Analysis Questions and Analysis Answers

For Academic Programs

Informed by your assessment activities related to student learning, what changes have you made in your degree program in the last three to five years? Describe the changes (e.g., curriculum revision, new courses, faculty development), the general results that prompted the changes (e.g., student performance on an assessment measure), and any impact on student learning that you might attribute to these changes.

One of the goals of the program is that students will be able to design a research study. Ph.D. students are required to write research papers in both their first and second years in the program. Both papers originally required students to select a research question, design a study to examine the research question, gather and analyze data, and reach conclusions based on the results of their research. The Ph.D. committee met and decided that students in their first year were not achieving maximum benefit from the assignment because they did not have the in-depth knowledge of the literature in their research area necessary to perform well on the first year paper. The committee members decided to change the nature of the first year paper to a literature review (rather than a research study) so that students can obtain the level of knowledge needed to ask well-motivated research questions that add to the body of research in their chosen field of study. Based on the first year papers from recent students, the faculty have determined the students are better prepared to complete their second-year papers and dissertations.

Mission / Purpose

Mission

The mission of the Culverhouse School of Accountancy is to maintain high quality undergraduate, masters, and doctoral programs that attract top students and prepare them for accounting-related careers. Consistent with the mission of the Culverhouse College of Commerce & Business Administration, we will achieve our goals by creating and disseminating accounting knowledge, and committing to foster the understanding and practice of accounting through research, professional service, and outreach activities.

Vision

We will continuously strive to improve the quality of our research, teaching, and service through

- our commitment to continuing professional development and learning
- the ability of our programs to help student develop the skills and knowledge needed to succeed in a constantly changing economic environment
- our contributions to the leadership of national academic and professional organizations
- the strength of our personal commitments to community and other service

Values

All of our actions are guided by

- a sense of responsibility to our students, other faculty members, the professional accounting community, and citizens of Alabama
- a commitment to ethical behavior and professionalism
- respect for all those with whom we interact

Student Learning Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 1: Design a Research Study
(Discipline Knowledge) Graduates will be able to design a research study.

Connected Document
PhD Accounting

Related Measures

M 1: Homework assignment in AC 610
Homework assignment collected from 3 students (100%) during Fall 2011 and 5 students (100%) during Fall 2012
Source of Evidence: Academic direct measure of learning - other

Target: 100% meet expectations

M 2: Second-year paper
Second-year paper
Source of Evidence: Comprehensive/end-of-program subject matter exam

Target:
100% meet expectations

Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Continue progress on current working papers
Established in Cycle: 2011-2012
Currently there are 6 working papers involving 7 of the 10 current Ph.D. students and 7 current faculty. These papers should be...

M 10: Homework Assignment in AC 610
Collected homework assignments from 3 students (100%) during the Fall 2013 semester.
Source of Evidence: Academic direct measure of learning - other

Target:
100% will meet expectations

Finding (2013-2014) - Target: Met
100% met expectations

M 11: Second-year paper
Collect data from 4 (100%) of students in Summer 2014.
Source of Evidence: Comprehensive/end-of-program subject matter exam

Target:
100% will meet expectations

SLO 2: Collect and Analyze Data and Conclude
(Skills/Abilities) Graduates will be able to collect and analyze data and reach a conclusion.

Connected Document
PhD Accounting

Related Measures

M 3: Homework in AC 620
Homework assignment collected from 3 students (100%) in Spring 2012 and 5 students (100%) in Spring 2013.
Source of Evidence: Academic direct measure of learning - other

Target:
100% meet expectations

M 4: Dissertation
Dissertation
Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
100% meet expectations

M 12: Homework Assignment in AC 620
Collected data from 3 students (100%) in the Spring 2014 semester.
Source of Evidence: Academic direct measure of learning - other

Target:
100% will meet expectations.

SLO 3: Communicate Research Findings
Graduates will be able to communicate (orally and in written form) research findings to an academic audience.

Connected Document
PhD Accounting

Related Measures

M 5: Workshop participation in AC 698
Workshop participation in AC 698 during Fall 2011, Spring 2012, Fall 2012 and Spring 2013.
Source of Evidence: Academic indirect indicator of learning - other

Target:
100% meet expectations

M 6: Dissertation
Dissertation
Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
100% meet expectations

M 13: Workshop Participation in AC 698
Workshop participation by all PhD students during the Fall 2013 and Spring 2014 semesters.
Source of Evidence: Academic direct measure of learning - other

Target:
100% will meet expectations

Finding (2013-2014) - Target: Met
All 11 on-campus students regularly attended the research colloquia. All students were active participants at
these workshops, and their questions demonstrate a thorough knowledge of the research studies presented.

