Detailed Assessment Report
2013-2014 Accounting M.Acc.
As of: 7/14/2014 12:27 PM CENTRAL

Analysis Questions and Analysis Answers

For Academic Programs
Informed by your assessment activities related to student learning, what changes have you made in your degree program in the last three to five years? Describe the changes (e.g., curriculum revision, new courses, faculty development), the general results that prompted the changes (e.g., student performance on an assessment measure), and any impact on student learning that you might attribute to these changes.

One of the goals of this program is that graduates will be able to read and understand financial statements and related information. While data collected from exams in two courses provide evidence that students are meeting our expectations, discussions with representatives of companies who recruit our students indicate graduates need a greater understanding of the information communicated through financial statements. The MAcc committee met and decided to add a course to the MAcc program that focuses exclusively on financial statement analysis. The course has been developed and is being offered for the first time in Fall 2014.

Mission / Purpose
Mission The mission of the Culverhouse School of Accountancy is to maintain high quality undergraduate, masters, and doctoral programs that attract top students and prepare them for accounting-related careers. Consistent with the mission of the Culverhouse College of Commerce & Business Administration, we will achieve our goals by creating and disseminating accounting knowledge, and committing to foster the understanding and practice of accounting through research, professional service, and outreach activities. Vision We will continuously strive to improve the quality of our research, teaching, and service through • our commitment to continuing professional development and learning • the ability of our programs to help student develop the skills and knowledge needed to succeed in a constantly changing economic environment • our contributions to the leadership of national academic and professional organizations • the strength of our personal commitments to community and other service Values All of our actions are guided by • a sense of responsibility to our students, other faculty members, the professional accounting community, and citizens of Alabama • a commitment to ethical behavior and professionalism • respect for all those with whom we interact

Student Learning Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 1: Use and Understand Financial Statements and Related Information
(Discipline Knowledge) Graduates will be able to use and understand financial statements and related information

Connected Document
MS Accounting Curriculum Maps

Related Measures

M 1: Exam questions in AC 512
Exam questions in AC 512 - no data collected for this measure.

Source of Evidence: Academic direct measure of learning - other

Target:
80% meet or exceed expectations.

Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Input data for this measure
Established in Cycle: 2011-2012
Data will be available before end of July.

M 2: Exam questions in AC 523
Exam questions in AC 523 collected for 89 students (100%) in Fall 2011.

Source of Evidence: Academic direct measure of learning - other

Target:
80% meet or exceed expectations.

Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Continue to monitor this measure.
Established in Cycle: 2011-2012
Given the small number of total students in the MAcc program, we believe the student performance is close enough to the target t...

SLO 2: Analytical Skills
(Skills/Abilities) Graduates will have analytical skills.

Connected Document
MS Accounting Curriculum Maps
**Related Measures**

**M 3: Out-of-class assignment in AC 589**
Out-of-class individual assignment in AC 589 collected for 78 students (100%) in Fall 2011

*Source of Evidence:* Project, either individual or group

*Target:* 80% will meet or exceed expectations.

*Related Action Plans (by Established cycle, then alpha):*
For full information, see the *Details of Action Plans* section of this report.

*Continue to monitor this measure*
Established in Cycle: 2011-2012
Given the small number of total students in the MAcc program, we believe the student performance is close enough to the target t...  

**M 4: Exam questions in AC 561**
Exam questions in AC 561 - no data collected using this measure. 

*Source of Evidence:* Academic direct measure of learning - other

*Target:* 80% meet or exceed expectations

**SLO 3: Communicate Technical Accounting Information**
Graduates will be able to communicate technical accounting information.

*Connected Document*
MS Accounting Curriculum Maps

**Related Measures**

**M 5: Writing assignment in AC 532**
Writing assignment in AC 532 collected from 87 students (100%) in Fall 2011

*Source of Evidence:* Written assignment(s), usually scored by a rubric

*Target:* 80% meet or exceed expectations

**M 6: Exam questions in AC 534**
Exam questions in AC 534 collected from 82 students (100%) in Spring 2012

*Source of Evidence:* Academic direct measure of learning - other

*Target:* 80% meet or exceed expectations

**SLO 4: Understand and Solve Complex Accounting Problems**
Graduates will be able to understand and solve complex accounting problems.

