Analysis Questions and Analysis Answers

For Academic Programs
Informed by your assessment activities related to student learning, what changes have you made in your degree program in the last three to five years? Describe the changes (e.g., curriculum revision, new courses, faculty development), the general results that prompted the changes (e.g., student performance on an assessment measure), and any impact on student learning that you might attribute to these changes.

A number of students have in recent years elected to complete both the Master of Fine Arts in Book Arts and Master of Library and Information Studies degrees. An ad hoc committee was established in September 2010 to investigate the feasibility of a joint MLIS-MA (Book Arts) program continues its investigations. Professor Steve Miller and Dr. Bob Ritter were awarded an Institute of Museum and Library Services grant to bring high-profile scholars to SLIS in the 2011-12 academic year, which stimulated discussions about the pros and cons of a joint program. Discussions are ongoing, with a decision about the feasibility of a joint program expected in the future.

Mission / Purpose
The School of Library and Information Studies develops creative and critical thinkers and leaders for the information world through a supportive teaching and learning environment, collaborative research, and community engagement.

Student Learning Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 1: Book arts proficiency, aesthetics, and methodology.
To provide students with an education that inculcates craft skills required for proficiency in the book arts, and that develops a sound foundation for the aesthetics and methodology of these arts.

Connected Documents
Book Arts Curriculum Map 1
Book Arts Curriculum Map 2

Related Measures

M 1: Individual book project critiques.
Students enrolled in BA 521 will earn a grade of B or better, based in part on feedback from peer and instructor critiques, on two required individual book projects.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

MFA students will successfully present and defend the required creative project, thesis paper, and project-based exhibition.

Source of Evidence: Senior thesis or culminating major project

Target:
Successful project, thesis, and exhibition defense.

Finding (2013-2014) - Target: Met
Six out of six MFA students (100%) successfully achieved this goal. The high degree of attainment for this measure is indicative of successful student learning.

M 3: Bookbinding structures.
Students in BA 531 will earn a grade of B or better on 5 bookbinding structures. Through successful completion of these projects, students will demonstrate an understanding of the fundamental materials and techniques of traditional bookbinding and how these skills can be used in a broad context.

Source of Evidence: Performance (recital, exhibit, science project)

Target:
Grade of B or better.

M 4: Leather bookbinding projects.
Students in BA 532 will earn a B or better on 5 required projects. Through these projects students will demonstrate a competence in the art and practice of leather bookbinding and a solid foundation for advanced bookbinding techniques.

Source of Evidence: Performance (recital, exhibit, science project)

Target:
Grade of B or better.

**Finding (2013-2014) - Target: Met**
One out of one students enrolled in BA 532 (100%) achieved this goal. The high degree of attainment for this measure is indicative of successful student learning.

**M 5: Advanced bookbinding projects.**
Students in BA 533 will earn a grade of B or better on 6 advanced binding assignments.
Source of Evidence: Senior thesis or culminating major project
- Target: Grade of B or better.

**M 6: History of the book group project.**
Students enrolled in CIS 654 will earn a grade of B or better on a group project centered around one of the seven assigned books. Each group will (1) lead class discussion for 90 minutes; (2) rehearse their book’s central argument(s) and supporting evidence; (3) place their book within the context of related scholarship; (4) augment the oral presentation with appropriate media (e.g. PowerPoint) as needed; (5) prepare a digital handout which includes at minimum a bibliography of important books, articles, and/or other resources pertaining to the presentation.
Source of Evidence: Senior thesis or culminating major project
- Target: Grade of B or better.

**M 7: Prospectus/imprint publication list and Website portfolio.**
Students enrolled in BA 523 will earn a grade of B or better on a holistic printing and publishing project culminating in a prospectus/imprint publication list and Website portfolio.
Source of Evidence: Senior thesis or culminating major project
- Target: Grade of B or better.

**SLO 2: Professional status enhancement.**
To enhance the professional status of artisans engaged in the book arts.

**Connected Documents**
- Book Arts Curriculum Map 1
- Book Arts Curriculum Map 2

**Related Measures**

- **M 7: Prospectus/imprint publication list and Website portfolio.**
  Students enrolled in BA 523 will earn a grade of B or better on a holistic printing and publishing project culminating in a prospectus/imprint publication list and Website portfolio.
  Source of Evidence: Senior thesis or culminating major project
  - Target: Grade of B or better.

- **M 8: Analysis of post graduation contributions.**
  Analysis of external data (exhibition catalogs, publication catalogs, news items and announcements in professional, trade journals, and national electronic forums) indicating post-graduation contributions to external exhibitions, teaching, publication, and other creative acts.
  Source of Evidence: Student course evaluations on learning gains made
  - Target: No specific target.

  **Related Action Plans (by Established cycle, then alpha):**
  For full information, see the Details of Action Plans section of this report.

