SLO 7: Analyze and use principal tools.**

Students will be able to describe the characteristics, strengths, and weaknesses of the principal tools used by libraries and information centers, and demonstrate the ability to use a variety of those tools.

**Connected Documents**

Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2

**Related Measures**

**M 40: Midterm exam: descriptive cataloging and metadata record content creation.**

Students enrolled in LS 500 will earn a grade of B or better on the midterm exam of understanding of the characteristics, strengths and weaknesses of descriptive cataloging and metadata record content creation across principal types of retrieval tools.

Source of Evidence: Standardized test of subject matter knowledge

**Target:**

Finding (2011-2012) - Target: Met

94.57% of 52 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

**M 41: Final exam: subject cataloging and metadata record content creation.**

Students enrolled in LS 500 will earn a grade of B or better on the final exam of understanding of the characteristics, strengths and weaknesses of subject cataloging and metadata record content creation across principal types of retrieval tools.

Source of Evidence: Standardized test of subject matter knowledge
Target:
Grade of B or better.

**Finding (2011-2012) - Target: Met**
96.74% of 92 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

**M 42: Systems analysis and planning tools exercises.**
Students in LS 503 will earn a grade of B or better on two exercises that require the use of several tools for systems analysis and planning.

Source of Evidence: Presentation, either individual or group

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Not Reported This Cycle**
Not reported this cycle.

**M 43: Online user instruction module.**
Students enrolled in LS 560 will earn a grade of B or better on a required assignment to develop an online user instruction module covering access to information via various information and communication technologies.

Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Met**
100% of 84 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

**SLO 8: Analyze queries and use information sources.**
Students will be able to analyze information queries and match them with locally held, and remotely accessible, information sources.

**Connected Documents**
Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2

**Related Measures**

**M 44: Resource notebook exercises**
Students enrolled in LS 507 will earn a grade of B or better on required resource notebook exercises.

Source of Evidence: Presentation, either individual or group

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Met**
95.24% of 21 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

**M 45: Question set exercises.**
Students enrolled in LS 507 will earn a grade of B or better on required question set exercises.

Source of Evidence: Presentation, either individual or group

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Met**
89.86% of 69 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

**M 46: Humanities question sets.**
Students enrolled in LS 510 will answer sets of reference queries in the humanities with 80 percent or greater accuracy.

Source of Evidence: Presentation, either individual or group

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Met**
96.74% of 16 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

**M 47: Humanities sources evaluation and instruction exercise.**
Students enrolled in LS 510 will demonstrate the ability to evaluate and teach the advantages and disadvantages of selected print and online information resources in the humanities.

Source of Evidence: Presentation, either individual or group

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Met**
96.74% of 16 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

**M 48: Website meta-tags exercise.**
Students enrolled in LS 560 will earn a grade of B or better on a required assignment demonstrating the application of meta-tags in website development for indexing in web-based search engines.

Source of Evidence: Presentation, either individual or group

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Met**
97.62% of 84 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

**SLO 9: Describe how and why electronic technologies are used.**
Students will be able to describe how and why electronic technologies are used to support and improve library and information center activities.

**Related Measures**

**M 49: Group usability and technology training module projects.**
Students in LS 560 will earn a grade of B or better on a group usability study project and a team information technology training module project.

Source of Evidence: Project, either individual or group

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Met**
96.43% of 84 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

**M 50: Database design and implementation project**
Students in LS 560 will earn a grade of B or better on a database design and implementation project.

Source of Evidence: Project, either individual or group

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Met**
100% of 84 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

**M 51: Web page design and implementation project.**
Students in LS 560 will earn a grade of B or better on a web page design and implementation project.

Source of Evidence: Project, either individual or group

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Met**
97.62% of 84 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

**M 52: Digital collection analysis.**
Students enrolled in CIS 661 Digital Libraries will write a class paper focusing on the many aspects, both positive and negative, of a real-life digital collection covering a topic of interest to the student and earn a grade of B or better.

Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Not Reported This Cycle**
Not reported this cycle.

**M 53: Prototype digital collection.**
Students enrolled in CIS 661 Digital Libraries will design and implement a prototype digital collection using common digital library software capable of storing and retrieving data that is to be compiled and organized by the student with a grade of B or better.

Source of Evidence: Project, either individual or group

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Not Reported This Cycle**
Not reported this cycle.

