For Academic Programs

Informed by your assessment activities related to student learning, what changes have you made in your degree program in the last three to five years? Describe the changes (e.g., curriculum revision, new courses, faculty development), the general results that prompted the changes (e.g., student performance on an assessment measure), and any impact on student learning that you might attribute to these changes.

Over the course of the last few years only learning objectives for HES 310 have been measured. This course has been refined due to the workload and one case study removed from the assignments. Faculty realized that students were well prepared to enter the job search phase of their career after completing HES 310, but one area was lacking. A new course was added to assist students in understanding the importance of continuous learning (Self-Monitored Mentoring). This is a hybrid course which is a new concept for HES course structure. With the addition of this course the assessment plan will be totally revised for next year.

Mission / Purpose

The mission of the College of Human Environmental Sciences is to provide strong undergraduate and graduate programs in the field of human environmental sciences. Further the College strives to contribute to the generation of new knowledge in the field and to the application of this knowledge to improving the quality of life of individuals, families, and communities.

Student Learning Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 1: Recognized Quality
The program will improve and sustain a high level of recognized quality.

SLO 2: Understand interaction of individuals, families, consumers and communities
Graduates of our program will understand the interaction of individuals, families, consumers, and communities using a systematic, lifespan approach.

Related Measures

M 1: Final exam
HES 310 – Students will correctly answer True/false and multiple choice questions on the final exam that address the interaction of individuals, families and consumers using a systematic, lifespan approach.

Source of Evidence: Writing exam to assure certain proficiency level

Target:
At least 90% of students enrolled in HES 310 will correctly answer at least 80% of the exam items on the interaction of individuals, families, consumer and communities.

Finding (2013-2014) - Target: Not Reported This Cycle
Findings for this target were not reported this cycle.

M 2: Group wiki project
HES 310 – Students will successfully complete a wiki group project to assess a visual demonstration of an understanding of systems theory (rubric).

Source of Evidence: Project, either individual or group

Target:
HES 310 – At least 85% of students will successfully complete a wiki group project to assess a visual demonstration of an understanding of systems theory (rubric).

Finding (2013-2014) - Target: Met
All students enrolled in this course (100%) completed the group wiki project.

Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Multimedia project
Established in Cycle: 2012-2013
This class no longer utilizes the wiki, instead the students engage in a group project using the software iMovie with the assist...

SLO 3: Apply technology and resources to address HES issues
Graduates of our program will apply technologies and resources in addressing issues concerning individuals, families, consumers, and communities.

Related Measures

M 3: Individual project: professional resume
HES 310 – Students will successfully prepare a professional business card, resume and cover letter for their individual project (rubric).

Source of Evidence: Project, either individual or group

Target:
HES 310 – At least 80% of students will successfully prepare a professional business card, resume and cover letter for their individual project (rubric).

Finding (2013-2014) - Target: Met
At least 80% of students successfully prepared a professional business card and resume for their individual project. Less than 80% of students successfully prepared a professional cover letter for their individual project.

M 4: Wiki project: family scenario
HES 310 – Students will successfully complete a wiki (or imovie) group project describing a family scenario in an engaging manner (rubric).

Source of Evidence: Project, either individual or group

Target:
HES 310 – At least 85% of students will successfully complete a wiki (or imovie) group project describing a family scenario in an engaging manner (rubric).

Finding (2013-2014) - Target: Met
All students enrolled in this course completed the group project utilizing multimedia.

Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Group Project
Established in Cycle: 2012-2013
The class project no longer includes a wiki group project.

SLO 4: Understand significance of professional ethics, etiquette and continued education
Graduates of our program will understand the significance of professional ethics, etiquette, and continued education.

Related Measures

M 3: Individual project: professional resume
HES 310 – Students will successfully prepare a professional business card, resume and cover letter for their individual project (rubric).

Source of Evidence: Project, either individual or group

Target:
HES 310 – At least 80% of students will successfully prepare a professional business card, resume and cover letter for their individual project (rubric).