  **Exploration of external data analysis**
  *Established in Cycle: 2011-2012*
  SLIS will explore methods of gathering and analyzing external data during 2012-2013.

**Other Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans**

**OthOtc 3: Program quality improvement and sustenance.**
The program will improve and sustain a high level of recognized quality.

**Connected Document**
- Book Arts Curriculum Map 2

**Related Measures**

- **M 9: National Association of Schools of Art and Design accreditation.**
The MFA program will continue to be fully accredited by the National Association of Schools of Art and Design.
  Source of Evidence: Academic indirect indicator of learning - other
  - Target: Continued accreditation.

- **M 10: Awards and contributions to book arts recognition.**
  MFA students, faculty, and alumni will be recognized by awards for their contributions to the book arts.
  Source of Evidence: Honors and awards outside the institution
  - Target: No specific target.
OthOtcn 4: Degree completion.
The program will build and sustain an optimal level of annual program enrollments and degree completion.

Connected Document
Book Arts Curriculum Map 2

Related Measures
M 11: Enrollment in MFA program.
Enrollment in the MFA program will continue to be at maximum capacity.
Source of Evidence: Academic indirect indicator of learning - other
Target:
Enrollment will continue to be at capacity.

M 12: Four-year MFA completion rates.
Four-year completion rates for MFA students will exceed 90 percent.
Source of Evidence: Academic indirect indicator of learning - other
Target:
90 percent.

Related Action Plans (by Established cycle, then alpha):
MFA degree completion tracking
Established in Cycle: 2011-2012
SLIS will explore approaches to tracking MFA degree completion during 2012-2013.
For full information, see the Details of Action Plans section of this report.

OthOtcn 5: Graduate and constituencies value assessment.
The program will be highly valued by its program graduates and other key constituencies it serves.

Connected Document
Book Arts Curriculum Map 2

Related Measures
M 13: National student participation.
Current students will be successful in being selected by organizations like the Penland School of Crafts (Penland, NC), OxBow (Saugatuck, MI), and Haystack School of Art (ME) to be class assistants for courses offered at these and other national craft and art workshop venues.
Source of Evidence: Field work, internship, or teaching evaluation
Target:
No specific target.

M 14: Post-graduate success analysis.
Analysis of anecdotal, self-reporting, and external data (announcement of workshops given, job placements, conference attendance, etc,) that indicate post-graduate success at presenting workshops at local to national levels and teaching in venues from community-based operations to university settings.
Source of Evidence: Job placement data, esp. for career/tech areas
Target:
No specific target.

OthOtcn 6: Faculty contribute to knowledge base.
Faculty members will contribute to the knowledge base of the profession through publication, conference presentations, and related scholarly and creative activities.

Connected Document
Book Arts Curriculum Map 2

Related Measures
M 15: Faculty publication and creative product counts.
Annual counts of publications and other creative products.
Source of Evidence: Academic indirect indicator of learning - other
Target:
No specific numeric target.

M 16: Faculty conference presentation and related activities counts.
Annual counts of conference presentations and related activities.
Source of Evidence: Academic indirect indicator of learning - other
Target:
No specific numeric target.

OthOtcn 7: Faculty seek external support.
Faculty members will seek external support for research, teaching, and related creative activities.

Connected Document
Book Arts Curriculum Map 2

Related Measures
M 17: Submitted applications and external support counts.
Annual counts of submitted applications and total dollar amounts for external support.
Source of Evidence: Academic indirect indicator of learning - other
Target: No specific numeric target.

**M 18: Funding of external and requested support**
Total annual funding for external support and ratio of funded support to requested support.
Source of Evidence: Academic indirect indicator of learning - other
Target: No specific numeric target.

**OthOcmt 8: Faculty and students engage in community service activities.**
Faculty members and students will engage in professional and community service activities that link the School to the profession and to the broader community.

Connected Document: Book Arts Curriculum Map 2

**Related Measures**

**M 19: Faculty community service activity counts.**
Annual counts of faculty professional and community service activities.
Source of Evidence: Academic indirect indicator of learning - other
Target: No specific target.

**M 20: Student professional service activity counts.**
Annual counts of student individual and group professional service activities.
Source of Evidence: Academic indirect indicator of learning - other
Target: No specific target.

**OthOcmt 9: Degree completion.**
The School will retain at least 90 percent of entering students to degree completion.

Connected Document: Book Arts Curriculum Map 2

**Related Measures**

**M 21: MLIS four year completion rates.**
Four-year completion rates for MLIS students.
Source of Evidence: Student satisfaction survey at end of the program
Target: Not relevant to MFA.

**M 22: MFA four-year completion rates.**
Four-year completion rates for MFA students.
Source of Evidence: Student satisfaction survey at end of the program
Target: 90 percent.