*Connected Document*
MS Accounting Curriculum Maps

**Related Measures**

**M 7: Exam questions in AC 512**
Exam questions in AC 512 collected from 82 students (100%) in Spring 2012

*Source of Evidence:* Academic direct measure of learning - other

*Target:* 80% meet or exceed expectations

**M 8: Exam questions in AC 561**
Exam questions in AC 561 collected from 37 students (50%) in Spring 2012

*Source of Evidence:* Academic direct measure of learning - other

*Target:* 80% meet or exceed expectations

**Other Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans**

**OthOutom 5: The program will improve and sustain a high level of recognized quality, including national accreditation, if available.**
The program will improve and sustain a high level of recognized quality, including national accreditation, if available.

*Connected Document*
MS Accounting Curriculum Maps

**Related Measures**

**M 9: Documentation from the most recent reaffirmation of accreditation of the of the College and School by the Association to Advance**
Documentation from the most recent reaffirmation of accreditation of the of the College and School by the Association to Advance Collegiate School of Business (AACSB) as well as recently published national rankings.

*Source of Evidence:* Academic indirect indicator of learning - other

*Target:* NA
OthOtm6: The program will build and sustain an optimal level of annual program enrollments and degree completions

The program will build and sustain an optimal level of annual program enrollments and degree completions

Connected Document
MS Accounting Curriculum Maps

Related Measures

M 10: The University's Office of Institutional Research and Assessment Statistical Profiles for 2005-2010
The University's Office of Institutional Research and Assessment Statistical Profiles for 2005-2010
Source of Evidence: Academic indirect indicator of learning - other
Target: N/A

OthOtm7: The program will be highly valued by its program graduates and other key constituencies it serves.
The program will be highly valued by its program graduates and other key constituencies it serves.

Connected Document
MS Accounting Curriculum Maps

Related Measures

M 11: Job placements
Job placements
Source of Evidence: Academic indirect indicator of learning - other
Target: N/A

Details of Action Plans for This Cycle (by Established cycle, then alpha)

Continue to monitor this measure.
Given the small number of total students in the MAcc program, we believe the student performance is close enough to the target to be considered "target met."
Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: Medium

Relationships (Measure | Outcome/Objective):
Measure: Out-of-class assignment in AC 589 | Outcome/Objective: Analytical Skills

Continue to monitor this measure.
Given the small number of total students in the MAcc program, we believe the student performance is close enough to the target to be considered "target met."
Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: Medium

Relationships (Measure | Outcome/Objective):
Measure: Exam questions in AC 523 | Outcome/Objective: Use and Understand Financial Statements and Related Information

Input data for this measure
Data will be available before end of July.
Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: High

Relationships (Measure | Outcome/Objective):
Measure: Exam questions in AC 512 | Outcome/Objective: Use and Understand Financial Statements and Related Information

Projected Completion Date: 07/2012
Responsible Person/Group: Linda Parsons/Mary Stone
Mission / Purpose
Mission The mission of the Culverhouse School of Accountancy is to maintain high quality undergraduate, masters, and doctoral programs that attract top students and prepare them for accounting-related careers. Consistent with the mission of the Culverhouse College of Commerce & Business Administration, we will achieve our goals by creating and disseminating accounting knowledge, and committing to foster the understanding and practice of accounting through research, professional service, and outreach activities. Vision We will continuously strive to improve the quality of our research, teaching, and service through • our commitment to continuing professional development and learning • the ability of our programs to help student develop the skills and knowledge needed to succeed in a constantly changing economic environment • our contributions to the leadership of national academic and professional organizations • the strength of our personal commitments to community and other service Values All of our actions are guided by • a sense of responsibility to our students, other faculty members, the professional accounting community, and citizens of Alabama • a commitment to ethical behavior and professionalism • respect for all those with whom we interact

Student Learning Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 1: Use and Understand Financial Statements and Related Information
(Discipline Knowledge) Graduates will be able to use and understand financial statements and related information

Connected Document
MS Accounting Curriculum Maps

Related Measures

M 1: Exam questions in AC 512
Exam questions in AC 512 - no data collected for this measure.
Source of Evidence: Academic direct measure of learning - other

Target:
80% meet or exceed expectations.

Finding (2012-2013) - Target: Not Reported This Cycle
Data not available for 2012-2013 year, but has been collected in Fall 2013. 91% of 111 students meet or exceed expectations.