**Other Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans**

**OthOtcm 4:** The program will improve and sustain a high level of recognized quality, including national accreditation, if available

- **Connected Document**: PhD Accounting
- **Related Measures**
  - **M 7**: Documentation from the most recent reaffirmation of accreditation of the of the College and School by the Association to Advance Collegiate School of Business (AACSB) as well as recently published national rankings.
    - **Source of Evidence**: Academic indirect indicator of learning - other
    - **Target**: N/A

**OthOtcm 5:** The program will build and sustain an optimal level of annual program enrollments and degree completions

- **Connected Document**: PhD Accounting
- **Related Measures**
  - **M 8**: The University's Office of Institutional Research and Assessment Statistical Profiles for 2005-2010.
    - **Source of Evidence**: Academic indirect indicator of learning - other
    - **Target**: N/A

**OthOtcm 6:** The program will be highly valued by its program graduates and other key constituencies it serves

- **Connected Document**: PhD Accounting
- **Related Measures**
  - **M 9**: Number of graduates continuing to publish with members of their dissertation committee
    - **Source of Evidence**: Academic indirect indicator of learning - other
    - **Target**: At least one faculty member working with a current or former student toward a publication in an academic journal.

**Details of Action Plans for This Cycle (by Established cycle, then alpha)**

**Continue progress on current working papers**

- Currently there are 6 working papers involving 7 of the 10 current Ph.D. students and 7 current faculty. These papers should be prepared for presentation at academic conferences and submission for potential publication during the subsequent 2 years.
- **Established in Cycle**: 2011-2012
- **Implementation Status**: Planned
- **Priority**: High

**Relationships (Measure | Outcome/Objective):**
- **Measure**: Number of graduates continuing to publish with members of their dissertation committee
- **Outcome/Objective**: The program will be highly valued by its program graduates and other key constituencies it serves
- **Measure**: Second-year paper
- **Outcome/Objective**: Design a Research Study

**Implementation Description**: Continue development of research working papers.

**Responsible Person/Group**: Research-active faculty (Rick Hatfield, Rich Houston, Peter Johnson, Tom Lopez, Linda Parsons, Austin Reitenga, Gary Taylor)
Mission / Purpose

Mission

The mission of the Culverhouse School of Accountancy is to maintain high quality undergraduate, masters, and doctoral programs that attract top students and prepare them for accounting-related careers. Consistent with the mission of the Culverhouse College of Commerce & Business Administration, we will achieve our goals by creating and disseminating accounting knowledge, and committing to foster the understanding and practice of accounting through research, professional service, and outreach activities.

Vision

We will continuously strive to improve the quality of our research, teaching, and service through

- our commitment to continuing professional development and learning
- the ability of our programs to help student develop the skills and knowledge needed to succeed in a constantly changing economic environment
- our contributions to the leadership of national academic and professional organizations
- the strength of our personal commitments to community and other service

Values

All of our actions are guided by

- a sense of responsibility to our students, other faculty members, the professional accounting community, and citizens of Alabama
- a commitment to ethical behavior and professionalism
- respect for all those with whom we interact

Student Learning Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 1: Design a Research Study
(Discipline Knowledge) Graduates will be able to design a research study.

Connected Document
PhD Accounting

Related Measures

M 1: Homework assignment in AC 610
Homework assignment collected from 3 students (100%) during Fall 2011 and 5 students (100%) during Fall 2012
Source of Evidence: Academic direct measure of learning - other
Target: 100% meet expectations
Finding (2012-2013) - Target: Met
100% met expectations

M 2: Second-year paper
Second-year paper
Source of Evidence: Comprehensive/end-of-program subject matter exam
Target: 100% meet expectations
Finding (2012-2013) - Target: Met
Two students successfully defended a second year paper in summer 2012. One additional second year student is scheduled to defend his second year paper in October 2012, and appears to be on track for a successful defense based on a review of the draft of his paper and a discussion with his advisor.

Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Continue progress on current working papers
Established in Cycle: 2011-2012
Currently there are 6 working papers involving 7 of the 10 current Ph.D. students and 7 current faculty. These papers should be...

SLO 2: Collect and Analyze Data and Conclude
(Skills/Abilities) Graduates will be able to collect and analyze data and reach a conclusion.
Graduates will be able to collect and analyze data and reach a conclusion.

**Connected Document**

**PhD Accounting**

**Related Measures**

**M 3: Homework in AC 620**
Homework assignment collected from 3 students (100%) in Spring 2012 and 5 students (100%) in Spring 2013.
Source of Evidence: Academic direct measure of learning - other

**Target:**
100% meet expectations

**Finding (2012-2013) - Target: Met**
100% met expectations

**M 4: Dissertation**
Dissertation
Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
100% meet expectations

**Finding (2012-2013) - Target: Met**
Two students successfully defended their dissertations during the spring and summer of 2013, and one more is expected to defend her dissertation in the fall of 2013.

**SLO 3: Communicate Research Findings**
Graduates will be able to communicate (orally and in written form) research findings to an academic audience.

**Connected Document**

**PhD Accounting**

**Related Measures**

**M 5: Workshop participation in AC 698**
Workshop participation in AC 698 during Fall 2011, Spring 2012, Fall 2012 and Spring 2013.
Source of Evidence: Academic indirect indicator of learning - other

**Target:**
100% meet expectations

**Finding (2012-2013) - Target: Met**
All 12 on-campus students regularly attended the research colloquia. All students were active participants at these workshops, and their questions demonstrate a thorough knowledge of the research studies presented.

**M 6: Dissertation**
Dissertation
Source of Evidence: Written assignment(s), usually scored by a rubric

**Target:**
100% meet expectations

**Finding (2012-2013) - Target: Met**
Two students successfully defended their dissertations in the Spring and Summer of 2013.

**Other Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans**

**OthOtcm 4: The program will improve and sustain a high level of recognized quality, including national accreditation, if available**
The program will improve and sustain a high level of recognized quality, including national accreditation, if available

**Connected Document**

**PhD Accounting**

**Related Measures**

**M 7: Documentation from the most recent reaffirmation of accreditation of the of the College and School by the Association to Advance**
Documentation from the most recent reaffirmation of accreditation of the of the College and School by the Association to Advance Collegiate School of Business (AACSB) as well as recently published national rankings.
Source of Evidence: Academic indirect indicator of learning - other

**Target:**
N/A

**Finding (2012-2013) - Target: Met**
The program was included in the maintenance of AACSB accreditation in March 2013.

**OthOtcn 5: The program will build and sustain an optimal level of annual program enrollments and degree completions**
The program will build and sustain an optimal level of annual program enrollments and degree completions

**Connected Document**

**PhD Accounting**

**Related Measures**

**M 8: The University's Office of Institutional Research and Assessment Statistical Profiles for 2005-2010.**
The University's Office of Institutional Research and Assessment Statistical Profiles for 2005-2010.
Source of Evidence: Academic indirect indicator of learning - other
Accompting

Majors by Level and Fall Term

<table>
<thead>
<tr>
<th></th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>UG Total</td>
<td>306</td>
<td>296</td>
<td>325</td>
<td>337</td>
<td>338</td>
<td>422</td>
</tr>
<tr>
<td>UG First Major</td>
<td>306</td>
<td>296</td>
<td>320</td>
<td>333</td>
<td>329</td>
<td>412</td>
</tr>
<tr>
<td>UG Sec Major</td>
<td>5</td>
<td>4</td>
<td>9</td>
<td>10</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Masters</td>
<td>73</td>
<td>70</td>
<td>81</td>
<td>78</td>
<td>87</td>
<td>82</td>
</tr>
<tr>
<td>First Prof.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Educ Spec.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Doctoral</td>
<td>8</td>
<td>9</td>
<td>9</td>
<td>10</td>
<td>12</td>
<td>13</td>
</tr>
<tr>
<td>Total</td>
<td>387</td>
<td>375</td>
<td>415</td>
<td>425</td>
<td>437</td>
<td>517</td>
</tr>
<tr>
<td>Less Sec Major</td>
<td>387</td>
<td>375</td>
<td>410</td>
<td>421</td>
<td>428</td>
<td>507</td>
</tr>
</tbody>
</table>