Finding (2013-2014) - Target: Partially Met
At least 80% of students successfully prepared a professional business card and resume for their individual project. Less than 80% of students successfully prepared a professional cover letter for their individual project.

M 5: Mock interview
HES 310 – Students will successfully conduct a mock interview utilizing the specific questions identified in the mock interview guide (rubric).

Source of Evidence: Performance (recital, exhibit, science project)

Target:
HES 310 – At least 85% of students will successfully conduct a mock interview utilizing the specific questions identified in the mock interview guide (rubric).

Finding (2013-2014) - Target: Not Met
Approximately 81% of students successfully conducted a mock interview utilizing the specific questions identified in the mock interview guide.

SLO 5: Utilize self-assessment in career search
Graduates of our program will utilize self-assessment of skills, personality, and interests in the application of an individualized career search.

Related Measures

M 3: Individual project: professional resume
HES 310 – Students will successfully prepare a professional business card, resume and cover letter for their individual project (rubric).

Source of Evidence: Project, either individual or group

Target:
HES 310 – At least 80% of students will successfully prepare a professional business card, resume and cover letter for their individual project (rubric).

Finding (2013-2014) - Target: Met
At least 80% of students successfully prepared a professional business card and resume for their individual project. Less than 80% of students successfully prepared a professional cover letter for their individual project.

M 5: Mock interview
HES 310 – Students will successfully conduct a mock interview utilizing the specific questions identified in the mock interview guide (rubric).

Source of Evidence: Performance (recital, exhibit, science project)

Target:
HES 310 – At least 85% of students will successfully conduct a mock interview utilizing the specific questions identified in the mock interview guide (rubric).
Finding (2013-2014) - Target: Not Met
Approximately 81% of students successfully conducted a mock interview utilizing the specific questions identified in the mock interview guide.

Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Mock Interview
Established in Cycle: 2013-2014
Typically all students are able to successfully complete the mock interview assignment. Some students did not participate in th...

SLO 6: Development of interpersonal professional ethics
Graduates of our program will be able to understand and apply principles of professional ethics.

Related Measures

M 6: Group discussions on Business Ethics and Professionalism
HES 310 – Students will participate in class group discussions on business ethics and professionalism.
Source of Evidence: Presentation, either individual or group
Target:
HES 310 – at least 85% of students will participate in class group discussions on business ethics and professionalism.

Finding (2013-2014) - Target: Met
All students participated in group discussions on business ethics and professionalism during class.

Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Change Measure from public policy to Business Ethics and Professionalism
Established in Cycle: 2012-2013
This course no longer includes group discussions on public policy as a graded assignment. We have changed our measure from "dis...

M 7: Case Study: Company research
HES 310 – Students will successfully complete the case study assignment analyzing HES-related businesses.
Source of Evidence: Written assignment(s), usually scored by a rubric
Target:
HES 310 – at least 85% of students will complete their case study assignment to research and analyze HES-related businesses.

Finding (2013-2014) - Target: Not Reported This Cycle
This assignment was not assigned this year.

Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Change from Public Policy Assignment to Case Study on company research
Established in Cycle: 2012-2013
The public Policy analysis is no longer a graded assignment for HES 310. Students will now be required to research and analyz...

7: Case Study: Company research
Established in Cycle: 2013-2014
Case study is no longer used in HES 310. It will be replaced with a LinkedIn Portfolio.

SLO 7: Program Outcome: Sustain a High Level of Recognized Quality
The program will improve and sustain a high level of recognized quality.

SLO 8: Program Outcome: Optimal Program Enrollments and Degree Completion
The program will maintain optimal program enrollment and degree completion.

Related Measures

M 8: Enrollment
Enrollment will demonstrate program sustainability.
Source of Evidence: Administrative measure - other
Target:
BS HES will maintain at least 90% enrollment from previous year.

Finding (2013-2014) - Target: Met
As of September 2013, there are 200 undergraduate students enrolled in General HES. Interpretation: The number of students went from 219 in Fall 2012 to 200 in Fall 2013. This represents a 9% decrease, which is a slight drop in enrollment from last year. We expect to continue to increase or maintain this number of students enrolled in General HES.