Related Actions Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Input data for this measure
Established in Cycle: 2011-2012
Data will be available before end of July.

M 2: Exam questions in AC 523
Exam questions in AC 523 collected for 89 students (100%) in Fall 2011.
Source of Evidence: Academic direct measure of learning - other

Target:
80% meet or exceed expectations.

Finding (2012-2013) - Target: Not Reported This Cycle
No data collected.

Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Continue to monitor this measure.
Established in Cycle: 2011-2012
Given the small number of total students in the MAcc program, we believe the student performance is close enough to the target t...

SLO 2: Analytical Skills
(Skills/Abilities) Graduates will have analytical skills.

Connected Document
MS Accounting Curriculum Maps

Related Measures

M 3: Out-of-class assignment in AC 589
Out-of-class individual assignment in AC 589 collected for 78 students (100%) in Fall 2011
Source of Evidence: Project, either individual or group

Target:
80% will meet or exceed expectations.

Finding (2012-2013) - Target: Not Reported This Cycle
No data collected.
Related Action Plans (by Established cycle, then alpha):  
For full information, see the Details of Action Plans section of this report.

**Continue to monitor this measure**  
*Established in Cycle: 2011-2012*  
Given the small number of total students in the MAcc program, we believe the student performance is close enough to the target t...

**M 4: Exam questions in AC 561**  
Exam questions in AC 561 - no data collected using this measure.  
Source of Evidence: Academic direct measure of learning - other  
**Target:**  
80% meet or exceed expectations  
**Finding (2012-2013) - Target: Not Reported This Cycle**  
No data collected.

**SLO 3: Communicate Technical Accounting Information**  
Graduates will be able to communicate technical accounting information.  
**Connected Document**  
MS Accounting Curriculum Maps

**Related Measures**

**M 5: Writing assignment in AC 532**  
Writing assignment in AC 532 collected from 87 students (100%) in Fall 2011  
Source of Evidence: Written assignment(s), usually scored by a rubric  
**Target:**  
80% meet or exceed expectations  
**Finding (2012-2013) - Target: Not Reported This Cycle**  
No data collected.

**M 6: Exam questions in AC 534**  
Exam questions in AC 534 collected from 82 students (100%) in Spring 2012  
Source of Evidence: Academic direct measure of learning - other  
**Target:**  
80% meet or exceed expectations  
**Finding (2012-2013) - Target: Not Reported This Cycle**  
No data collected.

**SLO 4: Understand and Solve Complex Accounting Problems**  
Graduates will be able to understand and solve complex accounting problems.  
**Connected Document**  
MS Accounting Curriculum Maps

**Related Measures**

**M 7: Exam questions in AC 512**  
Exam questions in AC 512  
Source of Evidence: Academic direct measure of learning - other  
**Target:**  
80% meet or exceed expectations  
**Finding (2012-2013) - Target: Not Reported This Cycle**  
No data collected.

**M 8: Exam questions in AC 561**  
Exam questions in AC 561 collected from 37 students (50%) in Spring 2012  
Source of Evidence: Academic direct measure of learning - other  
**Target:**  
80% meet or exceed expectations  
**Finding (2012-2013) - Target: Not Reported This Cycle**  
No data collected.

**Other Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans**

**OthOthcm 5:** The program will improve and sustain a high level of recognized quality, including national accreditation, if available.  
The program will improve and sustain a high level of recognized quality, including national accreditation, if available.  
**Connected Document**  
MS Accounting Curriculum Maps

**Related Measures**

**M 9: Documentation from the most recent reaffirmation of accreditation of the of the College and School by the Association to Advance**  
Documentation from the most recent reaffirmation of accreditation of the of the College and School by the Association to Advance Collegiate School of Business (AACSB) as well as recently published national rankings.
Source of Evidence: Academic indirect indicator of learning - other

Target:
N/A

Finding (2012-2013) - Target: Met
This program was included in maintenance of AACSB accreditation in March 2013.