Accompting

Degrees by Level and Year

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>UG Total</td>
<td>172</td>
<td>184</td>
<td>196</td>
<td>196</td>
<td>192</td>
<td>232</td>
</tr>
<tr>
<td>Bachelor 1</td>
<td>172</td>
<td>184</td>
<td>192</td>
<td>193</td>
<td>187</td>
<td>229</td>
</tr>
<tr>
<td>Bachelor 2</td>
<td></td>
<td>4</td>
<td>3</td>
<td>5</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Masters</td>
<td>60</td>
<td>69</td>
<td>74</td>
<td>96</td>
<td>82</td>
<td>89</td>
</tr>
<tr>
<td>First Prof.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Educ Spec.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Doctoral</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>234</td>
<td>255</td>
<td>272</td>
<td>293</td>
<td>274</td>
<td>325</td>
</tr>
<tr>
<td>Less Bachelor</td>
<td>234</td>
<td>255</td>
<td>268</td>
<td>290</td>
<td>269</td>
<td>322</td>
</tr>
</tbody>
</table>

OthOtcm 6: The program will be highly valued by its program graduates and other key constituencies it serves

The program will be highly valued by its program graduates and other key constituencies it serves

Connected Document

PhD Accounting

Related Measures

**M 9**: Number of graduates continuing to publish with members of their dissertation committee
Number of graduates continuing to publish with members of their dissertation committee

Source of Evidence: Academic indirect indicator of learning - other

Target:
At least one faculty member working with a current or former student toward a publication in an academic journal.

Finding (2012-2013) - Target: Met
No papers co-authored with students were accepted for publication during 2012-13, but work successfully continued on a number of working papers.

Related Action Plans (by Established cycle, then alpha):

Continue progress on current working papers
**Established in Cycle**: 2011-2012
Currently there are 6 working papers involving 7 of the 10 current Ph.D. students and 7 current faculty. These papers should be...

For full information, see the **Details of Action Plans** section of this report.

Details of Action Plans for This Cycle (by Established cycle, then alpha)

**Continue progress on current working papers**
Currently there are 6 working papers involving 7 of the 10 current Ph.D. students and 7 current faculty. These papers should be prepared for presentation at academic conferences and submission for potential publication during the subsequent 2 years.

**Established in Cycle**: 2011-2012
**Implementation Status**: Planned
**Priority**: High

**Relationships (Measure | Outcome/Objective):**
- **Measure**: Number of graduates continuing to publish with members of their dissertation committee
- **Outcome/Objective**: The program will be highly valued by its program graduates and other key constituencies it serves
- **Measure**: Second-year paper
- **Outcome/Objective**: Design a Research Study

**Implementation Description**: Continue development of research working papers.

**Responsible Person/Group**: Research-active faculty (Rick Hatfield, Rich Houston, Peter Johnson, Tom Lopez, Linda Parsons, Austin Reitenga, Gary Taylor)
University of Alabama

Detailed Assessment Report
2011-2012 Accounting Ph.D.
As of: 7/14/2014 12:44 PM CENTRAL

Mission / Purpose

Mission
The mission of the Culverhouse School of Accountancy is to maintain high quality undergraduate, masters, and doctoral programs that attract top students and prepare them for accounting-related careers. Consistent with the mission of the Culverhouse College of Commerce & Business Administration, we will achieve our goals by creating and disseminating accounting knowledge, and committing to foster the understanding and practice of accounting through research, professional service, and outreach activities.

Vision
We will continuously strive to improve the quality of our research, teaching, and service through
- our commitment to continuing professional development and learning
- the ability of our programs to help student develop the skills and knowledge needed to succeed in a constantly changing economic environment
- our contributions to the leadership of national academic and professional organizations
- the strength of our personal commitments to community and other service

Values
All of our actions are guided by
- a sense of responsibility to our students, other faculty members, the professional accounting community, and citizens of Alabama
- a commitment to ethical behavior and professionalism
- respect for all those with whom we interact

Student Learning Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 1: Design a Research Study
(Discipline Knowledge) Graduates will be able to design a research study.