SLO 9: Program Outcome: Highly Valued by Program Graduates
The program will show evidence of high value by program graduates.

Details of Action Plans for This Cycle (by Established cycle, then alpha)

Change from Public Policy Assignment to Case Study on company research
The public Policy analysis is no longer a graded assignment for HES 310. Students will now be required to research
and analyze an HES-related business.

<table>
<thead>
<tr>
<th>Established in Cycle:</th>
<th>Implementation Status:</th>
<th>Priority:</th>
<th>Relationships (Measure</th>
<th>Outcome/Objective):</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012-2013</td>
<td>Planned</td>
<td>High</td>
<td>Case Study: Company research</td>
<td>Development of interpersonal professional ethics</td>
</tr>
</tbody>
</table>

**Change Measure from public policy to Business Ethics and Professionalism**

This course no longer includes group discussions on public policy as a graded assignment. We have changed our measure from "discussions on public policy" to "discussion on business ethics and professionalism."

<table>
<thead>
<tr>
<th>Established in Cycle:</th>
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<th>Relationships (Measure</th>
<th>Outcome/Objective):</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012-2013</td>
<td>Planned</td>
<td>High</td>
<td>Group discussions on Business Ethics and Professionalism</td>
<td>Development of interpersonal professional ethics</td>
</tr>
</tbody>
</table>

**Group Project**

The class project no longer includes a wiki group project.

<table>
<thead>
<tr>
<th>Established in Cycle:</th>
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<th>Priority:</th>
<th>Relationships (Measure</th>
<th>Outcome/Objective):</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012-2013</td>
<td>Planned</td>
<td>High</td>
<td>Wiki project: family scenario</td>
<td>Apply technology and resources to address HES issues</td>
</tr>
</tbody>
</table>

**Responsibility Person/Group:** Instructors for HES 310

**Multimedia project**

This class no longer utilizes the wiki, instead the students engage in a group project using the software iMovie with the assistance of the Sanford Media Center.

<table>
<thead>
<tr>
<th>Established in Cycle:</th>
<th>Implementation Status:</th>
<th>Priority:</th>
<th>Relationships (Measure</th>
<th>Outcome/Objective):</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012-2013</td>
<td>Planned</td>
<td>High</td>
<td>Group wiki project</td>
<td>Understand interaction of individuals, families, consumers and communities</td>
</tr>
</tbody>
</table>

**Responsibility Person/Group:** Instructors for HES 310

**Mock Interview**

Typically all students are able to successfully complete the mock interview assignment. Some students did not participate in this class assignment. This class is being updated and we are evaluating the course assignments now to determine if this will continue to be a required assignment.

<table>
<thead>
<tr>
<th>Established in Cycle:</th>
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<th>Priority:</th>
<th>Relationships (Measure</th>
<th>Outcome/Objective):</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013-2014</td>
<td>Planned</td>
<td>Medium</td>
<td>Case Study: Company research</td>
<td>Development of interpersonal professional ethics</td>
</tr>
</tbody>
</table>

**Projected Completion Date:** 08/2014

**Responsibility Person/Group:** HES 310 instructors
Mission / Purpose

The mission of the College of Human Environmental Sciences is to provide strong undergraduate and graduate programs in the field of human environmental sciences. Further the College strives to contribute to the generation of new knowledge in the field and to the application of this knowledge to improving the quality of life of individuals, families, and communities.

Student Learning Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 1: Recognized Quality
The program will improve and sustain a high level of recognized quality.

SLO 2: Understand interaction of individuals, families, consumers and communities
Graduates of our program will understand the interaction of individuals, families, consumers, and communities using a systematic, lifespan approach.

Related Measures

M 1: Final exam
HES 310 – Students will correctly answer True/false and multiple choice questions on the final exam that address the interaction of individuals, families and consumers using a systematic, lifespan approach.

Source of Evidence: Writing exam to assure certain proficiency level

Target:
Students will correctly answer at least 80% of True/false and multiple choice questions on the final exam that address the interaction of individuals, families and consumers using a systematic, lifespan approach.