OthOtm 6: The program will build and sustain an optimal level of annual program enrollments and degree completions
The program will build and sustain an optimal level of annual program enrollments and degree completions

Connected Document
MS Accounting Curriculum Maps

Related Measures

M 10: The University's Office of Institutional Research and Assessment Statistical Profiles for 2005-2010
The University's Office of Institutional Research and Assessment Statistical Profiles for 2005-2010
Source of Evidence: Academic indirect indicator of learning - other

Target:
N/A

Finding (2012-2013) - Target: Met
Accounting
Majors by Level and Fall Term

<table>
<thead>
<tr>
<th>Year</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>UG Total</td>
<td>306</td>
<td>296</td>
<td>325</td>
<td>337</td>
<td>338</td>
<td>422</td>
</tr>
<tr>
<td>UG First Major</td>
<td>306</td>
<td>296</td>
<td>320</td>
<td>333</td>
<td>329</td>
<td>412</td>
</tr>
<tr>
<td>UG Sec Major</td>
<td>5</td>
<td>4</td>
<td>9</td>
<td>10</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Masters</td>
<td>73</td>
<td>70</td>
<td>81</td>
<td>78</td>
<td>87</td>
<td>82</td>
</tr>
<tr>
<td>First Prof.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Educ Spec.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Doctoral</td>
<td>8</td>
<td>9</td>
<td>9</td>
<td>10</td>
<td>12</td>
<td>13</td>
</tr>
<tr>
<td>Total</td>
<td>387</td>
<td>375</td>
<td>415</td>
<td>425</td>
<td>437</td>
<td>517</td>
</tr>
<tr>
<td>Less Sec Major</td>
<td>387</td>
<td>375</td>
<td>410</td>
<td>421</td>
<td>428</td>
<td>507</td>
</tr>
</tbody>
</table>

Accounting
Majors by Level and Fall Term

<table>
<thead>
<tr>
<th>Year</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>UG Total</td>
<td>306</td>
<td>296</td>
<td>325</td>
<td>337</td>
<td>338</td>
<td>422</td>
</tr>
<tr>
<td>UG First Major</td>
<td>306</td>
<td>296</td>
<td>320</td>
<td>333</td>
<td>329</td>
<td>412</td>
</tr>
<tr>
<td>UG Sec Major</td>
<td>5</td>
<td>4</td>
<td>9</td>
<td>10</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Masters</td>
<td>73</td>
<td>70</td>
<td>81</td>
<td>78</td>
<td>87</td>
<td>82</td>
</tr>
<tr>
<td>First Prof.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Educ Spec.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Doctoral</td>
<td>8</td>
<td>9</td>
<td>9</td>
<td>10</td>
<td>12</td>
<td>13</td>
</tr>
<tr>
<td>Total</td>
<td>387</td>
<td>375</td>
<td>415</td>
<td>425</td>
<td>437</td>
<td>517</td>
</tr>
<tr>
<td>Less Sec Major</td>
<td>387</td>
<td>375</td>
<td>410</td>
<td>421</td>
<td>428</td>
<td>507</td>
</tr>
</tbody>
</table>

OthOtm 7: The program will be highly valued by its program graduates and other key constituencies it serves.
The program will be highly valued by its program graduates and other key constituencies it serves.

Connected Document
MS Accounting Curriculum Maps

Related Measures

M 11: Job placements
Job placements
Source of Evidence: Academic indirect indicator of learning - other

Target:
N/A

Finding (2012-2013) - Target: Met
75 of 82 students (91%) who graduated in the 2012-13 academic year had a job in their field upon graduation.

Details of Action Plans for This Cycle (by Established cycle, then alpha)

Continue to monitor this measure
Given the small number of total students in the MAcc program, we believe the student performance is close enough to the target to be considered "target met."

Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: Medium

Relationships (Measure | Outcome/Objective):
Measure: Out-of-class assignment in AC 589 | Outcome/Objective: Analytical Skills

Continue to monitor this measure.
Given the small number of total students in the MAcc program, we believe the student performance is close enough to the target to be considered “target met.”