Connected Document
PhD Accounting

Related Measures

M 1: Homework assignment in AC 610
Homework assignment collected from 3 students (100%) during Fall 2011
Source of Evidence: Academic direct measure of learning - other
Target:
100% meet expectations
Finding (2011-2012) - Target: Met
100% meet expectations

M 2: Second-year paper
Second-year paper
Source of Evidence: Comprehensive/end-of-program subject matter exam
Target:
100% meet expectations
Finding (2011-2012) - Target: Met
One student (100%) successfully wrote and presented his second-year paper to the faculty in Summer 2012.

SLO 2: Collect and Analyze Data and Conclude
(Skills/Abilities) Graduates will be able to collect and analyze data and reach a conclusion.

Connected Document
PhD Accounting

Related Measures

M 3: Homework in AC 620
Homework assignment collected from 3 students (100%) in Spring 2012.
Source of Evidence: Academic direct measure of learning - other
Target: 100% meet expectations

Finding (2011-2012) - Target: Met
100% meet expectations

M 4: Dissertation

Dissertation

Source of Evidence: Written assignment(s), usually scored by a rubric

Target: 100% meet expectations

Finding (2011-2012) - Target: Met
Of the 4 students in the 4th year of the Ph.D. program, 2 successfully defended their final dissertations in Spring 2012. Two others successfully defended their proposals during the Spring or Summer 2012 and are expected to defend the final dissertation in their 5th year.

SLO 3: Communicate Research Findings

Graduates will be able to communicate (orally and in written form) research findings to an academic audience.

Connected Document

PhD Accounting

Related Measures

M 5: Workshop participation in AC 698

Workshop participation in AC 698 during Fall 2011 and Spring 2012

Source of Evidence: Academic indirect indicator of learning - other

Target: 100% meet expectations

Finding (2011-2012) - Target: Met
All 10 on-campus students regularly attended the research colloquia. All students were active participants at these workshops, and their questions demonstrate a thorough knowledge of the research studies presented.

M 6: Dissertation

Dissertation

Source of Evidence: Written assignment(s), usually scored by a rubric

Target: 100% meet expectations

Finding (2011-2012) - Target: Met
Two students successfully defended their dissertations Spring 2012.

Other Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

OthOtcm 4: The program will improve and sustain a high level of recognized quality, including national accreditation, if available

The program will improve and sustain a high level of recognized quality, including national accreditation, if available

Connected Document

PhD Accounting

Related Measures

M 7: Documentation from the most recent reaffirmation of accreditation of the of the College and School by the Association to Advance

Documentation from the most recent reaffirmation of accreditation of the of the College and School by the Association to Advance Collegiate School of Business (AACSB) as well as recently published national rankings.

Source of Evidence: Academic indirect indicator of learning - other

OthOtcm 5: The program will build and sustain an optimal level of annual program enrollments and degree completions

The program will build and sustain an optimal level of annual program enrollments and degree completions

Connected Document

PhD Accounting

Related Measures


The University's Office of Institutional Research and Assessment Statistical Profiles for 2005-2010.

Source of Evidence: Academic indirect indicator of learning - other

OthOtcm 6: The program will be highly valued by its program graduates and other key constituencies it serves

The program will be highly valued by its program graduates and other key constituencies it serves

Connected Document

PhD Accounting

Related Measures

M 9: Number of graduates continuing to publish with members of their dissertation committee

Number of graduates continuing to publish with members of their dissertation committee

Source of Evidence: Academic indirect indicator of learning - other

Target:
At least one faculty member working with a current or former student toward a publication in an academic journal.

**Finding (2011-2012) - Target: Met**

2 faculty members published articles in peer-reviewed, academic journals during Fall 2011 and Spring 2012. In addition, there are 6 works-in-progress involving current faculty and current students/recent graduates.

**Related Action Plans (by Established cycle, then alpha):**

- **Continue progress on current working papers**
  - **Established in Cycle:** 2011-2012
  - Currently there are 6 working papers involving 7 of the 10 current Ph.D. students and 7 current faculty. These papers should be...

For full information, see the Details of Action Plans section of this report.

**Details of Action Plans for This Cycle (by Established cycle, then alpha)**

- **Continue progress on current working papers**
  - Currently there are 6 working papers involving 7 of the 10 current Ph.D. students and 7 current faculty. These papers should be prepared for presentation at academic conferences and submission for potential publication during the subsequent 2 years.