**OthOcmt 10: Graduates in leadership roles.**
Graduates will enter positions of responsibility and leadership in library and information studies, the book arts, and cognate fields.

Connected Document: Book Arts Curriculum Map 2

**Related Measures**

**M 23: Post-graduation surveys.**
Post-graduation surveys of alumni and employers.
Source of Evidence: Job placement data, esp. for career/tech areas
Target: No specific target.

**M 24: News source feedback.**
Monitoring of professional news sources.
Source of Evidence: Job placement data, esp. for career/tech areas
Target: No specific target.

**Details of Action Plans for This Cycle (by Established cycle, then alpha)**

**Exploration of external data analysis**
SLIS will explore methods of gathering and analyzing external data during 2012-2013.

**Established in Cycle:** 2011-2012
**Implementation Status:** Planned
**Priority:** High

**Relationships (Measure | Outcome/Objective):**
Measure: Analysis of post graduation contributions. | Outcome/Objective: Professional status
enhancement.

**Implementation Description:** SLIS will explore methods of gathering and analyzing external data during 2012-2013.
**Projected Completion Date:** 05/2013
**Responsible Person/Group:** SLIS Director, MFA Faculty
**Additional Resources:** None

**MFA degree completion tracking**
**Established in Cycle:** 2011-2012
**Implementation Status:** Planned
**Priority:** Medium

**Relationships (Measure | Outcome/Objective):**
- **Measure:** Four-year MFA completion rates
- **Outcome/Objective:** Degree completion.

**Implementation Description:** SLIS will explore approaches to tracking MFA degree completion during 2012-2013.
**Projected Completion Date:** 05/2013
**Responsible Person/Group:** SLIS Director, SLIS Staff
**Additional Resources:** None

**Professional contribution analysis**
This target has consistently proven difficult to assess. The MFA faculty will work on approaches to implementing improved approaches to assessing the professional contributions of graduates.

**Established in Cycle:** 2012-2013
**Implementation Status:** Planned
**Priority:** Medium

**Implementation Description:** The MFA faculty and the Departmental Assessment Coordinator will discuss and formulate approaches to assessing professional contributions of graduates.
**Responsible Person/Group:** MFA Faculty, Departmental Assessment Coordinator
**Additional Resources:** None
Detailed Assessment Report
2012-2013 Book Arts M.F.A.
As of: 7/19/2014 10:20 AM CENTRAL

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SLO 1: Book arts proficiency, aesthetics, and methodology.
To provide students with an education that inculcates craft skills required for proficiency in the book arts, and that develops a sound foundation for the aesthetics and methodology of these arts.

Connected Documents
Book Arts Curriculum Map 1
Book Arts Curriculum Map 2

Related Measures

M 1: Individual book project critiques.
Students enrolled in BA 521 will earn a grade of B or better, based in part on feedback from peer and instructor critiques, on two required individual book projects.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle.

MFA students will successfully present and defend the required creative project, thesis paper, and project-based exhibition.

Source of Evidence: Senior thesis or culminating major project

Target:
Successful project, thesis, and exhibition defense.

Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle.

M 3: Bookbinding structures.
Students in BA 531 will earn a grade of B or better on 5 bookbinding structures. Through successful completion of these projects, students will demonstrate an understanding of the fundamental materials and techniques of traditional bookbinding and how these skills can be used in a broad context.

Source of Evidence: Performance (recital, exhibit, science project)

Target:
Grade of B or better.

Finding (2012-2013) - Target: Met
4 out of 5 students (80%) met this target.

M 4: Leather bookbinding projects.
Students in BA 532 will earn a B or better on 5 required projects. Through these projects students will demonstrate a competence in the art and practice of leather bookbinding and a solid foundation for advanced bookbinding techniques.

Source of Evidence: Performance (recital, exhibit, science project)

Target:
Grade of B or better.

Finding (2012-2013) - Target: Met
4 out of 4 students (100%) met this target.

M 5: Advanced bookbinding projects.
Students in BA 533 will earn a grade of B or better on 6 advanced binding assignments.

Source of Evidence: Senior thesis or culminating major project

Target:
Grade of B or better.

Finding (2012-2013) - Target: Met
4 out of 4 students (100%) met this target.

M 6: History of the book group project.
Students enrolled in CIS 654 will earn a grade of B or better on a group project centered around one of the seven assigned books. Each group will (1) lead class discussion for 90 minutes; (2) rehearse their book's central argument(s) and supporting evidence; (3) place their book within the context of related scholarship; (4) augment the oral presentation with appropriate media (e.g. PowerPoint) as needed; (5) prepare a digital handout which includes at
minimum a bibliography of important books, articles, and/or other resources pertaining to the presentation.

Source of Evidence: Senior thesis or culminating major project

Target:
Grade of B or better.

Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle.

M 7: Prospectus/imprint publication list and Website portfolio.
Students enrolled in BA 523 will earn a grade of B or better on a holistic printing and publishing project culminating in a prospectus/imprint publication list and Website portfolio.

Source of Evidence: Senior thesis or culminating major project

Target:
Grade of B or better.

Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle.

SLO 2: Professional status enhancement.
To enhance the professional status of artisans engaged in the book arts.

Connected Documents
Book Arts Curriculum Map 1
Book Arts Curriculum Map 2

Related Measures

M 7: Prospectus/imprint publication list and Website portfolio.
Students enrolled in BA 523 will earn a grade of B or better on a holistic printing and publishing project culminating in a prospectus/imprint publication list and Website portfolio.

Source of Evidence: Senior thesis or culminating major project

Target:
Grade of B or better.

Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle.

M 8: Analysis of post graduation contributions.
Analysis of external data (exhibition catalogs, publication catalogs, news items and announcements in professional, trade journals, and national electronic forums) indicating post-graduation contributions to external exhibitions, teaching, publication, and other creative acts.

Source of Evidence: Student course evaluations on learning gains made

Target:
No specific target.

Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle.

Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Exploration of external data analysis
Established in Cycle: 2011-2012
SLIS will explore methods of gathering and analyzing external data during 2012-2013.

Professional contribution analysis
Established in Cycle: 2012-2013
This target has consistently proven difficult to assess. The MFA faculty will work on approaches to implementing improved appro...

Other Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

OthOtm 3: Program quality improvement and sustenance.
The program will improve and sustain a high level of recognized quality.

Connected Document
Book Arts Curriculum Map 2

Related Measures

M 9: National Association of Schools of Art and Design accreditation.
The MFA program will continue to be fully accredited by the National Association of Schools of Art and Design.

Source of Evidence: Academic indirect indicator of learning - other

Target:
Continued accreditation.

Finding (2012-2013) - Target: Met
The MFA program was last reviewed and granted continuing accreditation in 2007. The next comprehensive accreditation review is scheduled for 2017-2018.

M 10: Awards and contributions to book arts recognition.
MFA students, faculty, and alumni will be recognized by awards for their contributions to the book arts.

Source of Evidence: Honors and awards outside the institution

Target:
No specific target.

Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle.

OthOtcn 4: Degree completion.
The program will build and sustain an optimal level of annual program enrollments and degree completion.

Connected Document
Book Arts Curriculum Map 2

Related Measures

M 11: Enrollment in MFA program.
Enrollment in the MFA program will continue to be at maximum capacity.
Source of Evidence: Academic indirect indicator of learning - other
Target:
Enrollment will continue to be at capacity.

Finding (2012-2013) - Target: Met
Applications consistently exceed capacity. All available slots in the MFA program were filled during 2012-2013.

M 12: Four-year MFA completion rates.
Four-year completion rates for MFA students will exceed 90 percent.
Source of Evidence: Academic indirect indicator of learning - other
Target:
90 percent.

Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle.

Related Action Plans (by Established cycle, then alpha):
MFA degree completion tracking
Established in Cycle: 2011-2012
SLIS will explore approaches to tracking MFA degree completion during 2012-2013.

For full information, see the Details of Action Plans section of this report.

OthOtcn 5: Graduate and constituencies value assessment.
The program will be highly valued by its program graduates and other key constituencies it serves.

Connected Document
Book Arts Curriculum Map 2

Related Measures

M 13: National student participation.
Current students will be successful in being selected by organizations like the Penland School of Crafts (Penland, NC), OxBow (Saugatuck, MI), and Haystack School of Art (ME) to be class assistants for courses offered at these and other national craft and art workshop venues.
Source of Evidence: Field work, internship, or teaching evaluation
Target:
No specific target.

Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle.

M 14: Post-graduate success analysis.
Analysis of anecdotal, self-reporting, and external data (announcement of workshops given, job placements, conference attendance, etc.) that indicate post-graduate success at presenting workshops at local to national levels and teaching in venues from community-based operations to university settings.
Source of Evidence: Job placement data, esp. for career/tech areas
Target:
No specific target.

Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle.

OthOtcn 6: Faculty contribute to knowledge base.
Faculty members will contribute to the knowledge base of the profession through publication, conference presentations, and related scholarly and creative activities.

Connected Document
Book Arts Curriculum Map 2

Related Measures

M 15: Faculty publication and creative product counts.
Annual counts of publications and other creative products.
Source of Evidence: Academic indirect indicator of learning - other
Target:
No specific numeric target.

Finding (2012-2013) - Target: Met
Book Arts faculty were responsible for ten creative or scholarly works during 2012-2013, a mean of five creative works per faculty member. This is impressive for a small studio program with a high level of student demand.
M 16: Faculty conference presentation and related activities counts.
Annual counts of conference presentations and related activities.
Source of Evidence: Academic indirect indicator of learning - other

Target:
No specific numeric target.

Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle.

OthOtm 7: Faculty seek external support.
Faculty members will seek external support for research, teaching, and related creative activities.

Connected Document
Book Arts Curriculum Map 2

Related Measures

M 17: Submitted applications and external support counts.
Annual counts of submitted applications and total dollar amounts for external support.
Source of Evidence: Academic indirect indicator of learning - other

Target:
No specific numeric target.

Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle.

M 18: Funding of external and requested support
Total annual funding for external support and ratio of funded support to requested support.
Source of Evidence: Academic indirect indicator of learning - other

Target:
No specific numeric target.

Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle.

OthOtm 8: Faculty and students engage in community service activities.
Faculty members and students will engage in professional and community service activities that link the School to the profession and to the broader community.

Connected Document
Book Arts Curriculum Map 2

Related Measures

M 19: Faculty community service activity counts.
Annual counts of faculty professional and community service activities.
Source of Evidence: Academic indirect indicator of learning - other

Target:
No specific target.

Finding (2012-2013) - Target: Met
Book Arts faculty hold positions of responsibility in the Guild of Book Workers and Paper and Book Intensive.

M 20: Student professional service activity counts.
Annual counts of student individual and group professional service activities.
Source of Evidence: Academic indirect indicator of learning - other

Target:
No specific target.

Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle.

OthOtm 9: Degree completion.
The School will retain at least 90 percent of entering students to degree completion.

Connected Document
Book Arts Curriculum Map 2

Related Measures

M 21: MLIS four year completion rates.
Four-year completion rates for MLIS students.
Source of Evidence: Student satisfaction survey at end of the program

Target:
Not relevant to MFA.

Finding (2012-2013) - Target: Not Reported This Cycle
Not relevant to MFA.

M 22: MFA four-year completion rates.
Four-year completion rates for MFA students.
Source of Evidence: Student satisfaction survey at end of the program

Target:
90 percent.
Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle.

OthOtcm 10: Graduates in leadership roles.
Graduates will enter positions of responsibility and leadership in library and information studies, the book arts, and cognate fields.

Connected Document
Book Arts Curriculum Map 2

Related Measures

M 23: Post-graduation surveys.
Post-graduation surveys of alumni and employers.
Source of Evidence: Job placement data, esp. for career/tech areas
Target:
No specific target.

Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle.

M 24: News source feedback.
Monitoring of professional news sources.
Source of Evidence: Job placement data, esp. for career/tech areas
Target:
No specific target.

Finding (2012-2013) - Target: Not Reported This Cycle
Not reported this cycle.

Details of Action Plans for This Cycle (by Established cycle, then alpha)

Exploration of external data analysis
SLIS will explore methods of gathering and analyzing external data during 2012-2013.
Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: High
Relationships (Measure | Outcome/Objective):
  Measure: Analysis of post graduation contributions. | Outcome/Objective: Professional status enhancement.
Implementation Description: SLIS will explore methods of gathering and analyzing external data during 2012-2013.
Projected Completion Date: 05/2013
Responsible Person/Group: SLIS Director, MFA Faculty
Additional Resources: None

MFA degree completion tracking
SLIS will explore approaches to tracking MFA degree completion during 2012-2013.
Established in Cycle: 2011-2012
Implementation Status: Planned
Priority: Medium
Relationships (Measure | Outcome/Objective):
  Measure: Four-year MFA completion rates. | Outcome/Objective: Degree completion.
Implementation Description: SLIS will explore approaches to tracking MFA degree completion during 2012-2013.
Projected Completion Date: 05/2013
Responsible Person/Group: SLIS Director, SLIS Staff
Additional Resources: None

Professional contribution analysis
This target has consistently proven difficult to assess. The MFA faculty will work on approaches to implementing improved approaches to assessing the professional contributions of graduates.
Established in Cycle: 2012-2013
Implementation Status: Planned
Priority: Medium
Relationships (Measure | Outcome/Objective):
  Measure: Analysis of post graduation contributions. | Outcome/Objective: Professional status enhancement.
Implementation Description: The MFA faculty and the Departmental Assessment Coordinator will discuss and formulate approaches to assessing professional contributions of graduates.
Responsible Person/Group: MFA Faculty, Departmental Assessment Coordinator
Additional Resources: None
Mission / Purpose
The School of Library and Information Studies develops creative and critical thinkers and leaders for the information world through a supportive teaching and learning environment, collaborative research, and community engagement.

Student Learning Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

SLO 1: Book arts proficiency, aesthetics, and methodology.
To provide students with an education that inculcates craft skills required for proficiency in the book arts, and that develops a sound foundation for the aesthetics and methodology of these arts.