**Established in Cycle:** 2011-2012  
**Implementation Status:** Planned  
**Priority:** Medium

**Relationships (Measure | Outcome/Objective):**  
Measure: Exam questions in AC 523 | Outcome/Objective: Use and Understand Financial Statements and Related Information

**Input data for this measure**  
Data will be available before end of July.

**Established in Cycle:** 2011-2012  
**Implementation Status:** Planned  
**Priority:** High

**Relationships (Measure | Outcome/Objective):**  
Measure: Exam questions in AC 512 | Outcome/Objective: Use and Understand Financial Statements and Related Information

**Projected Completion Date:** 07/2012  
**Responsible Person/Group:** Linda Parsons/Mary Stone
University of Alabama

Detailed Assessment Report
2011-2012 Accounting M.Acc.
As of: 7/14/2014 12:30 PM CENTRAL

Mission / Purpose

Mission The mission of the Culverhouse School of Accountancy is to maintain high quality undergraduate, masters, and doctoral programs that attract top students and prepare them for accounting-related careers. Consistent with the mission of the Culverhouse College of Commerce & Business Administration, we will achieve our goals by creating and disseminating accounting knowledge, and committing to foster the understanding and practice of accounting through research, professional service, and outreach activities. Vision We will continuously strive to improve the quality of our research, teaching, and service through • our commitment to continuing professional development and learning • the ability of our programs to help student develop the skills and knowledge needed to succeed in a constantly changing economic environment • our contributions to the leadership of national academic and professional organizations • the strength of our personal commitments to community and other service Values All of our actions are guided by • a sense of responsibility to our students, other faculty members, the professional accounting community, and citizens of Alabama • a commitment to ethical behavior and professionalism • respect for all those with whom we interact

Student Learning Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 1: Use and Understand Financial Statements and Related Information
(Discipline Knowledge) Graduates will be able to use and understand financial statements and related information

Connected Document
MS Accounting Curriculum Maps

Related Measures

M 1: Exam questions in AC 512
Exam questions in AC 512 - no data collected for this measure.
Source of Evidence: Academic direct measure of learning - other

Target:
80% meet or exceed expectations.

Finding (2011-2012) - Target: Not Met
Data was collected, but the faculty member who has this data is out of town. The data will be available for input by the end of July.

Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Input data for this measure
Established in Cycle: 2011-2012
Data will be available before end of July.

M 2: Exam questions in AC 523
Exam questions in AC 523 collected for 89 students (100%) in Fall 2011.
Source of Evidence: Academic direct measure of learning - other

Target:
80% meet or exceed expectations.

Finding (2011-2012) - Target: Met
42% exceed expectations + 35% meet expectations = 77% meet or exceed expectations;
23% do not meet expectations

Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Continue to monitor this measure.
Established in Cycle: 2011-2012
Given the small number of total students in the MAcc program, we believe the student performance is close enough to the target t...

SLO 2: Analytical Skills
(Skills/Abilities) Graduates will have analytical skills.

Connected Document
MS Accounting Curriculum Maps

Related Measures

M 3: Out-of-class assignment in AC 589
Out-of-class individual assignment in AC 589 collected for 78 students (100%) in Fall 2011
Source of Evidence: Project, either individual or group

Target:
80% will meet or exceed expectations.

Finding (2011-2012) - Target: Met
50% exceed expectations + 27% meet expectations = 77% meet or exceed expectations; 23% fail to meet expectations

**Related Action Plans (by Established cycle, then alpha):**
For full information, see the Details of Action Plans section of this report.

**Continue to monitor this measure**
*Established in Cycle: 2011-2012*
Given the small number of total students in the MAcc program, we believe the student performance is close enough to the target...

**M 4: Exam questions in AC 561**
Exam questions in AC 561 - no data collected using this measure.
Source of Evidence: Academic direct measure of learning - other
Target: 80% meet or exceed expectations
**Finding (2011-2012) - Target: Not Reported This Cycle**
No data collected using this measure.

**SLO 3: Communicate Technical Accounting Information**
Graduates will be able to communicate technical accounting information.
**Connected Document**
MS Accounting Curriculum Maps

**Related Measures**

**M 5: Writing assignment in AC 532**
Writing assignment in AC 532 collected from 87 students (100%) in Fall 2011
Source of Evidence: Written assignment(s), usually scored by a rubric
Target: 80% meet or exceed expectations
**Finding (2011-2012) - Target: Met**
95% meet expectations; 5% fail to meet expectations

**M 6: Exam questions in AC 534**
Exam questions in AC 534 collected from 82 students (100%) in Spring 2012
Source of Evidence: Academic direct measure of learning - other
Target: 80% meet or exceed expectations
**Finding (2011-2012) - Target: Met**
32% exceed expectations + 50% meet expectations = 82% meet or exceed expectations; 18% fail to meet expectations

**SLO 4: Understand and Solve Complex Accounting Problems**
Graduates will be able to understand and solve complex accounting problems.
**Connected Document**
MS Accounting Curriculum Maps

**Related Measures**

**M 7: Exam questions in AC 512**
Exam questions in AC 512 5
Source of Evidence: Academic direct measure of learning - other
Target: 80% meet or exceed expectations
**Finding (2011-2012) - Target: Not Reported This Cycle**
No data collected using this measure.

