Analysis Questions and Analysis Answers

For Academic Programs
Informed by your assessment activities related to student learning, what changes have you made in your degree program in the last three to five years? Describe the changes (e.g., curriculum revision, new courses, faculty development), the general results that prompted the changes (e.g., student performance on an assessment measure), and any impact on student learning that you might attribute to these changes.

One of the goals of the MTA program is that students will be able to do tax research and communicate results of that research. In the first assessment of this goal, only 67% met or exceeded the expectation. The program committee met and concluded the assignment was not ideal for assessing students’ ability to do tax research, as the question was broadly worded and not linked to a specific tax issue. The out-of-class assignment was changed and additional data has been collected. The data has not yet been analyzed.

Mission / Purpose

Mission
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Vision
We will continuously strive to improve the quality of our research, teaching, and service through

- our commitment to continuing professional development and learning
- the ability of our programs to help student develop the skills and knowledge needed to succeed in a constantly changing economic environment
- our contributions to the leadership of national academic and professional organizations
- the strength of our personal commitments to community and other service

Values
All of our actions are guided by

- a sense of responsibility to our students, other faculty members, the professional accounting community, and citizens of Alabama
- a commitment to ethical behavior and professionalism
- respect for all those with whom we interact

Student Learning Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 1: Detailed Tax Rules for Corporations and Partnerships
(Discipline Knowledge) Graduates will learn the detailed tax rules affecting the taxation of corporations and partnerships.

Connected Document
MS Tax accounting Curriculum Maps

Related Measures

M 1: Exam questions in AC 575
Exam questions in AC 575 collected from 19 students (100%) in Fall 2011.
Source of Evidence: Academic direct measure of learning - other
Target: 80% meet or exceed expectations

M 2: Exam questions in AC 578
Exam questions in AC 578 collected from 18 students (100%) in Spring 2012.
Source of Evidence: Academic direct measure of learning - other
Target: 80% will meet or exceed expectations
M 10: Exam question in AC 575
Collected data from 16 (100%) of students in Fall 2013.
Source of Evidence: Academic direct measure of learning - other
Target:
80% meet or exceed expectations
Finding (2013-2014) - Target: Partially Met
37.5% exceed expectations + 37.5% meet expectations = 75% meet or exceed expectations; 25% fail to meet expectations

SLO 2: Identify Relevant Tax Issues
(Skills/Abilities) Graduates will be able to identify relevant tax issues
Connected Document
MS Tax accounting Curriculum Maps

Related Measures

M 3: Writing assignment in AC 593
Writing assignment in AC 593 collected from 21 students (100%) in Fall 2011.
Source of Evidence: Written assignment(s), usually scored by a rubric
Target:
80% meet or exceed expectations

M 4: Exam questions in AC 576
Exam question in AC 576 collected from 18 students (100%) in Summer 2012.
Source of Evidence: Academic direct measure of learning - other
Target:
80% meet or exceed expectations
Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Continue to monitor results
Established in Cycle: 2011-2012
When all measures are combined for this learning goal, the almost 80% meet or exceed expectations. Given the small number of stu...

SLO 3: Do Tax Research and Communicate Results
Graduates will know how to do tax research and communicate the results of that research.
Connected Document
MS Tax accounting Curriculum Maps

Related Measures

M 5: Writing assignment in AC 593
Writing assignment in AC 593 collected from 21 students (100%) in Fall 2011.
Source of Evidence: Written assignment(s), usually scored by a rubric
Target:
80% meet or exceed expectations
Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Review rubric with students
Established in Cycle: 2011-2012
Before students complete the assignment, the professor will review the rubric with them so that they understand more precisely t...

M 6: Writing assignment in AC 593 (we plan to use 2 separate assignments)
Writing assignment in AC 593 (we planned to use 2 separate assignments)
Source of Evidence: Written assignment(s), usually scored by a rubric
Target:
80% meet or exceed expectations
Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Collect data in the next cycle.
Established in Cycle: 2011-2012
We are using writing assignments in this course for 2 separate learning goals. We plan to look for another measure for this lear...

