Performance Measures

- Average ACT for first time freshmen
- Average High School G.P.A. for Entering freshmen
- Transfer Students from other in-state institutions
- Total undergraduate enrollment
- Retention rate (First-time, fulltime freshmen returning in the fall)
- % African-American Students
- Six year graduation rate
- Total undergraduate degrees awarded
- Credit hour production
- Passage rates on selected licensure exams
- Number and percent out-of-state entering freshmen.
- Number and percent of non-resident alien entering freshmen
- Number and percent of residential students
- Number of Nationally Recognized Scholarships
- Number of National Merit/Achievement/Hispanic Scholars
Additional performance measures:

- Honors College enrollment
- Number of students registered in on-line courses
- Percent of entering freshmen in top % of high school class
- Total graduate school enrollment
- Percent of graduate students who are African-American
- Research funding
- National rankings
- Faculty and staff salaries
- Faculty and staff retention rate
- Graduate assistant funding
- Number of secondary school students participating in UA leadership programs
- Student outcomes on NSSE survey
- Total number of participants in UA leadership development programs.