Related Measures

M 1: Individual book project critiques.
Students enrolled in BA 521 will earn a grade of B or better, based in part on feedback from peer and instructor critiques, on two required individual book projects.

Source of Evidence: Written assignment(s), usually scored by a rubric

Target:
Grade of B or better.

Finding (2011-2012) - Target: Met
85.71% of 7 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

MFA students will successfully present and defend the required creative project, thesis paper, and project-based exhibition.

Source of Evidence: Senior thesis or culminating major project

Target:
Successful project, thesis, and exhibition defense.

Finding (2011-2012) - Target: Met
100% of 5 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 3: Bookbinding structures.
Students in BA 531 will earn a grade of B or better on 5 bookbinding structures. Through successful completion of these projects, students will demonstrate an understanding of the fundamental materials and techniques of traditional bookbinding and how these skills can be used in a broad context.

Source of Evidence: Performance (recital, exhibit, science project)

Target:
Grade of B or better.

Finding (2011-2012) - Target: Met
83.33% of 6 student met this target. The high degree of attainment for this measure is indicative of successful student learning.

M 4: Leather bookbinding projects.
Students in BA 532 will earn a grade of B or better on 4 required projects. Through these projects students will demonstrate a competence in the art and practice of leather bookbinding and a solid foundation for advanced bookbinding techniques.

Source of Evidence: Performance (recital, exhibit, science project)

Target:
Grade of B or better.

Finding (2011-2012) - Target: Not Reported This Cycle
Not reported this cycle.

M 5: Bookbinding final project.
Students in BA 533 will earn a grade of B or better on a final project. Through this project, students will demonstrate their mastery of the materials and techniques presented in the binding I-IV course sequence.

Source of Evidence: Senior thesis or culminating major project

Target:
Grade of B or better.

Finding (2011-2012) - Target: Met
100% of 5 students met this target. The high degree of attainment for this measure is indicative of successful student learning.
M 6: History of the book group project.
Students enrolled in CIS 654 will earn a grade of B or better on a group project centered around one of the seven assigned books. Each group will (1) lead class discussion for 90 minutes; (2) rehearse their book's central argument(s) and supporting evidence; (3) place their book within the context of related scholarship; (4) augment the oral presentation with appropriate media (e.g. PowerPoint) as needed; (5) prepare a digital handout which includes at minimum a bibliography of important books, articles, and/or other resources pertaining to the presentation.

Source of Evidence: Senior thesis or culminating major project

Target:
Grade of B or better.

Finding (2011-2012) - Target: Met
92% of 25 students met this target. This is a popular elective course for the MFA and the MLIS. The high degree of attainment for this measure is indicative of successful student learning.

M 7: Prospectus/imprint publication list and Website portfolio.
Students enrolled in BA 523 will earn a grade of B or better on a holistic printing and publishing project culminating in a prospectus/imprint publication list and Website portfolio.

Source of Evidence: Senior thesis or culminating major project

Target:
Grade of B or better.

Finding (2011-2012) - Target: Met
88.89% of 9 students met this target. The high degree of attainment for this measure is indicative of successful student learning.

SLO 2: Professional status enhancement.
To enhance the professional status of artisans engaged in the book arts.

Related Measures

M 7: Prospectus/imprint publication list and Website portfolio.
Students enrolled in BA 523 will earn a grade of B or better on a holistic printing and publishing project culminating in a prospectus/imprint publication list and Website portfolio.

Source of Evidence: Senior thesis or culminating major project

Target:
Grade of B or better.

Finding (2011-2012) - Target: Met
88.89% of 9 students met this target.

M 8: Analysis of post graduation contributions.
Analysis of external data (exhibition catalogs, publication catalogs, news items and announcements in professional, trade journals, and national electronic forums) indicating post-graduation contributions to external exhibitions, teaching, publication, and other creative acts.

Source of Evidence: Student course evaluations on learning gains made

Target:
No specific target.

Finding (2011-2012) - Target: Not Reported This Cycle
Not reported this cycle.

Related Action Plans (by Established cycle, then alpha):
For full information, see the Details of Action Plans section of this report.

Exploration of external data analysis
Established in Cycle: 2011-2012
SLIS will explore methods of gathering and analyzing external data during 2012-2013.

Other Outcomes, with Any Associations and Related Measures, Targets, Findings, and Action Plans

OthOtmn 3: Program quality improvement and sustenance.
The program will improve and sustain a high level of recognized quality.

Connected Document
Book Arts Curriculum Map 2

Related Measures

M 9: National Association of Schools of Art and Design accreditation.
The MFA program will continue to be fully accredited by the National Association of Schools of Art and Design.

Source of Evidence: Academic indirect indicator of learning - other

Target:
Continued accreditation.

Finding (2011-2012) - Target: Met
The MFA program was last reviewed and granted continuing accreditation in 2007. The next comprehensive accreditation review is scheduled for 2017-2018.