Other Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

OthOtcn 4: The program will improve and sustain a high level of recognized quality, including national accreditation, if available
The program will improve and sustain a high level of recognized quality, including national accreditation, if available
Connected Document
MS Tax accounting Curriculum Maps
Related Measures

M 7: Documentation from the most recent reaffirmation of accreditation of the of the College and School by the Association to Advance
Documentation from the most recent reaffirmation of accreditation of the of the College and School by the Association to Advance Collegiate School of Business (AACSB) as well as recently published national rankings
Source of Evidence: Academic indirect indicator of learning - other
Target: N/A

OthOtcn 5: The program will build and sustain an optimal level of annual program enrollments and degree completions.
The program will build and sustain an optimal level of annual program enrollments and degree completions.
Connected Document
MS Tax accounting Curriculum Maps

Related Measures

M 8: The University’s Office of Institutional Research and Assessment Statistical Profiles for 2005-2010.
The University’s Office of Institutional Research and Assessment Statistical Profiles for 2005-2010.
Source of Evidence: Academic indirect indicator of learning - other
Target: N/A

OthOtcn 6: The program will be highly valued by its program graduates and other key constituencies it serves
The program will be highly valued by its program graduates and other key constituencies it serves
Connected Document
MS Tax accounting Curriculum Maps

Related Measures

M 9: Job placements
Job placements
Source of Evidence: Academic indirect indicator of learning - other
Target: N/A

Details of Action Plans for This Cycle (by Established cycle, then alpha)

Collect data in the next cycle.
We are using writing assignments in this course for 2 separate learning goals. We plan to look for another measure for this learning goal.
Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: Medium

Relationships (Measure | Outcome/Objective):
Measure: Writing assignment in AC 593 (we plan to use 2 separate assignments) | Outcome/Objective: Do Tax Research and Communicate Results
Implementation Description: Collect data using this or another, similar measure.

Continue to monitor results
When all measures are combined for this learning goal, the almost 80% meet or exceed expectations. Given the small number of students in the MTA program, a change of one or two students can result in meeting the target. Based on the overall results, we are satisfied with the results. We will continue to monitor student performance in this area.
Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: Medium

Relationships (Measure | Outcome/Objective):
Measure: Exam questions in AC 576 | Outcome/Objective: Identify Relevant Tax Issues

Review rubric with students
Before students complete the assignment, the professor will review the rubric with them so that they understand more precisely the expectations for the writing component of the assignment.
Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: High

Relationships (Measure | Outcome/Objective):
Measure: Writing assignment in AC 593 | Outcome/Objective: Do Tax Research and Communicate Results
Implementation Description: Provide students with the grading rubric.
Projected Completion Date: 12/2012
Responsible Person/Group: Susan Jurney
Mission / Purpose

Mission
The mission of the Culverhouse School of Accountancy is to maintain high quality undergraduate, masters, and doctoral programs that attract top students and prepare them for accounting-related careers. Consistent with the mission of the Culverhouse College of Commerce & Business Administration, we will achieve our goals by creating and disseminating accounting knowledge, and committing to foster the understanding and practice of accounting through research, professional service, and outreach activities.

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Student Learning Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 1: Detailed Tax Rules for Corporations and Partnerships
(Discipline Knowledge) Graduates will learn the detailed tax rules affecting the taxation of corporations and partnerships.

Connected Document
MS Tax accounting Curriculum Maps

Related Measures

M 1: Exam questions in AC 575
Exam questions in AC 575 collected from 19 students (100%) in Fall 2011.
Source of Evidence: Academic direct measure of learning - other
Target:
80% meet or exceed expectations
Finding (2011-2012) - Target: Met
32% exceed expectations + 47% meet expectations = 79% meet or exceed expectations;
21% fail to meet expectations

M 2: Exam questions in AC 578
Exam questions in AC 578 collected from 18 students (100%) in Spring 2012.
Source of Evidence: Academic direct measure of learning - other
Target:
80% will meet or exceed expectations
Finding (2011-2012) - Target: Met
33% exceed expectations + 56% meet expectations = 89% meet or exceed expectations;
11% fail to meet expectations

SLO 2: Identify Relevant Tax Issues
(Skills/Abilities) Graduates will be able to identify relevant tax issues

Connected Document
MS Tax accounting Curriculum Maps

Related Measures

M 3: Writing assignment in AC 593
Writing assignment in AC 593 collected from 21 students (100%) in Fall 2011.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
80% meet or exceed expectations

Finding (2011-2012) - Target: Met
24% exceed expectations + 57% meet expectations = 81% meet or exceed expectations;
19% fail to meet expectations

M 4: Exam questions in AC 576
Exam question in AC 576 collected from 18 students (100%) in Summer 2012.

Source of Evidence: Academic direct measure of learning - other

Target:
80% meet or exceed expectations

Finding (2011-2012) - Target: Partially Met
45% exceed expectations + 22% meet expectations = 67% meet or exceed expectations;
33 percent fail to meet expectations

Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Continue to monitor results
Established in Cycle: 2011-2012
When all measures are combined for this learning goal, the almost 80% meet or exceed expectations.
Given the small number of stu...

SLO 3: Do Tax Research and Communicate Results
Graduates will know how to do tax research and communicate the results of that research.