**SLO 10: Describe principal traditional and contemporary technologies.**
Students will be able to describe the principal traditional and contemporary technologies employed by libraries and information centers and identify the basic principles underlying those technologies.

**Related Measures**

**Connected Documents**
Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2
M 54: Information technology essay.
Students enrolled in LS 501 will earn a grade of B or better on a required information technology essay.
Source of Evidence: Written assignment(s), usually scored by a rubric
Target: Grade of B or better.
Finding (2011-2012) - Target: Met
98.15% of 54 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 55: Collection budgeting assignment.
Students enrolled in LS 505 will earn a grade of B or better on a required assignment to use a limited budget to build a defensible collection of materials for an identified user group using proprietary databases, reviewing sources on the free Web, and utilizing other formats.
Source of Evidence: Project, either individual or group
Target: Grade of B or better.
Finding (2011-2012) - Target: Met
100% of 28 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 56: Reference resources notebook.
Students enrolled in LS 507 will earn a grade of B or better on a required resources notebook that describes in detail the features and functionality of seventy reference tools, including print and digital sources.
Source of Evidence: Project, either individual or group
Target: Grade of B or better.
Finding (2011-2012) - Target: Met
95.24% of 21 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

M 57: Dialog question sets
Students enrolled in LS 507 will earn a grade of B or better on two sets of reference questions requiring a basic mastery of the Dialog retrieval system.
Source of Evidence: Written assignment(s), usually scored by a rubric
Target: Grade of B or better.
Finding (2011-2012) - Target: Met
94.59% of 37 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

M 58: Website design and development assignment.
Students enrolled in LS 560 will earn a grade of B or better on a required assignment to develop a website.
Source of Evidence: Project, either individual or group
Target: Grade of B or better.
Finding (2011-2012) - Target: Met
97.62% of 84 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

M 59: Database to support interactive website
Students enrolled in LS 560 will earn a grade of B or better on a required assignment to develop a database to support an interactive website.
Source of Evidence: Project, either individual or group
Target: Grade of B or better.
Finding (2011-2012) - Target: Met
100% of 84 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

M 60: Online user instruction module.
Students enrolled in LS 560 will earn a grade of B or better on a required assignment to utilize presentation software to develop an online user-centered instruction module.
Source of Evidence: Project, either individual or group
Target: Grade of B or better.
Finding (2011-2012) - Target: Met
100% of 84 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

SLO 11: Describe theories and techniques of management and leadership.
Students will be able to describe the principal theories and techniques of supervision, management, and leadership.
Connected Documents
Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2

Related Measures

**M 61: Management/Leadership analysis assignment.**
Students enrolled in LS 508 will earn a grade of B or better on a management/leadership analysis assignment.
Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Met**
100% of 15 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

**M 62: Final project and team presentation.**
Students enrolled in LS 524 will earn a grade of B or better on the final project and the team presentation to the Director of SLIS.
Source of Evidence: Senior thesis or culminating major project

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Not Reported This Cycle**
Not reported this cycle.

**M 63: Management theory assignment**
Students enrolled in LS 533 will earn a grade of B or better on a management theory assignment.
Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Met**
100% of 25 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

**SLO 12: Communicate cogently, clearly, and persuasively.**
Students will demonstrate an understanding of interpersonal interaction and organizational culture and the ability to choose actions and responses appropriate to specific situations and be able to communicate cogently, clearly, and persuasively.

Connected Documents
Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2

Related Measures

**M 64: In-class presentations.**
Students enrolled in LS 501 will earn a grade of B or better on in-class presentations based on required term assignments.

Source of Evidence: Presentation, either individual or group

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Met**
98.15% of 54 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

**M 65: Academic library project plan.**
Students enrolled in LS 531 will earn a grade of B or better on an assignment developing a project plan for an academic library.

Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Met**
100% of 44 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

**M 66: Special libraries and information centers case study.**
Students enrolled in LS 533 will earn a grade of B or better on a required case study assignment.

Source of Evidence: Field work, internship, or teaching evaluation

**Target:**
Grade of B or better.

**Finding (2011-2012) - Target: Met**
100% of 25 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

**M 67: Records management special project.**
Students enrolled in LS 535 will earn a grade of B or better on an assigned special project.