Finding (2012-2013) - Target: Partially Met
Greater than 80% of the class received a score of 80 or higher on the final exam, but specific items were not identified for the report.

Interpretations:

Findings:

M 2: Group wiki project
HES 310 – Students will successfully complete a wiki group project to assess a visual demonstration of an understanding of systems theory (rubric).

Source of Evidence: Project, either individual or group

Target:
HES 310 – At least 85% of students will successfully complete a wiki group project to assess a visual demonstration of an understanding of systems theory (rubric).

Finding (2012-2013) - Target: Partially Met
Almost all students enrolled in this course (98%) completed the group project utilizing multimedia.

Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Multimedia project
Established in Cycle: 2012-2013
This class no longer utilizes the wiki, instead the students engage in a group project using the software iMovie with the assist...

SLO 3: Apply technology and resources to address HES issues
Graduates of our program will apply technologies and resources in addressing issues concerning individuals, families, consumers, and communities.

Related Measures

M 3: Individual project: professional resume
HES 310 – Students will successfully prepare a professional business card, resume and cover letter for their individual project (rubric).

Source of Evidence: Project, either individual or group

Target:
HES 310 – At least 80% of students will successfully prepare a professional business card, resume and cover letter for their individual project (rubric).

Finding (2012-2013) - Target: Met
At least 98% of students successfully prepared a professional business card, resume, and cover letter for their individual project.
M 4: Wiki project: family scenario
HES 310 – Students will successfully complete a wiki group project describing a family scenario in an engaging manner (rubric).

Source of Evidence: Project, either individual or group

**Target:**
HES 310 – At least 85% of students will successfully complete a wiki group project describing a family scenario in an engaging manner (rubric).

**Finding (2012-2013) - Target: Partially Met**
Almost all students enrolled in this course (98%) completed the group project utilizing multimedia.

**Related Action Plans (by Established cycle, then alpha):**
For full information, see the Details of Action Plans section of this report.

**Group Project**
*Established in Cycle: 2012-2013*
The class project no longer includes a wiki group project.

**SLO 4: Understand significance of professional ethics, etiquette and continued education**
Graduates of our program will understand the significance of professional ethics, etiquette, and continued education.

**Related Measures**

**M 3: Individual project: professional resume**
HES 310 – Students will successfully prepare a professional business card, resume and cover letter for their individual project (rubric).

Source of Evidence: Project, either individual or group

**Target:**
HES 310 – At least 80% of students will successfully prepare a professional business card, resume and cover letter for their individual project (rubric).

**Finding (2012-2013) - Target: Met**
At least 98% of students successfully prepared a professional business card, resume and cover letter for their individual project.

**M 5: Mock interview**
HES 310 – Students will successfully conduct a mock interview utilizing the specific questions identified in the mock interview guide (rubric).

Source of Evidence: Performance (recital, exhibit, science project)

**Target:**
HES 310 – At least 85% of students will successfully conduct a mock interview utilizing the specific questions identified in the mock interview guide (rubric).

**Finding (2012-2013) - Target: Met**
At least 98% of students successfully conducted a mock interview utilizing the specific questions identified in the mock interview guide.

**SLO 5: Utilize self-assessment in career search**
Graduates of our program will utilize self-assessment of skills, personality, and interests in the application of an individualized career search.

**Related Measures**

**M 3: Individual project: professional resume**
HES 310 – Students will successfully prepare a professional business card, resume and cover letter for their individual project (rubric).

Source of Evidence: Project, either individual or group

**Target:**
HES 310 – At least 80% of students will successfully prepare a professional business card, resume and cover letter for their individual project (rubric).

**Finding (2012-2013) - Target: Met**
At least 98% of students successfully prepared a professional business card, resume and cover letter for their individual project.

**M 5: Mock interview**
HES 310 – Students will successfully conduct a mock interview utilizing the specific questions identified in the mock interview guide (rubric).