Connected Document
MS Tax accounting Curriculum Maps

Related Measures

M 5: Writing assignment in AC 593
Writing assignment in AC 593 collected from 21 students (100%) in Fall 2011.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
80% meet or exceed expectations

Finding (2011-2012) - Target: Not Met
10% exceed expectations + 57% meet expectations = 67% meet or exceed expectations;
33% fail to meet expectations

Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Review rubric with students
Established in Cycle: 2011-2012
Before students complete the assignment, the professor will review the rubric with them so that they understand more precisely t...

M 6: Writing assignment in AC 593 (we plan to use 2 separate assignments)
Writing assignment in AC 593 (we planned to use 2 separate assignments)

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
80% meet or exceed expectations

Finding (2011-2012) - Target: Not Reported This Cycle
We did not collect data using 2 separate measures in AC 593.

Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Collect data in the next cycle.
Established in Cycle: 2011-2012
We are using writing assignments in this course for 2 separate learning goals. We plan to look for another measure for this lear...

Other Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

OthOtm 4: The program will improve and sustain a high level of recognized quality, including national accreditation, if available
The program will improve and sustain a high level of recognized quality, including national accreditation, if available

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Related Measures

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The program will build and sustain an optimal level of annual program enrollments and degree completions.
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Related Measures

The University's Office of Institutional Research and Assessment Statistical Profiles for 2005-2010.
Source of Evidence: Academic indirect indicator of learning - other

OthOtcM 6: The program will be highly valued by its program graduates and other key constituencies it serves
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MS Tax accounting Curriculum Maps

Related Measures

M 9: Job placements
Job placements
Source of Evidence: Academic indirect indicator of learning - other

Details of Action Plans for This Cycle (by Established cycle, then alpha)

Collect data in the next cycle.
We are using writing assignments in this course for 2 separate learning goals. We plan to look for another measure for this learning goal.
Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: Medium

Relationships (Measure | Outcome/Objective):
Measure: Writing assignment in AC 593 (we plan to use 2 separate assignments) | Outcome/Objective: Do Tax Research and Communicate Results

Implementation Description: Collect data using this or another, similar measure.

Continue to monitor results
When all measures are combined for this learning goal, the almost 80% meet or exceed expectations. Given the small number of students in the MTA program, a change of one or two students can result in meeting the target. Based on the overall results, we are satisfied with the results. We will continue to monitor student performance in this area.
Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: Medium

Relationships (Measure | Outcome/Objective):
Measure: Exam questions in AC 576 | Outcome/Objective: Identify Relevant Tax Issues

Review rubric with students
Before students complete the assignment, the professor will review the rubric with them so that they understand more precisely the expectations for the writing component of the assignment.
Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: High

Relationships (Measure | Outcome/Objective):
Measure: Writing assignment in AC 593 | Outcome/Objective: Do Tax Research and Communicate Results

Implementation Description: Provide students with the grading rubric.
Projected Completion Date: 12/2012
Responsible Person/Group: Susan Jurney
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Related Measures

M 1: Exam questions in AC 575
Exam questions in AC 575 collected from 19 students (100%) in Fall 2011.

Source of Evidence: Academic direct measure of learning - other

Target:
80% meet or exceed expectations

Finding (2012-2013) - Target: Not Reported This Cycle
No data collected

M 2: Exam questions in AC 578
Exam questions in AC 578 collected from 18 students (100%) in Spring 2012.

Source of Evidence: Academic direct measure of learning - other

Target:
80% will meet or exceed expectations

Finding (2012-2013) - Target: Not Reported This Cycle
No data collected.

SLO 2: Identify Relevant Tax Issues
(Skills/Abilities) Graduates will be able to identify relevant tax issues

Connected Document
MS Tax accounting Curriculum Maps

Related Measures

M 3: Writing assignment in AC 593
Writing assignment in AC 593 collected from 21 students (100%) in Fall 2011.

Source of Evidence: Written assignment(s), usually scored by a rubric
Target:
80% meet or exceed expectations

Finding (2012-2013) - Target: Not Reported This Cycle
No data collected.

M 4: Exam questions in AC 576
Exam question in AC 576 collected from 18 students (100%) in Summer 2012.
Source of Evidence: Academic direct measure of learning - other

Target:
80% meet or exceed expectations

Finding (2012-2013) - Target: Not Reported This Cycle
No data collected.

Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Continue to monitor results
Established in Cycle: 2011-2012
When all measures are combined for this learning goal, the almost 80% meet or exceed expectations.
Given the small number of stu...

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Graduates will know how to do tax research and communicate the results of that research.

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MS Tax accounting Curriculum Maps

Related Measures

M 5: Writing assignment in AC 593
Writing assignment in AC 593 collected from 21 students (100%) in Fall 2011.
Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
80% meet or exceed expectations

Finding (2012-2013) - Target: Not Reported This Cycle
No data collected.

Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Review rubric with students
Established in Cycle: 2011-2012
Before students complete the assignment, the professor will review the rubric with them so that they understand more precisely t...

M 6: Writing assignment in AC 593 (we plan to use 2 separate assignments)
Writing assignment in AC 593 (we planned to use 2 separate assignments)
Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
80% meet or exceed expectations

Finding (2012-2013) - Target: Not Reported This Cycle
No data collected.

Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Collect data in the next cycle.
Established in Cycle: 2011-2012
We are using writing assignments in this course for 2 separate learning goals. We plan to look for another measure for this lear...

Other Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

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The program will improve and sustain a high level of recognized quality, including national accreditation, if available

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Related Measures

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Documentation from the most recent reaffirmation of accreditation of the of the College and School by the Association to Advance Collegiate School of Business (AACSB) as well as recently published national rankings

Source of Evidence: Academic indirect indicator of learning - other

Target:
N/A

Finding (2012-2013) - Target: Met
The program was included in the maintenance of AACSB accreditation in March 2013.

OthOtcn 5: The program will build and sustain an optimal level of annual program enrollments and degree completions.
The program will build and sustain an optimal level of annual program enrollments and degree completions.

Connected Document: MS Tax accounting Curriculum Maps

Related Measures

The University's Office of Institutional Research and Assessment Statistical Profiles for 2005-2010.
Source of Evidence: Academic indirect indicator of learning - other
Target: N/A
Finding (2012-2013) - Target: Met
Tax Accounting
Majors by Level and Fall Term

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<th></th>
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<th>2008</th>
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<th>2010</th>
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Tax Accounting
Degrees by Level and Year

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<td>19</td>
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<td>19</td>
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</tbody>
</table>

OthOtcn 6: The program will be highly valued by its program graduates and other key constituencies it serves
The program will be highly valued by its program graduates and other key constituencies it serves

Connected Document: MS Tax accounting Curriculum Maps

Related Measures

M 9: Job placements
Job placements
Source of Evidence: Academic indirect indicator of learning - other
Target: N/A
Finding (2012-2013) - Target: Met
100% of graduating students had jobs in their field upon graduation.

Details of Action Plans for This Cycle (by Established cycle, then alpha)

Collect data in the next cycle.
We are using writing assignments in this course for 2 separate learning goals. We plan to look for another measure for this learning goal.

Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: Medium

Relationships (Measure | Outcome/Objective):
Measure: Writing assignment in AC 593 (we plan to use 2 separate assignments) | Outcome/Objective: Do Tax Research and Communicate Results
Implementation Description: Collect data using this or another, similar measure.

Continue to monitor results
When all measures are combined for this learning goal, the almost 80% meet or exceed expectations. Given the small number of students in the MTA program, a change of one or two students can result in meeting the target. Based on the overall results, we are satisfied with the results. We will continue to monitor student performance in this area.
Established in Cycle: 2011-2012  
Implementation Status: Planned  
Priority: Medium

Relationships (Measure | Outcome/Objective):
  Measure: Exam questions in AC 576 | Outcome/Objective: Identify Relevant Tax Issues

Review rubric with students
Before students complete the assignment, the professor will review the rubric with them so that they understand more precisely the expectations for the writing component of the assignment.

Established in Cycle: 2011-2012  
Implementation Status: Planned  
Priority: High

Relationships (Measure | Outcome/Objective):
  Measure: Writing assignment in AC 593 | Outcome/Objective: Do Tax Research and Communicate
Results

Implementation Description: Provide students with the grading rubric.  
Projected Completion Date: 12/2012  
Responsible Person/Group: Susan Jurney
**Curriculum Maps #1** (In which courses or in what activities or assignments are Student Learning Outcomes Addressed)

<table>
<thead>
<tr>
<th>Course</th>
<th>Student Learning Outcome 1</th>
<th>Student Learning Outcome 2</th>
<th>Student Learning Outcome 3</th>
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<td>Course 1</td>
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<tr>
<td>Course 2</td>
<td>AC 576</td>
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<tr>
<td>Course 3</td>
<td>AC 578</td>
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<tr>
<td>Course 4</td>
<td>AC 593</td>
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</tr>
</tbody>
</table>

**Curriculum Map II** (What assessment measures will be employed in which courses/activities/assignments for each Student learning Outcome)

<table>
<thead>
<tr>
<th>Course</th>
<th>Student Learning Outcome 1</th>
<th>Student Learning Outcome 2</th>
<th>Student Learning Outcome 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course 1</td>
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<td>√</td>
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<td>Course 2</td>
<td>AC 576</td>
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<td>Course 3</td>
<td>AC 578</td>
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<tr>
<td>Course 4</td>
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