Source of Evidence: Project, either individual or group
Target:
Grade of B or better.

Finding (2011-2012) - Target: Met
93.33% of 15 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 68: Project management team project.
Students enrolled in LS 590 (Project Management) will earn a grade of B or better on an assigned team project.
Source of Evidence: Project, either individual or group
Target:
Grade of B or better.

Finding (2011-2012) - Target: Not Reported This Cycle
Not reported this cycle.

SLO 13: Understand political and cultural environments.
Students will demonstrate an understanding of the political and cultural environment in which librarians, libraries, and information centers function and be able to describe the major national, regional, and local programs currently affecting libraries, including cooperative endeavors, legislative programs, funding agency programs, etc.

Related Documents
Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2

M 69: Political and cultural environments term paper.
Students enrolled in LS 501 will earn a grade of B or better on a required term paper focusing on the political and cultural environments of libraries and related institutions and issues facing those institutions.
Source of Evidence: Written assignment(s), usually scored by a rubric
Target:
Grade of B or better.

Finding (2011-2012) - Target: Met
100% of 54 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 70: Local library cultural competencies assignment.
Students enrolled in LS 507 will earn a grade of B or better on an assignment identifying cultural competencies areas for a local library.
Source of Evidence: Written assignment(s), usually scored by a rubric
Target:
Grade of B or better.

Finding (2011-2012) - Target: Met
88.24% of 17 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

SLO 14: Understand roles of research and evaluation.
Students will demonstrate an understanding of roles of research and evaluation in library and information studies and be able to evaluate research reports.

Related Documents
Library and Information Studies Curriculum Map 1
Library and Information Studies Curriculum Map 2

M 6: Literature review for research proposal.
Students enrolled in LS 502 will earn a grade of B or better on a literature review of a contemporary topic suitable for a research proposal.
Source of Evidence: Written assignment(s), usually scored by a rubric
Target:
Grade of B or better.

Finding (2011-2012) - Target: Met
93.59% of 78 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

M 71: Literature review for research proposal.
Students enrolled in LS 502 will earn a grade of B or better on a literature review of a contemporary topic suitable for a research proposal.
Source of Evidence: Written assignment(s), usually scored by a rubric
Target:
Grade of B or better.

Finding (2011-2012) - Target: Met
93.59% of 78 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

M 72: Critical article analysis.
Students enrolled in LS 502 will earn a grade of B or better on a critical article analysis assignment.
Source of Evidence: Written assignment(s), usually scored by a rubric
Target: Grade of B or better.

**Finding (2011-2012) - Target: Met**
98.72% of 78 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

**M 73: Research project proposal.**
Students enrolled in LS 502 will earn a grade of B or better on a culminating research proposal assignment.

Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:** Grade of B or better.

**Finding (2011-2012) - Target: Met**
94.34% of 53 students met this target. The high degree of attainment for this measure is indicative of successful student learning. SLIS will be reviewing all required core courses for the MLIS during 2012-13 and will revisit this measure as part of the review process.

**M 74: Bibliometric analysis.**
Students enrolled in LS 561 will earn a grade of B or better on a bibliometric analysis assignment.

Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:** Grade of B or better.

**Finding (2011-2012) - Target: Not Reported This Cycle**
Not reported this cycle.

**Other Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans**

**OthOtcm 15: Improve and sustain recognized quality.**
The program will improve and sustain a high level of recognized quality.

**Related Measures**

**M 75: ALA and NCATE Accreditation.**
The MLIS program will retain unconditional accreditation by the American Library Association and the National Council on Accreditation of Teach Education.

Source of Evidence: Academic indirect indicator of learning - other

**Target:** Continued accreditation.

**Finding (2011-2012) - Target: Met**
The MLIS program underwent its most recent comprehensive review for American Library Association accreditation in 2009 and is scheduled for its next comprehensive review in 2016. The program is also accredited by the National Council on Accreditation of Teacher Education in conjunction with the University of Alabama College of Education.

**M 76: US News and World Report rankings.**
The MLIS program will be in the top twenty-five programs according to the U.S. News & World Report rankings.

Source of Evidence: Honors and awards outside the institution

**Target:** Ranking within the top 25.

**Finding (2011-2012) - Target: Met**
US News and World Report last ranked schools of library and information studies in 2009. The University of Alabama School of Library and Information Studies was ranked 22nd.