Source of Evidence: Performance (recital, exhibit, science project)

**Target:**
HES 310 – At least 85% of students will successfully conduct a mock interview utilizing the specific questions identified in the mock interview guide (rubric).

**Finding (2012-2013) - Target: Met**
At least 98% of students successfully conducted a mock interview utilizing the specific questions identified in the mock interview guide.

**SLO 6: Development of public policies to enhance communities**
Graduates of our program will recognize their professional obligation in the formation of public policies that embrace the well-being of the communities.

**Related Measures**

**M 6: Group discussions on public policy**
HES 310 – Students will participate in class group discussions interpreting public policy.
Source of Evidence: Presentation, either individual or group

Target:
HES 310 – at least 85% of students will participate in class group discussions interpreting public policy.

Finding (2012-2013) - Target: Not Reported This Cycle
HES 310 did not utilize the public policy discussion this year.

Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Change Measure from public policy to Business Ethics and Professionalism
Established in Cycle: 2012-2013
This course no longer includes group discussions on public policy as a graded assignment. We have changed our measure from "dis...

M 7: Public Policy Assignment
HES 310 – Students will successfully complete the public policy assignment.
Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
HES 310 – at least 85% of students will participate in class group discussions interpreting public policy.

Finding (2012-2013) - Target: Not Reported This Cycle
This assignment was not assigned this year.

Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Change from Public Policy Assignment to Case Study on company research
Established in Cycle: 2012-2013
The public Policy analysis is no longer a graded assignment for HES 310. Students will now be required to research and analyz...

Details of Action Plans for This Cycle (by Established cycle, then alpha)

Change from Public Policy Assignment to Case Study on company research
The public Policy analysis is no longer a graded assignment for HES 310. Students will now be required to research and analyze an HES-related business.

Established in Cycle: 2012-2013
Implementation Status: Planned
Priority: High

Relationships (Measure | Outcome/Objective):
Measure: Public Policy Assignment | Outcome/Objective: Development of public policies to enhance communities

Change Measure from public policy to Business Ethics and Professionalism
This course no longer includes group discussions on public policy as a graded assignment. We have changed our measure from "discussions on public policy" to "discussion on business ethics and professionalism."

Established in Cycle: 2012-2013
Implementation Status: Planned
Priority: High

Relationships (Measure | Outcome/Objective):
Measure: Group discussions on public policy | Outcome/Objective: Development of public policies to enhance communities

Group Project
The class project no longer includes a wiki group project.

Established in Cycle: 2012-2013
Implementation Status: Planned
Priority: High

Relationships (Measure | Outcome/Objective):
Measure: Wiki project: family scenario | Outcome/Objective: Apply technology and resources to address HES issues

Responsible Person/Group: Instructors for HES 310

Multimedia project
This class no longer utilizes the wiki, instead the students engage in a group project using the software iMovie with the assistance of the Sanford Media Center.

Established in Cycle: 2012-2013
Implementation Status: Planned
Priority: High

Relationships (Measure | Outcome/Objective):
Measure: Group wiki project | Outcome/Objective: Understand interaction of individuals, families, consumers and communities

Responsible Person/Group: Instructors for HES 310
Mission / Purpose

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Student Learning Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 1: Recognized Quality
The program will improve and sustain a high level of recognized quality.

SLO 2: Understand interaction of individuals, families, consumers and communities
Graduates of our program will understand the interaction of individuals, families, consumers, and communities using a systematic, lifespan approach.

Related Measures

M 1: Final exam
Examination questions that address the interaction of individuals, families and consumers using a systematic, lifespan approach will be analyzed in HES 310, a required course for all General HES majors.

Source of Evidence: Writing exam to assure certain proficiency level

Target:
Students will correctly answer at least 80% of will True/false and multiple choice questions on the final exam that address the interaction of individuals, families and consumers using a systematic, lifespan approach.

Finding (2011-2012) - Target: Met
The average grade on the final exam was 87.7, with more than 90% of students answering at least 80% of the questions correctly.

M 2: Group wiki project
A wiki group project is required in HES 310 in order to demonstrate the student's understanding of Systems Theory.