**M 8: Exam questions in AC 561**
Exam questions in AC 561 collected from 37 students (50%) in Spring 2012
Source of Evidence: Academic direct measure of learning - other
Target: 80% meet or exceed expectations
**Finding (2011-2012) - Target: Met**
86% meet expectations; 14% fail to meet expectations

**Other Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans**

**OthOtcn 5: The program will improve and sustain a high level of recognized quality, including national accreditation, if available.**
The program will improve and sustain a high level of recognized quality, including national accreditation, if available.
**Connected Document**
MS Accounting Curriculum Maps

**Related Measures**

**M 9: Documentation from the most recent reaffirmation of accreditation of the of the College and School by the Association to Advance**
Documentation from the most recent reaffirmation of accreditation of the of the College and School by the Association to Advance Collegiate School of Business (AACSB) as well as recently published national rankings.

Source of Evidence: Academic indirect indicator of learning - other

OthOtcm 6: The program will build and sustain an optimal level of annual program enrollments and degree completions

The program will build and sustain an optimal level of annual program enrollments and degree completions

Connected Document
MS Accounting Curriculum Maps

Related Measures

M 10: The University's Office of Institutional Research and Assessment Statistical Profiles for 2005-2010

The University's Office of Institutional Research and Assessment Statistical Profiles for 2005-2010

Source of Evidence: Academic indirect indicator of learning - other

OthOtcm 7: The program will be highly valued by its program graduates and other key constituencies it serves.

The program will be highly valued by its program graduates and other key constituencies it serves.

Connected Document
MS Accounting Curriculum Maps

Related Measures

M 11: Job placements

Job placements

Source of Evidence: Academic indirect indicator of learning - other

Details of Action Plans for This Cycle (by Established cycle, then alpha)

Continue to monitor this measure

Given the small number of total students in the MAcc program, we believe the student performance is close enough to the target to be considered "target met."

Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: Medium

Relationships (Measure | Outcome/Objective):
Measure: Out-of-class assignment in AC 589 | Outcome/Objective: Analytical Skills

Continue to monitor this measure.

Given the small number of total students in the MAcc program, we believe the student performance is close enough to the target to be considered "target met."

Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: Medium

Relationships (Measure | Outcome/Objective):
Measure: Exam questions in AC 523 | Outcome/Objective: Use and Understand Financial Statements and Related Information

Input data for this measure

Data will be available before end of July.

Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: High

Relationships (Measure | Outcome/Objective):
Measure: Exam questions in AC 512 | Outcome/Objective: Use and Understand Financial Statements and Related Information

Projected Completion Date: 07/2012

Responsible Person/Group: Linda Parsons/Mary Stone
Curriculum Maps #I  (In which courses or in what activities or assignments are Student Learning Outcomes Addressed)

<table>
<thead>
<tr>
<th>Course</th>
<th>Student Learning Outcome 1</th>
<th>Student Learning Outcome 2</th>
<th>Student Learning Outcome 3</th>
<th>Student Learning Outcome 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course 1</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>AC 512</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 2</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>AC 523</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 3</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>AC 532</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 4</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>AC 534</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 5</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>AC 561</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 6</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>AC 589</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 7</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>LGS 504</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Curriculum Map II  (What assessment measures will be employed in which courses/activities/assignments for each Student learning Outcome)

<table>
<thead>
<tr>
<th>Course</th>
<th>Student Learning Outcome 1</th>
<th>Student Learning Outcome 2</th>
<th>Student Learning Outcome 3</th>
<th>Student Learning Outcome 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course 8</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>AC 512</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 9</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AC 523</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 10</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AC 532</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 11</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AC 534</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 12</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AC 561</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Course 13</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AC 589</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Course 14</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LGS 504</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>