  - **Established in Cycle:** 2011-2012
  - **Implementation Status:** Planned
  - **Priority:** High

  **Relationships (Measure | Outcome/Objective):**
  - **Measure:** Number of graduates continuing to publish with members of their dissertation committee
  - **Outcome/Objective:** The program will be highly valued by its program graduates and other key constituencies it serves

  **Implementation Description:** Continue development of research working papers.

  **Responsible Person/Group:** Research-active faculty (Rick Hatfield, Rich Houston, Peter Johnson, Tom Lopez, Linda Parsons, Austin Reitenga, Gary Taylor)
I. Department Mission Statement:

Mission
The mission of the Culverhouse School of Accountancy is to maintain high quality undergraduate, masters, and doctoral programs that attract top students and prepare them for accounting-related careers. Consistent with the mission of the Culverhouse College of Commerce & Business Administration, we will achieve our goals by creating and disseminating accounting knowledge, and committing to foster the understanding and practice of accounting through research, professional service, and outreach activities.

Vision
We will continuously strive to improve the quality of our research, teaching, and service through
- our commitment to continuing professional development and learning
- the ability of our programs to help student develop the skills and knowledge needed to succeed in a constantly changing economic environment
- our contributions to the leadership of national academic and professional organizations
- the strength of our personal commitments to community and other service

Values
All of our actions are guided by
- a sense of responsibility to our students, other faculty members, the professional accounting community, and citizens of Alabama
- a commitment to ethical behavior and professionalism
- respect for all those with whom we interact

III. Graduate Degree Program(s)

Program 1 Name: Master of Accountancy

Program Outcomes

Program Outcome 1. The program will improve and sustain a high level of recognized quality, including national accreditation, if available.

Measure 1.1 Documentation from the most recent reaffirmation of accreditation of the of the College and School by the Association to Advance Collegiate School of Business (AACSB) as well as recently published national rankings.

Program Outcome 2. The program will build and sustain an optimal level of annual program enrollments and degree completions.

Measure 2.1 The University's Office of Institutional Research and Assessment Statistical Profiles for 2005-2010.
Program Outcome 3. The program will be highly valued by its program graduates and other key constituencies it serves.

Measure 3.1 Job placements

Student Learning Outcomes

Student Learning Outcome 1. (Discipline Knowledge) Graduates will be able to use and understand financial statements and related information.

Measure 1.1 Exam questions in AC 512
Measure 1.2 Exam questions in AC 523

Student Learning Outcome 2 (Skills/Abilities) Graduates will have analytical skills.

Measure 2.1 Out-of-class assignment in AC 589
Measure 2.2 Exam questions in AC 561

Student Learning Outcome 3 Graduates will be able to communicate technical accounting information.

Measure 3.1 Writing assignment in AC 532
Measure 3.2 Exam questions in AC 534

Student Learning Outcome 4 (Optional) Graduates will be able to understand and solve complex accounting problems.

Measure 4.1 Exam questions in AC 512
Measure 4.2 Exam questions in AC 561

Curriculum Maps #1 (In which courses or in what activities or assignments are Student Learning Outcomes Addressed)

<table>
<thead>
<tr>
<th>Course</th>
<th>Student Learning Outcome 1</th>
<th>Student Learning Outcome 2</th>
<th>Student Learning Outcome 3</th>
<th>Student Learning Outcome 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>AC 512</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>AC 523</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>AC 532</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>AC 534</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>AC 561</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>AC 589</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>LGS 504</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>
Curriculum Map II  (What assessment measures will be employed in which courses/activities/assignments for each Student learning Outcome)

<table>
<thead>
<tr>
<th>Course</th>
<th>Student Learning Outcome 1</th>
<th>Student Learning Outcome 2</th>
<th>Student Learning Outcome 3</th>
<th>Student Learning Outcome 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course 1</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>AC 512</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 2</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AC 523</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 3</td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>AC 532</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 4</td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>AC 534</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 5</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>AC 561</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 6</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>AC 589</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 7</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LGS 504</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Program 2 Name: Master of Tax Accounting

**Program Outcomes**

**Program Outcome 1.** The program will improve and sustain a high level of recognized quality, including national accreditation, if available.

- **Measure 1.1** Documentation from the most recent reaffirmation of accreditation of the of the College and School by the Association to Advance Collegiate School of Business (AACSB) as well as recently published national rankings.

**Program Outcome 2.** The program will build and sustain an optimal level of annual program enrollments and degree completions.