Source of Evidence: Project, either individual or group

Target:
HES 310 – At least 85% of students will successfully complete a wiki group project will assess a visual demonstration of an understanding of systems theory (rubric).

Finding (2011-2012) - Target: Met
All students enrolled in this course (100%) completed the group wiki project on systems theory.

SLO 3: Apply technology and resources to address HES issues
Graduates of our program will apply technologies and resources in addressing issues concerning individuals, families, consumers, and communities.

Related Measures

M 3: Individual project: professional resume
Students in HES 310 are required to prepare a professional business card, resume and cover letter as part of an individual project.

Source of Evidence: Project, either individual or group

Target:
HES 310 – At least 80% of students will successfully prepare a professional business card, resume and cover letter for their individual project (rubric).

Finding (2011-2012) - Target: Partially Met
All students enrolled in this course completed this individual project. However, the average grade was only 72%.

M 4: Wiki project: family scenario
A wiki group project is required in HES 310 describing a family scenario in an engaging manner (rubric).

Source of Evidence: Project, either individual or group

Target:
HES 310 – At least 85% of students will successfully complete a wiki group project describing a family scenario in an engaging manner (rubric).

Finding (2011-2012) - Target: Met
All students enrolled in this course (100%) completed the group wiki project describing a family scenario.

SLO 4: Understand significance of professional ethics, etiquette and continued education
Graduates of our program will understand the significance of professional ethics, etiquette, and continued education.
Related Measures

M 3: Individual project: professional resume
Students in HES 310 are required to prepare a professional business card, resume and cover letter as part of an individual project.

Source of Evidence: Project, either individual or group

Target:
HES 310 – At least 80% of students will successfully prepare a professional business card, resume and cover letter for their individual project (rubric).

Finding (2011-2012) - Target: Met
All students enrolled in the course completed this individual project.

M 5: Mock interview
Students enrolled in HES 310 are required to conduct a mock interview utilizing the specific questions identified in the mock interview guide (rubric).

Source of Evidence: Presentation, either individual or group

Target:
HES 310 – At least 85% of students will successfully conduct a mock interview utilizing the specific questions identified in the mock interview guide (rubric).

Finding (2011-2012) - Target: Met
All students in HES 310 completed the mock interview project, with an average grade of 92%.

SLO 5: Utilize self-assessment in career search
Graduates of our program will utilize self-assessment of skills, personality, and interests in the application of an individualized career search.

Related Measures

M 3: Individual project: professional resume
Students in HES 310 are required to prepare a professional business card, resume and cover letter as part of an individual project.

Source of Evidence: Project, either individual or group

Target:
HES 310 – At least 80% of students will successfully prepare a professional business card, resume and cover letter for their individual project (rubric).

Finding (2011-2012) - Target: Met
All students enrolled in the course completed this individual project.

M 5: Mock interview
Students enrolled in HES 310 are required to conduct a mock interview utilizing the specific questions identified in the mock interview guide (rubric).

Source of Evidence: Presentation, either individual or group

Target:
HES 310 – At least 85% of students will successfully conduct a mock interview utilizing the specific questions identified in the mock interview guide (rubric).

Finding (2011-2012) - Target: Met
All students in HES 310 completed the mock interview project, with an average grade of 92%.

SLO 6: Development of public policies to enhance communities
Graduates of our program will recognize their professional obligation in the formation of public policies that embrace the well-being of the communities.

Related Measures

M 6: Group discussions on public policy
Students in HES 310 must participate in class group discussions interpreting public policy.

Source of Evidence: Presentation, either individual or group

Target:
HES 310 – at least 85% of students will participate in class group discussions interpreting public policy.

Finding (2011-2012) - Target: Met
All students participated in group discussions on public policy during class.

M 7: Public Policy Assignment
All students in HES 310 are required to complete the public policy assignment.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
HES 310 – at least 85% of students will participate in class group discussions interpreting public policy.

Finding (2011-2012) - Target: Not Reported This Cycle
This assignment was not assigned this year.