**OthOtcm 16: Build and sustain enrollment and degree completion.**
The program will build and sustain an optimal level of annual program enrollments and degree completions.

**Related Measures**

**M 77: Student to full-time faculty ratio.**
The ratio of MLIS students to full-time faculty will be within ten percentage points of the median for institutions with American Library Association-accredited master's programs.

Source of Evidence: Academic indirect indicator of learning - other

**Target:** Student/faculty ratio within 10 percentage points of the median for schools with ALA-accredited master’s programs.

**Finding (2011-2012) - Target: Met**
Data from the Library and Information Science Education Statistical Report 2012 indicate that the median student/faculty ratio for schools with ALA-accredited master's programs is 21.80. The SLIS student/faculty ratio is 20.36, a difference of 7 percent. This is comfortably below the median but solidly close to the median.

**M 78: Four-year completion rates.**
Four-year completion rates for MLIS students will increase each year.

Source of Evidence: Benchmarking of learning outcomes against peers

**Target:** No specific numeric target.
**Finding (2011-2012) - Target: Partially Met**
Enrollment for 2011-2012 was level compared to 2010-2011. Analysis of retention data for the MLIS national distance education program showed an overall degree completion rate of 90.7 percent. SLIS will work during 2012-2013 to extend this analysis to all graduate students.

**Related Action Plans (by Established cycle, then alpha):**

**Degree Completion Monitoring**
*Established in Cycle: 2011-2012*
SLIS will develop a reliable methodology for tracking graduate student retention and degree completion.

For full information, see the *Details of Action Plans* section of this report.

**OthOtcm 17: Graduates are highly valued.**
The program will be highly valued by its program graduates and other key constituencies it serves.

**Related Measures**

**M 79: Post-graduation surveys.**
Post-graduation surveys of alumni and employers will yield positive feedback.

Source of Evidence: Employer survey, incl. perceptions of the program

Target:
No specific target.

**Finding (2011-2012) - Target: Not Reported This Cycle**
Not reported this cycle.

**Related Action Plans (by Established cycle, then alpha):**

**Post Graduation Survey Analysis**
*Established in Cycle: 2011-2012*
SLIS will develop a methodology for effectively incorporating the results of annual post-graduation surveys into routine planning...

For full information, see the *Details of Action Plans* section of this report.

**M 80: News source feedback.**
Monitoring of professional news sources will yield positive feedback.

Source of Evidence: Academic indirect indicator of learning - other

Target:
No specific target.

**Finding (2011-2012) - Target: Not Reported This Cycle**
Not reported this cycle.

**Related Action Plans (by Established cycle, then alpha):**

**News Source Analysis**
*Established in Cycle: 2011-2012*
SLIS monitors local and professional news sources but does not have an active mechanism for incorporating feedback into planning...

For full information, see the *Details of Action Plans* section of this report.

**M 81: Endowment trust funds ranking.**
SLIS endowment trust funds will rank highly in comparison to other schools with American Library Association-accredited master’s programs.

Source of Evidence: Academic indirect indicator of learning - other

Target:
The School's endowment/trust fund ranking will be within the top 20 of schools with ALA-accredited master’s programs.

**Finding (2011-2012) - Target: Met**
The Library and Information Science Education Statistical Report 2012 shows that SLIS ranked 12th in endowment/trust funds among schools with ALA-accredited master’s programs.

**OthOtcm 18: Faculty contribute to the knowledge base.**
Faculty members will contribute to the knowledge base of the profession through publication, conference presentations, and related scholarly and creative activities.

**Related Measures**

**M 82: Publications and creative products counts.**
Annual counts of publications and other creative products.

Source of Evidence: Academic indirect indicator of learning - other

Target:
No specific numeric target.

**Finding (2011-2012) - Target: Met**
During 2011-2012 SLIS full-time faculty members were responsible for 17 journal articles, 4 book chapters, two books, three research reports, and thirty-two additional scholarly and creative products. This yields a very respectable mean 3.625 scholarly or creative acts per full-time faculty member. Faculty members additionally contributed to the scholarly record by editing one journal, serving on four journal editorial boards, and editing one book series.

**M 83: Conference presentations and related activities counts.**
Annual counts of conference presentations and related activities.

Source of Evidence: Academic indirect indicator of learning - other

Target:
No specific numeric target.