M 10: Awards and contributions to book arts recognition.
MFA students, faculty, and alumni will be recognized by awards for their contributions to the book arts.
Source of Evidence: Honors and awards outside the institution

Target:
No specific target.

Finding (2011-2012) - Target: Met
At least 8 students were selected for recognition by national organizations during 2011-2012.

OthOtcn 4: Degree completion.
The program will build and sustain an optimal level of annual program enrollments and degree completion.

Connected Document
Book Arts Curriculum Map 2

Related Measures

M 11: Enrollment in MFA program.
Enrollment in the MFA program will continue to be at maximum capacity.
Source of Evidence: Academic indirect indicator of learning - other

Target:
Enrollment will continue to be at capacity.

Finding (2011-2012) - Target: Met
Applications consistently exceed capacity. All available slots in the MFA program were filled during 2011-2012.

M 12: Four-year MFA completion rates.
Four-year completion rates for MFA students will exceed 90 percent.
Source of Evidence: Academic indirect indicator of learning - other

Target:
90 percent.

Finding (2011-2012) - Target: Not Reported This Cycle
Not reported this cycle.

Related Action Plans (by Established cycle, then alpha):
MFA degree completion tracking
Established in Cycle: 2011-2012
SLIS will explore approaches to tracking MFA degree completion during 2012-2013.

For full information, see the Details of Action Plans section of this report.

OthOtcn 5: Graduate and constituencies value assessment.
The program will be highly valued by its program graduates and other key constituencies it serves.

Connected Document
Book Arts Curriculum Map 2

Related Measures

M 13: National student participation.
Current students will be successful in being selected by organizations like the Penland School of Crafts (Penland, NC), OxBow (Saugatuck, MI), and Haystack School of Art (ME) to be class assistants for courses offered at these and other national craft and art workshop venues.
Source of Evidence: Field work, internship, or teaching evaluation

Target:
No specific target.

Finding (2011-2012) - Target: Met
At least 8 students were selected for recognition by national organizations during 2011-2012.

M 14: Post-graduate success analysis.
Analysis of anecdotal, self-reporting, and external data (announcement of workshops given, job placements, conference attendance, etc.) that indicate post-graduate success at presenting workshops at local to national levels and teaching in venues from community-based operations to university settings.
Source of Evidence: Job placement data, esp. for career/tech areas

Target:
No specific target.

Finding (2011-2012) - Target: Not Reported This Cycle
Not reported this cycle.

OthOtcn 6: Faculty contribute to knowledge base.
Faculty members will contribute to the knowledge base of the profession through publication, conference presentations, and related scholarly and creative activities.

Connected Document
Book Arts Curriculum Map 2

Related Measures

M 15: Faculty publication and creative product counts.
Annual counts of publications and other creative products.
Source of Evidence: Academic indirect indicator of learning - other

Target:
No specific numeric target.

Finding (2011-2012) - Target: Met
Book Arts faculty were responsible for eight creative works during 2011-2012, a mean of four creative works
per faculty member. This is impressive for a small studio program with a high level of student demand.

**M 16: Faculty conference presentation and related activities counts.**
Annual counts of conference presentations and related activities.
Source of Evidence: Academic indirect indicator of learning - other

**Target:**
No specific numeric target.

**Finding (2011-2012) - Target: Not Reported This Cycle**
Data not reported this cycle.

**OthOtcm 7: Faculty seek external support.**
Faculty members will seek external support for research, teaching, and related creative activities.

**Connected Document**
Book Arts Curriculum Map 2

**Related Measures**

**M 17: Submitted applications and external support counts.**
Annual counts of submitted applications and total dollar amounts for external support.
Source of Evidence: Academic indirect indicator of learning - other

**Target:**
No specific numeric target.

**Finding (2011-2012) - Target: Not Reported This Cycle**
Not reported this cycle.

**M 18: Funding of external and requested support**
Total annual funding for external support and ratio of funded support to requested support.
Source of Evidence: Academic indirect indicator of learning - other

**Target:**
No specific numeric target.

**Finding (2011-2012) - Target: Not Reported This Cycle**
Not reported this cycle.

**OthOtcm 8: Faculty and students engage in community service activities.**
Faculty members and students will engage in professional and community service activities that link the School to the profession and to the broader community.

**Connected Document**
Book Arts Curriculum Map 2

**Related Measures**

**M 19: Faculty community service activity counts.**
Annual counts of faculty professional and community service activities.
Source of Evidence: Academic indirect indicator of learning - other

**Target:**
No specific target.

**Finding (2011-2012) - Target: Met**
Book Arts faculty hold positions of responsibility in the Guild of Book Workers and Paper and Book Intensive.