- **Measure 2.1** The University’s Office of Institutional Research and Assessment Statistical Profiles for 2005-2010.

**Program Outcome 3.** The program will be highly valued by its program graduates and other key constituencies it serves.

- **Measure 3.1** Job placements

**Student Learning Outcomes**

**Student Learning Outcome 1.** (Discipline Knowledge) Graduates will learn the detailed tax rules affecting the taxation of corporations and partnerships.

- **Measure 1.1** Exam questions in AC 575
- **Measure 1.2** Exam questions in AC 578

**Student Learning Outcome 2** (Skills/Abilities) Graduates will be able to identify relevant tax issues.

- **Measure 2.1** Writing assignment in AC 593
- **Measure 2.2** Exam questions in AC 576
### Student Learning Outcome 3
Graduates will know how to do tax research and communicate the results of that research.

<table>
<thead>
<tr>
<th>Measure 3.1</th>
<th>Writing assignment in AC 593</th>
</tr>
</thead>
<tbody>
<tr>
<td>Measure 3.2</td>
<td>Writing assignment in AC 593 (we plan to use 2 separate assignments)</td>
</tr>
</tbody>
</table>

### Curriculum Maps #1 (In which courses or in what activities or assignments are Student Learning Outcomes Addressed)

<table>
<thead>
<tr>
<th>Course</th>
<th>Student Learning Outcome 1</th>
<th>Student Learning Outcome 2</th>
<th>Student Learning Outcome 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>AC 575</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>AC 576</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>AC 578</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>AC 593</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

### Curriculum Map II (What assessment measures will be employed in which courses/activities/assignments for each Student learning Outcome)

<table>
<thead>
<tr>
<th>Course</th>
<th>Student Learning Outcome 1</th>
<th>Student Learning Outcome 2</th>
<th>Student Learning Outcome 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>AC 575</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>AC 576</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>AC 578</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>AC 593</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

### Program 3 Name: Ph.D. in Accounting

**Program Outcomes**

**Program Outcome 1.** The program will improve and sustain a high level of recognized quality, including national accreditation, if available.

Measure 1.1 Documentation from the most recent reaffirmation of accreditation of the of the College and School by the Association to Advance Collegiate School of Business (AACSB) as well as recently published national rankings.

**Program Outcome 2.** The program will build and sustain an optimal level of annual program enrollments and degree completions.

Measure 2.1 The University’s Office of Institutional Research and Assessment Statistical Profiles for 2005-2010.

**Program Outcome 3.** The program will be highly valued by its program graduates and other key constituencies it serves.

Measure 3.1 Number of graduates continuing to publish with members of their dissertation committee.
Student Learning Outcomes

Student Learning Outcome 1. (Discipline Knowledge) Graduates will be able to design a research study.

Measure 1.1 Homework assignment in AC 610
Measure 1.2 Second-year paper

Student Learning Outcome 2 (Skills/Abilities) Graduates will be able to collect and analyze data and reach a conclusion.

Measure 2.1 Homework accounting in AC 620
Measure 2.2 Dissertation

Student Learning Outcome 3 Graduates will be able to communicate (orally and in written form) research findings to an academic audience.

Measure 3.1 Workshop participation in AC 698
Measure 3.2 Dissertation

Curriculum Maps #1 (In which courses or in what activities or assignments are Student Learning Outcomes Addressed)

<table>
<thead>
<tr>
<th>Course 1</th>
<th>Student Learning Outcome 1</th>
<th>Student Learning Outcome 2</th>
<th>Student Learning Outcome 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>AC 610</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 2</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>AC 620</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Course 3</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>AC 630</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Course 4</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>AC 640</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Course 5</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>AC 650</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Course 6</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>AC 698</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Required Task 1</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>First-year paper</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Required Task 2</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Second-year paper</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Required Task 3</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

Curriculum Map II (What assessment measures will be employed in which courses/activities/assignments for each Student learning Outcome)

<table>
<thead>
<tr>
<th>Course 1</th>
<th>Student Learning Outcome 1</th>
<th>Student Learning Outcome 2</th>
<th>Student Learning Outcome 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>AC 610</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 2</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>AC 620</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AC 630</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 4</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AC 640</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 5</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AC 650</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Course 6</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AC 698</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Required Task 1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>First-year paper</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Required Task 2</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Second-year paper</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Required Task 3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dissertation</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>