**Finding (2011-2012) - Target: Met**
During 2011-2012 SLIS full-time faculty members were responsible for five local presentations, six state-level presentations, sixteen national presentations, and eight international presentations. This yields a mean of two conference presentations per full-time faculty member. This is an appropriate level of conference presentation activity given the high level of productivity of scholarly and creative products.

**OthOtcn 19: Faculty seek external support.**
Faculty members will seek external support for research, teaching, and related creative activities.

**Related Measures**

**M 84: External support counts and amounts.**
Annual counts of submitted applications and total dollar amounts for external support.

Source of Evidence: Academic indirect indicator of learning - other

Target:
No specific numeric target.

**Finding (2011-2012) - Target: Met**
Seven full-time SLIS faculty members submitted seven proposals for external funding totaling $829,151. One faculty member submitted a proposal for a contract for $36,000. Total project costs, including university contributed costs, totaled more than one million dollars. This is a very respectable volume of proposal activity for a professional discipline in which availability of external funding is very limited.

**M 85: Ratio of external support and annual funding.**
Total annual funding for external support and ratio of funded support to requested support.

Source of Evidence: Academic indirect indicator of learning - other

Target:
No specific numeric target.

**Finding (2011-2012) - Target: Met**
Six of seven proposals for external funding submitted during 2011-2012 were successful, for a total success rate of 85.7 percent. Seven of seven faculty members submitting proposals for external funding received external funding, for a total success rate of 100 percent. The total funded amount was $383,667, 46 percent of the total amount requested. One requested contract, for $36,000, was granted, making the total award amount for the year $419,667. The total amount funded is respectable for a professional discipline in which opportunities for external funding are limited. The overall success rate is excellent.

**OthOtcn 20: Faculty and students engage in community service activities.**
Faculty members and students will engage in professional and community service activities that link the School to the profession and to the broader community.

**Related Measures**

**M 86: Community service activity counts.**
Annual counts of faculty professional and community service activities.

Source of Evidence: Academic indirect indicator of learning - other

Target:
No specific numeric target.

**Finding (2011-2012) - Target: Met**
Full-time faculty members held positions of responsibility during 2011-2012 in the Alabama Library Association, the American Library Association, the American Society for Information Science & Technology, the Association for Library and Information Science Education, the Association for Library Services to Children, the Guild of Book Workers, the Health InfoNet of Alabama, the Library Leadership and Management Association, the Medical Library Association, Paper and Book Intensive, and REFORMA. Full-time faculty members were extensively represented in the governance committees of the College of Communication and Information Sciences and the University, including chairing two University level committees and the presidency of the Faculty Senate. Documenting service to the Tuscaloosa area community will be a goal for the coming year.

**M 87: Student professional service activity counts.**
Annual counts of student individual and group professional service activities.

Source of Evidence: Academic indirect indicator of learning - other

Target:
No specific target.

**Finding (2011-2012) - Target: Not Reported This Cycle**
Not reported this cycle.

**Related Action Plans (by Established cycle, then alpha):**

**Student community service activities.**

*Established in Cycle: 2011-2012*
Anecdotal data indicate a high level of student involvement in community service activities. During 2012-2013, SLIS will explor...

For full information, see the Details of Action Plans section of this report.

**OthOtcn 21: Ninety percent degree completion.**
The School will retain at least 90 percent of entering students to degree completion.
Related Measures

M 88: MLIS four-year completion rates.
Four-year completion rates for MLIS students.
Source of Evidence: Exit interviews with grads/program completers

Target:
90 percent degree completion.

Finding (2011-2012) - Target: Partially Met
Data for the national distance education program indicate a 90.7% degree completion rate. During 2012-2012 the School will work to expand that analysis to include all degree formats.

Related Action Plans (by Established cycle, then alpha):

Degree completion analysis
Established in Cycle: 2011-2012
During 2012-2013 the School will develop a methodology for tracking degree completion.

For full information, see the Details of Action Plans section of this report.

M 89: MFA four-year completion rates.
Four-year completion rates for MFA students.
Source of Evidence: Exit interviews with grads/program completers

Target:
Not relevant to MLIS.

OthOtm 22: Graduates enter positions of responsibility and leadership.
Graduates will enter positions of responsibility and leadership in library and information studies, the book arts, and cognate fields.