**M 20: Student professional service activity counts.**
Annual counts of student individual and group professional service activities.
Source of Evidence: Academic indirect indicator of learning - other

**Target:**
No specific target.

**Finding (2011-2012) - Target: Not Reported This Cycle**
Not reported this cycle.

**OthOtcn 9: Degree completion.**
The School will retain at least 90 percent of entering students to degree completion.

**Connected Document**
Book Arts Curriculum Map 2

**Related Measures**

**M 21: MLIS four year completion rates.**
Four-year completion rates for MLIS students.
Source of Evidence: Student satisfaction survey at end of the program

**Target:**
Not relevant to MFA.

**M 22: MFA four-year completion rates.**
Four-year completion rates for MFA students.
Source of Evidence: Student satisfaction survey at end of the program

**Target:**
90 percent.

**Finding (2011-2012) - Target: Not Reported This Cycle**
Not reported this cycle.

**OthOtcm 10: Graduates in leadership roles.**
Graduates will enter positions of responsibility and leadership in library and information studies, the book arts, and cognate fields.

**Connected Document**
Book Arts Curriculum Map 2

**Related Measures**

**M 23: Post-graduation surveys.**
Post-graduation surveys of alumni and employers.
Source of Evidence: Job placement data, esp. for career/tech areas

**Target:**
No specific target.

**Finding (2011-2012) - Target: Not Reported This Cycle**
Not reported this cycle.

**M 24: News source feedback.**
Monitoring of professional news sources.
Source of Evidence: Job placement data, esp. for career/tech areas

**Target:**
No specific target.

**Finding (2011-2012) - Target: Not Reported This Cycle**
Not reported this cycle.

**Details of Action Plans for This Cycle (by Established cycle, then alpha)**

**Exploration of external data analysis**
SLIS will explore methods of gathering and analyzing external data during 2012-2013.

**Established in Cycle:** 2011-2012
**Implementation Status:** Planned
**Priority:** High

**Relationships (Measure | Outcome/Objective):**
<table>
<thead>
<tr>
<th>Measure</th>
<th>Outcome/Objective</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analysis of post graduation contributions.</td>
<td>Professional status enhancement.</td>
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</table>

**Implementation Description:** SLIS will explore methods of gathering and analyzing external data during 2012-2013.

**Projected Completion Date:** 05/2013

**Responsible Person/Group:** SLIS Director, MFA Faculty
**Additional Resources:** None

**MFA degree completion tracking**
SLIS will explore approaches to tracking MFA degree completion during 2012-2013.

**Established in Cycle:** 2011-2012
**Implementation Status:** Planned
**Priority:** Medium

**Relationships (Measure | Outcome/Objective):**
<table>
<thead>
<tr>
<th>Measure</th>
<th>Outcome/Objective</th>
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<tbody>
<tr>
<td>Four-year MFA completion rates.</td>
<td>Degree completion.</td>
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</table>

**Implementation Description:** SLIS will explore approaches to tracking MFA degree completion during 2012-2013.

**Projected Completion Date:** 05/2013

**Responsible Person/Group:** SLIS Director, SLIS Staff
**Additional Resources:** None
## Curriculum Map I (Student Learning Outcomes)

<table>
<thead>
<tr>
<th>Course</th>
<th>Outcome 1</th>
<th>Outcome 2</th>
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<tbody>
<tr>
<td>BA 521</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>BA 523</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>BA 530</td>
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<td>BA 531</td>
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<td>BA 532</td>
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<tr>
<td>BA 533</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>BA 599</td>
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<td>X</td>
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<tr>
<td>CIS 654</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Exhibitions, etc.</td>
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<td>X</td>
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</table>
## Curriculum Map II (Assessment Measures)

<table>
<thead>
<tr>
<th></th>
<th>Outcome 1</th>
<th>Outcome 2</th>
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<tbody>
<tr>
<td>BA 521</td>
<td>Individual book project</td>
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</tr>
<tr>
<td>BA 523</td>
<td>Printing and publishing projects</td>
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<tr>
<td>BA 531</td>
<td>Bookbinding structures projects</td>
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<tr>
<td>BA 532</td>
<td>Leather and advanced bookbinding projects</td>
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<tr>
<td>BA 533</td>
<td>Bookbinding mastery projects</td>
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<tr>
<td>BA 599</td>
<td>Creative project, thesis paper, and project-based exhibition</td>
<td>Thesis and exhibition</td>
</tr>
<tr>
<td>CIS 654</td>
<td>Book history assignments</td>
<td>Annual analysis of student participation; public sources of information about post-graduation projects and products</td>
</tr>
<tr>
<td>Exhibitions, etc.</td>
<td>Annual analysis of student participation; public sources of information about post-graduation projects and products</td>
<td>Annual analysis of student participation; public sources of information about post-graduation projects and products</td>
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