Mal M. Moore
Director of Athletics

The University of Alabama’s Director of Athletics since 1999, Mal Moore has made an indelible mark on one of the nation’s most storied athletic programs, leading a department that has enjoyed tremendous success athletically and academically and has undergone an unprecedented period of growth during his tenure.

Through his guidance, Alabama’s athletic department remains focused on his vision of having all Crimson Tide athletic teams and student-athletes competitive at the highest level nationally while continuing to elevate athletic facilities at the Capstone to premier status nationally for all sports.

During his tenure as Director of Athletics, Moore has overseen more than $200 million of capital improvements to University of Alabama athletic facilities. Those projects have encompassed the entire scope of all Crimson Tide athletic programs and have benefitted every Alabama student-athlete, coach, and administrator.

Throughout his multi-faceted career, Moore has worked with a diversified field of constituents, from fellow coaches and former players, to fans and the business community. All of those experiences and relationships - in addition to his ability to unify those may constituents - have made him the ideal person to lead Alabama athletics in the 21st century.

His leadership has been crucial in helping guide Alabama through a period that has been, at times, extremely challenging. His guidance and effort helped Alabama athletics weather the storm, while continuing to move in a positive direction toward a future that holds great promise.

Moore’s dedication to and love of the University of Alabama was recognized on March 28, 2007, when as a permanent tribute to his life-long contribution to The University of Alabama, the Board of Trustees of The University of Alabama officially dedicated the facility formerly known as The Football Building as the Mal M. Moore Athletic Facility.

Under Moore’s direction, Alabama’s athletic teams have produced national championship teams in football and gymnastics and Southeastern Conference championships in football, basketball, baseball gymnastics, men's golf, men's cross country and softball. Alabama athletes have earned some of the highest honors the SEC and NCAA have to offer, including SEC Athlete of the Year, SEC Scholar-Athlete of the Year, NCAA Top VIII, NCAA Postgraduate Scholarships and NCAA Sportsperson of the Year. These honors are over and above the individual conference and national titles that Alabama athletes continue to bring home to the Capstone on a regular basis.

In addition to making his mark on Alabama Moore has also had a national impact as a key member of several prestigious NCAA and college football committees. Moore has served on the NCAA Division I Football Issues Committee, the SEC Athletic Directors Bowl Advisory Committee and the Big Six Conferences Minority Coaches Forum.
Moore’s distinguished record of service to UA began more than 50 years ago when he joined the Crimson Tide football squad as a scholarship player for Coach Paul “Bear” Bryant from 1958-62. Moore has the distinction of being a part of eight national championship teams as a player, coach and athletic director (1961, 1964, 1965, 1973, 1978, 1979, 1992, 2009), 15 SEC championships, and 28 bowl trips. He is the only individual connected with the Tide program to be a part of eight national football championships.

During a coaching career that spanned 31 years, Moore spent 22 of those at Alabama with stops at Montana State, Notre Dame and the NFL’s St. Louis and Phoenix Cardinals. At Alabama, Moore started as Coach Bryant’s graduate assistant in 1964, then as defensive backfield coach for five years beginning in 1965 before becoming quarterbacks coach from 1971-82 and serving as the Tide’s first offensive coordinator starting in 1975. He would go on to coordinate all of the offensive plays for Alabama’s last four national championship teams.

A 1963 graduate of The University of Alabama, Moore holds both an undergraduate degree in Sociology and a 1964 Master’s Degree in Secondary Education from the Capstone. A native of Dozier, Ala., he was married to the former Charlotte Davis of Tuscaloosa for 41 years before she passed away after a long illness in 2010. He has one daughter, Mrs. Steve (Heather) Cook of Scottsdale, Ariz., a granddaughter, Anna Lee, and a grandson, Charles Cannon.