Related Measures

M 90: Post-graduation surveys.
Post-graduation surveys of alumni and employers.
Source of Evidence: Alumni survey or tracking of alumni achievements

M 91: News source feedback.
Monitoring of professional news sources.
Source of Evidence: Academic indirect indicator of learning - other

Details of Action Plans for This Cycle (by Established cycle, then alpha)

Degree completion analysis
During 2012-2013 the School will develop a methodology for tracking degree completion.
Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: High

Relationships (Measure | Outcome/Objective):
Measure: MLIS four-year completion rates. | Outcome/Objective: Ninety percent degree completion.

Implementation Description: During 2012-2013 the School will develop a methodology for tracking degree completion.
Projected Completion Date: 05/2013
Responsible Person/Group: SLIS Director, SLIS Faculty, SLIS Staff
Additional Resources: None

Degree Completion Monitoring
SLIS will develop a reliable methodology for tracking graduate student retention and degree completion.
Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: Medium

Relationships (Measure | Outcome/Objective):
Measure: Four-year completion rates. | Outcome/Objective: Build and sustain enrollment and degree completion.

Implementation Description: SLIS will explore approaches to tracking graduate student retention and degree completion and build a viable methodology into ongoing planning and assessment activities.
Projected Completion Date: 05/2013
Responsible Person/Group: SLIS Director, SLIS Staff, SLIS faculty
Additional Resources: None

Metadata services blog
This assignment will be reviewed to assess the low student success rate.
Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: High

Relationships (Measure | Outcome/Objective):
Measure: Metadata services blog. | Outcome/Objective: Effect positive change in profession and society.

Implementation Description: This assignment will be reviewed to assess the low student success rate.
Projected Completion Date: 05/2013
Responsible Person/Group: Course instructor.
Additional Resources: None.

**News Source Analysis**
SLIS monitors local and professional news sources but does not have an active mechanism for incorporating feedback into planning and assessment activities. During 2012-2013, SLIS will formalize a methodology for making more effective use of news sources regarding the School.

**Established in Cycle:** 2011-2012  
**Implementation Status:** Planned  
**Priority:** Medium  

**Relationships (Measure | Outcome/Objective):**  
Measure: News source feedback. | Outcome/Objective: Graduates are highly valued.

**Implementation Description:** During 2012-2013, SLIS will formalize a methodology for making more effective use of news sources regarding the School.

**Projected Completion Date:** 05/2013  
**Responsible Person/Group:** SLIS Director, SLIS Staff, SLIS Faculty  

**Post Graduation Survey Analysis**
SLIS will develop a methodology for effectively incorporating the results of annual post-graduation surveys into routine planning and assessment.

**Established in Cycle:** 2011-2012  
**Implementation Status:** Planned  
**Priority:** Medium  

**Relationships (Measure | Outcome/Objective):**  
Measure: Post-graduation surveys. | Outcome/Objective: Graduates are highly valued.

**Implementation Description:** SLIS will develop a methodology for effectively incorporating the results of annual post-graduation surveys into routine planning and assessment.

**Projected Completion Date:** 05/2013  
**Responsible Person/Group:** SLIS Director, SLIS Staff  

**Additional Resources:** None

**Review assignment**
The low success rate on this assignment suggests that the assignment is in need of review and reconsideration.

**Established in Cycle:** 2011-2012  
**Implementation Status:** Planned  
**Priority:** High  

**Relationships (Measure | Outcome/Objective):**  
Measure: Metadata services blog. | Outcome/Objective: Effect positive change in profession and society.

**Student community service activities.**
Anecdotal data indicate a high level of student involvement in community service activities. During 2012-2013, SLIS will explore approaches to assessing student service activities.

**Established in Cycle:** 2011-2012  
**Implementation Status:** Planned  
**Priority:** Medium  

**Relationships (Measure | Outcome/Objective):**  
Measure: Student professional service activity counts. | Outcome/Objective: Faculty and students engage in community service activities.

**Implementation Description:** During 2012-2013, SLIS will explore approaches to assessing student service activities.

**Responsible Person/Group:** SLIS Director, SLIS Students Committee  

**Additional Resources:** None
### Curriculum Map I (Student Learning Outcomes)

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## Curriculum Map II (Assessment Measures)

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